

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437318

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Shueisha TA Shueisha Inc.		07/04/2017	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Kodansha Ltd.		
Street Address:	12-21, Otowa 2-chome, Bunkyo-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	112-8001		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3349267	SHAMAN KING	
Registration Number:	4498203	SHAMAN KING	
Registration Number:	2953008	SHAMAN KING	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3105513450		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan A. Hyman		
Address Line 1:	2040 Main Street 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	TMJP013.005/006/007TUS		
NAME OF SUBMITTER:	Jonathan A. Hyman		
SIGNATURE:	/jhh/		
DATE SIGNED:	07/31/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of July 4, 2017, by and between Kabushiki Kaisha Shueisha TA Shueisha Inc., a Japanese corporation, having a place of business at 5-10 Hitotsubashi 2-Chome Chiyoda-Ku, Tokyo, JAPAN 101-8050 (hereinafter "ASSIGNOR") and Kodansha Ltd., a Japanese corporation, having a place of business at 12-21, Otowa 2-chome, Bunkyo-ku, Tokyo, Japan 112-8001 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, and is using itself and through licensees, and is, to the best of its knowledge and belief, the owner of the trademarks set forth in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks").

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by and from the Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR owns the trademark registrations relating to the Trademarks set forth in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Registrations and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees or predecessors in interest which include or are comprised of the Trademarks, together with the goodwill, which is ongoing and existing, symbolized by and from the Trademarks;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations, and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark, together with the goodwill, which is ongoing and existing, symbolized by and from the Trademarks, and all duties and obligations associated therewith subject to the terms of this Assignment.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which ASSIGNOR acknowledges, ASSIGNOR and ASSIGNEE agree as follows:

1. **Assignment.** ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess, and all duties and obligations associated therewith, in and to the following:

- (a) the Trademarks set forth in Schedule A;
- (b) the Registrations set forth in Schedule B; and
- (c) any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademarks;

together with the goodwill, which is ongoing and existing, symbolized by said Trademarks, Registrations, and other registered or unregistered trademarks or service marks which include or are comprised of the Trademarks owned or used by ASSIGNOR or any of its licensees or predecessors in interest concurrent with the transfer of certain tangible assets as indicia of said goodwill.

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2. **Attorney In Fact.** At any time, and from time to time hereafter, ASSIGNOR shall, within ten (10) days of ASSIGNEE's written request, execute, acknowledge and deliver to ASSIGNEE any and all further instruments and assurances necessary or expedient in order to vest the assigned rights and causes of action more effectively in ASSIGNEE.

3. **Counterparts.** This Assignment may be executed and delivered (including by facsimile or other similar electronic transmission) in multiple counterparts, each of which shall be an original and all of which shall constitute one agreement.

IN WITNESS WHEREOF, the parties to this Assignment have duly executed it effective as of the day and year first above written.

ASSIGNOR
KABUSHIKI KAISHA SHUEISHA TA
SHUEISHA INC.

ASSIGNEE
KODANSHA LTD.

By: Marue Horiuchi
Name: Marue Horiuchi
Title: President
Date: July 4, 2017

By: Osamu Yoshida
Name: OSAMU YOSHIDA
Title: EXECUTIVE DIRECTOR
Date: July 4, 2017



SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A – Trademarks

SHAMAN KING



SCHEDULE B - Trademark Registrations

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Our Ref. No.
	78/306,132 Sep. 26, 2003	3,349,267 Dec. 04, 2007	TMJP013.005TUS
	86/068,069 Sep. 18, 2013	4,498,203 Mar. 18, 2014	TMJP013.006TUS
SHAMAN KING	78/149,424 Jul. 31, 2002	2,953,008 May 17, 2005	TMJP013.007TUS