

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437084

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PURPLE WINE COMPANY, LLC		07/20/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Comerica Bank, as Agent		
Street Address:	39200 SIX MILE ROAD, MC 7578		
City:	LIVONIA		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	Banking Association: TEXAS		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	87475613	KNUCKLE JUNCTION	
Serial Number:	87375448	RAEBURN	
Serial Number:	87295496	STOND	
Serial Number:	87268265	ZINTASTIC	
Serial Number:	87235686	SCATTERED PEAKS	
Serial Number:	87028239	LYONHURST	
Serial Number:	87028231	FRUTA DE AMOR	
Serial Number:	87027779	NOBLE & GRAND	
Serial Number:	87127763	CHECKMARK	
Registration Number:	5187225	CONCOXION	
Registration Number:	5172210	ALLSTON	
Registration Number:	5064774	THE WEASEL AND THE CORK	
Serial Number:	86940957	ARIUS	
Serial Number:	86941044	SANAR	
Serial Number:	86941059	KOME	
Registration Number:	5064138	THE SOPHISTICATE	
Registration Number:	4272520	PINER CROSSING	
Serial Number:	87450373	ANGELS AND DIAMONDS	

CH \$465.00 87475613

CORRESPONDENCE DATA**Fax Number:** 2136305788*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 213-891-5935**Email:** hpanneck@buchalter.com**Correspondent Name:** HELEN PANNECK**Address Line 1:** 1000 Wilshire Boulevard, Suite 1500**Address Line 4:** LOS ANGELES, CALIFORNIA 90017**ATTORNEY DOCKET NUMBER:** C5765-0013**NAME OF SUBMITTER:** Helen Panneck**SIGNATURE:** /Helen Panneck/**DATE SIGNED:** 07/28/2017**Total Attachments: 3**

source=Grant of Security Interest in Trademarks (PWC) 7-20-17 (exe)#page1.tif

source=Grant of Security Interest in Trademarks (PWC) 7-20-17 (exe)#page2.tif

source=Grant of Security Interest in Trademarks (PWC) 7-20-17 (exe)#page3.tif

GRANT OF SECURITY INTEREST IN TRADEMARKS

FOR VALUABLE CONSIDERATION, the receipt and adequacy of which is acknowledged, the undersigned ("Grantor"), grants to **COMERICA BANK**, as the Agent for the benefit of the Lenders party to that certain Second Amended and Restated Revolving Credit and Term Loan Agreement dated as of July 20, 2017 (as amended, supplemented, amended and restated or otherwise modified from time to time the "Credit Agreement") among Grantor, Agent and the Lenders, a security interest and all of Grantor's right, title and interest in and to the following whether existing now or later or on which Grantor now has or later acquires an interest, and wherever the same may be located ("Trademark Collateral"):

1. All rights, title and interest (including rights acquired pursuant to a license or otherwise, but only to the extent permitted by the agreements governing such license or other use and without resulting in the abandonment, invalidation or unenforceability of any right, title or interest of Grantor therein) in and to the following trademarks (collectively, the "Trademarks") described on Exhibit "A".
2. All Proceeds, products, rents and profits of or from any and all the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Agent is the loss payee), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise in respect of any of the foregoing Trademark Collateral. For these purposes, the term "Proceeds" includes whatever is received or receivable when any Trademark Collateral or other proceeds are sold, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

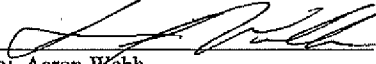
Grantor has granted the security interest under this instrument pursuant to the terms of that certain Amended and Restated Security Agreement dated as of July 20, 2017 (as amended, supplemented, amended and restated or otherwise modified from time to time the "Security Agreement") made by Grantor to Agent for the purposes of security as provided in the Security Agreement. Grantor acknowledges and affirms that the rights, privileges and remedies of Agent with respect to the security interest in the Trademark Collateral granted in this instrument are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated in this instrument by this reference.

[Signature Page Follows]

Grantor has executed and delivered this Grant of Security Interest in Trademarks as of July 20, 2017.

GRANTOR:

PURPLE WINE COMPANY, LLC

By: 
Name: Aaron Webb
Title: President

Address for Notices:

9119 Graton Road
Graton, CA 95444
Telephone No.: (707) 824-5371
Attention: Michael Braga

S-1

Grant of Security Interest in Trademarks

EXHIBIT A TO GRANT OF SECURITY INTEREST IN TRADEMARKS

	Grantor	Mark	Application/ Registration No.	Application/ Registration Date
1.	Purple Wine Company, LLC	Angels and Diamonds ¹	87450373	05/15/2017
2.	Purple Wine Company, LLC	Knuckle Junction	87475613	06/05/2017
3.	Purple Wine Company, LLC	Raeburn	87375448	03/17/2017
4.	Purple Wine Company, LLC	Stönd	87295496	01/10/2017
5.	Purple Wine Company, LLC	Zintastic	87268265	12/14/2016
6.	Purple Wine Company, LLC	Scattered Peaks	87235686	11/14/2016
7.	Purple Wine Company, LLC	Lyonhurst	87028239	05/06/2016
8.	Purple Wine Company, LLC	Fruta de Amor	87028231	05/06/2016
9.	Purple Wine Company, LLC	Noble & Grand	87027779	05/06/2016
10.	Purple Wine Company, LLC	Checkmark	87127763	08/04/2016
11.	Purple Wine Company, LLC	Concoxon	5187225	04/18/2017
12.	Purple Wine Company, LLC	Allston	5172210	03/28/2017
13.	Purple Wine Company, LLC	The Weasel and the Cork	5064774	10/18/2016
14.	Purple Wine Company, LLC	Arius	86940957	03/15/2016
15.	Purple Wine Company, LLC	Sanar	86941044	03/15/2016
16.	Purple Wine Company, LLC	Kome	86941059	03/15/2016
17.	Purple Wine Company, LLC	The Sophisticate	5064138	10/18/2016
18.	Purple Wine Company, LLC	Piner Crossing ²	4272520	01/08/2013

¹ Purple Wine Company, LLC will abandon this application.

² Appears to be still registered to Sonoma Wine Company, LLC, will be assigned to Purple Wine Company, LLC if this is the case.