

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM437403

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Turner Broadcasting System, Inc.		08/01/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Super Deluxe, LLC		
<b>Street Address:</b>	448 S. Hill Street		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90013		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5200618	SUPER DELUXE	
<b>Registration Number:</b>	5200619	SUPER DELUXE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-878-2190		
<b>Email:</b>	tbsuspto@turner.com		
<b>Correspondent Name:</b>	Jennifer M. Gruber		
<b>Address Line 1:</b>	One CNN Center		
<b>Address Line 2:</b>	10 NT		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30303		
<b>NAME OF SUBMITTER:</b>	Jennifer M. Gruber		
<b>SIGNATURE:</b>	/Jennifer M. Gruber/		
<b>DATE SIGNED:</b>	08/01/2017		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT AGREEMENT**

This assignment agreement (the "Assignment") is effective as of August 1, 2017 between Turner Broadcasting System, Inc. (hereinafter "Assignor") with offices at One CNN Center, Atlanta, Georgia 30303 and Super Deluxe, LLC (hereinafter "Assignee") with offices at 448 S. Hill Street, Suite 200, Los Angeles, California 90013.

WHEREAS ASSIGNOR AND ASSIGNEE desire to memorialize the assignment of the below listed trademarks and all related rights, applications and/or registrations before the U.S. Patent and Trademark Office.

**SUPER DELUXE**

Trademark Registration Number 5200618 – Class 38

Trademark Registration Number 5200619 – Class 41

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does here assign and transfer to ASSIGNEE, all rights, title and interest in the marks, the goodwill of the business associated therewith, and the registrations thereof.

IN TESTIMONY WHEREOF, the parties have executed this Agreement by their duly authorized officers.

ASSIGNOR

ASSIGNEE

TURNER BROADCASTING SYSTEM, INC.

SUPER DELUXE, LLC

By: [Signature]

By: [Signature]

Name: Rick D. McMurtry

Name: Justin Williams

Title: Vice President

Title: Senior Vice President

Date: August 1, 2017

Date: August 1, 2017