

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437133

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victor Allen's Coffee, LLC		07/28/2017	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Trilliant Food and Nutrition, LLC		
Street Address:	1101 Moasis Drive		
City:	Little Chute		
State/Country:	WISCONSIN		
Postal Code:	54140		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1582823	VICTOR ALLEN'S	
CORRESPONDENCE DATA			
Fax Number:	6123499266		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 252-1554		
Email:	peterson@ptslaw.com		
Correspondent Name:	Kyle T. Peterson		
Address Line 1:	80 South 8th Street, Suite 4800		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Kyle T. Peterson		
SIGNATURE:	/Kyle T. Peterson/		
DATE SIGNED:	07/29/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

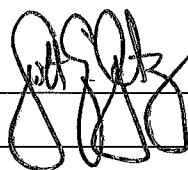
Assignor: Victor Allen's Coffee, LLC
Assignee: Trilliant Food and Nutrition, LLC

WHEREAS, Victor Allen's Coffee, LLC, hereinafter referred to as "Assignor," a Wisconsin limited liability company, is the owner and assignor of U.S. Trademark Registration 1,582,823, and the goodwill associated therewith.

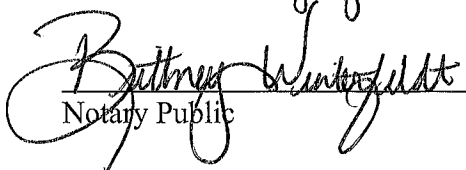
WHEREAS, Trilliant Food and Nutrition, LLC, hereinafter referred to as "Assignee," a Wisconsin limited liability company, with an address of 1101 Moasis Drive, Little Chute, Wisconsin 54140, is desirous of acquiring the entire right, title and interest in, to and under the trademark above, and the goodwill of the business appertaining to said trademark;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective the date listed below, ASSIGNOR has sold, assigned and transferred and by these presents does sell, assign, and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under U.S. Registration No. 1,582,823 for Victor Allen's, and the goodwill associated therewith, and the right to recover for damages and profits for past infringements thereof;

ASSIGNOR agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the trademarks listed above in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Signed: _____
By:  _____ SCOTT GERHANETZ
Title: _____ CFO _____

Subscribed and sworn to before me this
28th day of July, 2017



Notary Public