

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437033

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bridge Direct, Inc.		07/18/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Basic Fun, Inc.		
Street Address:	301 Yamato Road		
Internal Address:	Suite 2112		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4744271	STACK DOWN UNIVERSE	
Registration Number:	4744270	STACK DOWN	
Registration Number:	5050478	MAKE 2 WEAR	
Registration Number:	4760721	C3 CONSTRUCTION	
Registration Number:	4528180	THE B BRIDGE DIRECT INC.	
Registration Number:	4528075	B	
Registration Number:	4261881	INKOOS	
Registration Number:	4099431	BRIDGE DIRECT	
Serial Number:	87107272	E Z PODDERY QUICK, FUN, MESS FREE!	
Serial Number:	86460959	BUN BUN	
Serial Number:	86529750	TALKBOY	
Registration Number:	4760700	C3	
CORRESPONDENCE DATA			
Fax Number:	8474919801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8474919800		
Email:	chris@trademarksearch.com		

OP \$315.00 4744271

Correspondent Name: Christopher J. Bischoff
Address Line 1: 1650 Payne Street
Address Line 4: Evanston, ILLINOIS 60201

NAME OF SUBMITTER: Christopher J. Bischoff

SIGNATURE: /Christopher J. Bischoff/

DATE SIGNED: 07/28/2017

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE BRIDGE DIRECT, INC.", CHANGING ITS NAME FROM "THE BRIDGE DIRECT, INC." TO "BASIC FUN, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF JULY, A.D. 2017, AT 2:01 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4686125 8100
SR# 20175289760

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202905055
Date: 07-18-17

TRADEMARK
REEL: 006117 FRAME: 0047

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: Pursuant to Section 141(f) of the General Corporation Law of the State of Delaware, in lieu of a meeting and by unanimous written consent, the Board of Directors of The Bridge Direct, Inc. adopted resolutions setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "ARTICLE FIRST" so that, as amended, said Article shall be and read as follows:

The name of the corporation hereby is Basic Fun, Inc. (hereinafter referred to as the "Corporation").

SECOND: That thereafter, pursuant to resolution of its Board of Directors and Section 228 of the General Corporation Law of the State of Delaware, in lieu of a special meeting and by unanimous written consent, the majority of the stockholders voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Sections 142, 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 18th day of, July, 2017.

By: /s/ Jay Foreman

Title: President

Name: Jay Foreman