

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437010

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tech 4 Kids Inc.		07/20/2017	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Basic Fun, Ltd.		
Street Address:	1200 Aerowood Drive		
Internal Address:	Unit 28		
City:	MISSISSAUGA, ONTARIO		
State/Country:	CANADA		
Postal Code:	L4W 2S7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 81			
Property Type	Number	Word Mark	
Registration Number:	5092759	TRIDRIVE	
Registration Number:	5092544	IMAGIPEN	
Registration Number:	5092304	GEMMIES	
Registration Number:	5065619	FRIGHT FACTORY	
Registration Number:	5056200	EWWGOO	
Registration Number:	5050632	MORPH MACHINES	
Registration Number:	4984224	SNOW KIX	
Registration Number:	4924502	SOFT LITES	
Registration Number:	4909319	ROOM-A-LITE	
Registration Number:	4852386	DOT 'N DOODLE	
Registration Number:	4841961	ARCTIC NAVIGATOR	
Registration Number:	4827751	SPAR BAG	
Registration Number:	4713755	SQUISHY POPS	
Registration Number:	4697046	RUMBLE FISTS	
Registration Number:	4112871	THE ULTIMATE THRILL ON THE HILL	
Registration Number:	4112870	SUMMIT SURFER	
Registration Number:	4102919	LITE FORCE	
Registration Number:	4507646	NRG ROUNDS	

OP \$2040.00 5092759

Property Type	Number	Word Mark
Registration Number:	4456640	ACTION LITE
Registration Number:	4449058	CREATIVE MAGIC
Registration Number:	4463857	FIST-FLYERS
Registration Number:	4463856	FASH'EMS
Registration Number:	4433681	FLICK STIX
Registration Number:	4390704	NITE FRIENDS
Registration Number:	4390703	SPLAT
Registration Number:	4433478	SNOW PILOT
Registration Number:	4455953	LUMI LITE
Registration Number:	4408258	GLO-VISION
Registration Number:	4441036	TRACE'N GLOW
Registration Number:	4455951	LITE GUARDIAN
Registration Number:	4255477	CHARMLITE
Registration Number:	4235960	SPLAT
Registration Number:	4187457	3D ULTRAVISION
Registration Number:	4176436	MASH EM'S
Registration Number:	4176313	MEGA-LITE
Registration Number:	4195222	SNOW MX
Registration Number:	4176312	GLITTER'N GLOW
Registration Number:	4380512	OUTER ACTIVE
Registration Number:	4180068	COLOR'N GLOW
Registration Number:	4234427	3D MAGIC
Registration Number:	4210525	OUTER EDGE
Registration Number:	4109542	BLAST'N SPLASH
Registration Number:	4109541	SWITCH LITE
Registration Number:	4109540	SPLAT SHOT
Registration Number:	4109539	FOAM FLINGER
Registration Number:	4210524	POLAR GRIP
Registration Number:	4109538	PROJECT-A-SKETCH
Registration Number:	2808733	REGENER8'RS
Registration Number:	2870390	SNOWMOTO
Registration Number:	3971263	STARLITE PALS
Registration Number:	3967063	BRIGHT IDEAS 4 BEDTIME
Registration Number:	3884029	GRAB'N GLOW
Registration Number:	3866477	SPOTLITE
Registration Number:	3858853	TECH 4 KIDS
Registration Number:	3780822	BLAST'N LAUNCH
Registration Number:	3780816	PROJECT-A-LITE

Property Type	Number	Word Mark
Serial Number:	87159657	SMASH'EMS
Serial Number:	87159632	BLAST'EMS
Serial Number:	87124005	MASHMALLOWS
Serial Number:	87394271	FIJX
Serial Number:	87394243	FIJIX
Serial Number:	87364699	JEWEL JEL
Serial Number:	87519792	STARLITE STORY PALS
Serial Number:	87408442	BALLOOBOOS
Serial Number:	87375781	BALLABOOS
Serial Number:	87331990	POOPEEZ
Serial Number:	87165779	SPARKLE LOOM
Serial Number:	87352813	STRETCH'EMS
Serial Number:	87190247	REGENX
Serial Number:	87375640	STRETCH SQUAD
Serial Number:	87283142	MASH'EMS HATCHLINGS
Serial Number:	87283101	CAKE POP CUTIES
Serial Number:	87282758	POP CAKE CUTIES
Serial Number:	87276247	MASH'EMS HATCH'EMS
Serial Number:	86420907	BLADE RACERS
Serial Number:	86696643	FLOW KART
Serial Number:	86754408	SUPER SLIDER SNOW SKATES
Serial Number:	86254844	POLAR VORTEX
Serial Number:	86254812	ARCTIC VORTEX
Serial Number:	86285439	AQUA BURSTS
Serial Number:	86234319	AQUA BLOSSOMS

CORRESPONDENCE DATA

Fax Number: 8474919801

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8474919800

Email: chris@trademarksearch.com

Correspondent Name: Christopher J. Bischoff

Address Line 1: 1650 Payne Street

Address Line 4: Evanston, ILLINOIS 60201

NAME OF SUBMITTER: Christopher J. Bischoff

SIGNATURE: /Christopher J. Bischoff/

DATE SIGNED: 07/28/2017

Total Attachments: 2

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6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.
La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la *Loi sur les sociétés par actions*.
7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le

2017/07/19

(Year, Month, Day)
(année, mois, jour)

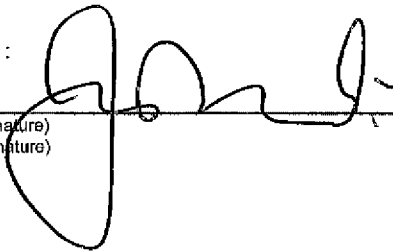
These articles are signed in duplicate.
Les présents statuts sont signés en double exemplaire.

TECH 4 KIDS INC.

(Print name of corporation from Article 1 on page 1)
(Veuillez écrire le nom de la société de l'article un à la page une).

By/
Par :

(Signature)
(Signature)



Director

(Description of Office)
(Fonction)