

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437251

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tianxiong Zou		01/18/2017	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Boba Bear Holdings, LLC		
Street Address:	12105 Santa Monica Blvd		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4887753	BOBA BEAR	
Registration Number:	4887929	BOBA BEAR	
Registration Number:	4887930	BOBA BEAR	
CORRESPONDENCE DATA			
Fax Number:	3104005661		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3104020630		
Email:	ara@encorelaw.com		
Correspondent Name:	ARA BABAIAN		
Address Line 1:	1100 Wilshire Boulevard, Suite 3305		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Tianxiong Zou		
SIGNATURE:	/Tianxiong Zou/		
DATE SIGNED:	07/31/2017		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this “**Assignment**”) is effective as of January 18, 2017, by Tianxiong Zou (the “**Assignor**”) in favor of Boba Bear Holdings, LLC, a California limited liability company (the “**Assignee**”).

WHEREAS, Assignor is the owner of the three trademarks described as “**BOBA BEAR**” which were registered with the United States Patent and Trademark Office (“**Trademark Office**”) on January 19, 2016, under the registration numbers 4,887,753, 4,887,929 and 4,887,930 (collectively, the “**Trademarks**”); and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor’s rights, titles and interests in and to the Trademarks and any associated application or registration, together with the goodwill of the business so symbolized by the Trademarks and applications or registrations, on the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Assignment**. Assignor hereby assigns, transfers and conveys to Assignee all of Assignor’s rights, title and interest in and to the Trademarks throughout the world, including all trademark applications and registrations therefor, all common law rights, foreign rights and rights provided by any international conventions or treaties related to the Trademarks, including all words and/or designs comprising the Trademarks, together with the goodwill of the business symbolized by the Trademarks and applications or registrations thereof, as well as the right to sue and to collect all damages and payments for claims of future infringement or misappropriation thereof in the sole name of Assignee. Assignor hereby represents and warrants to Assignee that it has not entered into any assignment, contract or understanding in conflict herewith. Assignor hereby authorizes and requests the Commissioner of Patents and Trademark in the Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee of the rights, titles and interests in, to and under the Trademarks granted by Assignor herein, and to deliver to Assignee, and to Assignee’s attorneys, agents, successors and assigns, all official documents and communications as may be warranted by this Assignment.

2. **Further Assurances**. Assignor agrees to cooperate with Assignee and execute such assignments and other documents as may reasonably be requested by Assignee, without any further consideration, in order to evidence or effectuate the assignment of the Trademarks and applications or registrations thereof as provided in this Assignment.

3. **Miscellaneous**. This Assignment shall be deemed to have been made in, and shall be construed pursuant to, the laws of the State of California without regard to the conflict of laws provisions thereof. If any provision of this Assignment shall be adjudged by any court of competent jurisdiction to be unenforceable or invalid, that provision shall be limited or eliminated to the minimum extent necessary so that this Assignment shall otherwise remain in full force and effect and enforceable. This Assignment is binding on and shall inure to the benefit of the respective successors and assigns of the parties. This Assignment constitutes the complete and exclusive statement of the mutual understanding of the parties relating the subject matter hereof and supersedes and cancels all previous written and oral agreements and communications relating to the subject matter hereof. This Assignment may be executed in one or more

counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument. This Assignment may be executed by any signatory by delivery of a facsimile or PDF signature, which signature shall have the same force and effect as an original signature.

IN WITNESS WHEREOF, the parties have caused this Assignment of Trademarks to be duly executed and delivered by their respective duly authorized officers as of the date first set forth above.

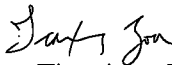
ASSIGNOR:

TIANXIONG ZOU



ASSIGNEE:

BOBA BEAR HOLDINGS, LLC

By: 
Name: Tianxiong Zou
Title: Manager