

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437561

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Boscov's Investment Company, Inc.		07/28/2017	Corporation:

RECEIVING PARTY DATA

Name:	Boscov's, Inc.
Street Address:	4500 Perkiomen Avenue
City:	Reading
State/Country:	PENNSYLVANIA
Postal Code:	19606-0516
Entity Type:	Corporation: PENNSYLVANIA

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1290249	PRESWICK & MOORE
Registration Number:	1417523	ARCHITECT
Registration Number:	1510486	BOSCOV'S
Registration Number:	1629090	HASTING & SMITH
Registration Number:	1765311	CROSS & WINSOR
Registration Number:	2575237	STARTING POINT
Registration Number:	3626519	MOUNTAIN RIDGE
Registration Number:	3784091	ASHLEY COOPER
Registration Number:	3174872	KITCHEN CORNER
Registration Number:	4049164	BOSCOVERAGE
Registration Number:	4049333	B
Registration Number:	4053176	ARCHITECT
Registration Number:	4118018	NEW@TITUDE
Registration Number:	4205371	PRESWICK & MOORE
Registration Number:	4205578	ASHLEY COOPER
Registration Number:	4338231	GARDEN PARTY
Registration Number:	4334983	BE SAFE. BE SECURE. BE SURE.
Registration Number:	4509240	B
Registration Number:	4657816	METALIX

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87039823	OLIVIA PARKER

CORRESPONDENCE DATA

Fax Number: 3149890848

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3149953977

Email: ddonahue@cvlfirm.com

Correspondent Name: Dennis JM Donahue III

Address Line 1: 9648 Olive Blvd.

Address Line 2: No. 226

Address Line 4: St. Louis, MISSOURI 63132

NAME OF SUBMITTER:	Dennis JM Donahue III
SIGNATURE:	/Dennis JM Donahue III/
DATE SIGNED:	08/01/2017

Total Attachments: 3

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ASSIGNMENT OF RIGHTS IN TRADEMARKS

THIS ASSIGNMENT, effective as of the 28th day of JULY, 2017, is made by Boscov's Investment Company, Inc. (the "Assignor") to Boscov's, Inc. (the "Assignee").

WITNESSETH:

WHEREAS, Assignor has agreed to assign to Assignee all of the rights in and to the trademarks listed on Schedule A, attached hereto, with the goodwill associated with the marks ("Trademarks").

WHEREAS, Assignor desires to transfer and assign to Assignee all of Assignor's rights, titles and interests in and to the Trademarks together with the goodwill of the goods and services with which the Trademarks are used and which are symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

WHEREAS, Assignee desires to acquire from Assignor the Trademarks together with the goodwill of the goods and services with which the Trademarks are used and which are symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, such Assignor's interest in and to the Trademarks within the United States and throughout the world, together with all of the goodwill of the goods and services with which the Trademarks are used and which are symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

TO HAVE AND TO HOLD by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this transfer and assignment not been made.

Assignor covenants and agrees that Assignor will, without charge to Assignee, whenever so required by Assignee, execute and deliver such further instruments and perform any other reasonable acts that Assignee may require as may be necessary or convenient for vesting in Assignee the full benefit of all of the rights and premises hereby assigned and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in possession or control of Assignor.

This document may be signed in counterparts with the same effect as if the signatures to each counterpart were upon a single instrument, and all such counterparts together shall be deemed an original of the executed document.

EXECUTED this 28th day of JULY, 2017.

ASSIGNMENT OF RIGHTS IN TRADEMARKS

ASSIGNOR

BOSCOV'S INVESTMENT COMPANY, INC., a Delaware corporation

By: Marie A. Miller
Marie A. Miller
Executive Vice President and Chief Financial Officer

STATE OF PA)
) SS.
COUNTY OF Berks)

I, the undersigned, a Notary Public in and for said County and in the State aforesaid, DO HEREBY CERTIFY that, Marie A. Miller, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person, he signed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

GIVEN under my hand and official seal this 27th day of July, 2017
COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Sherrie L. Sones, Notary Public
Robeson Twp., Berks County
My Commission Expires Nov. 26, 2019
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

Sherrie L. Sones
Notary Public

ASSIGNEE

BOSCOV'S, INC., a Pennsylvania corporation

By: Marie A. Miller
Marie A. Miller
Senior Executive Vice President, Chief Administrative Officer, Chief Financial Officer, and Treasurer

STATE OF PA)
) SS.
COUNTY OF Berks)

I, the undersigned, a Notary Public in and for said County and in the State aforesaid, DO HEREBY CERTIFY that, Marie A. Miller, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person, he signed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.



GIVEN under my hand and official seal this 27th day of July, 2017
COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Sherrie L. Sones, Notary Public
Robeson Twp., Berks County
My Commission Expires Nov. 26, 2019
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

Sherrie L. Sones
Notary Public

ASSIGNMENT OF RIGHTS IN TRADEMARKS

Schedule A

Pending & Registered Trademarks

Word Mark	Ser. No.	Reg. No.
ARCHITECT	85311925	4053176
ARCHITECT	73587223	1417523
ASHLEY COOPER	85533805	4205578
ASHLEY COOPER	77827686	3784091
B (Stylized) & Circle Design Logo 	85300695	4049333
B (Stylized) & Shield Design Logo 	85849662	4509240
BE SAFE. BE SECURE. BE SURE.	85775386	4334983
BOSCOVERAGE	85289905	4049164
BOSCOV'S	73688945	1510486
BOSCOV'S	8011735 (China)	
CROSS & WINSOR	74225590	1765311
GARDEN PARTY	85729717	4338231
HASTING & SMITH	74040910	1629090
KITCHEN CORNER	78405778	3174872
METALIX	86239234	4657816
MOUNTAIN RIDGE	77592491	3626519
NEW@TITUDE	85372337	4118018
OLIVIA PARKER	87039823	TBD - Allowed
PRESWICK & MOORE	85530955	4205371
PRESWICK & MOORE	73431582	1290249
STARTING POINT	76036230	2575237

US Registrations Unless Otherwise Noted