

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437644

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mighty Fine		08/01/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mad Engine, LLC		
Street Address:	6740 COBRA WY STE 100		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4750313	DOE	
Registration Number:	4080207	MF	
Registration Number:	3447018	MINI FINE	
Registration Number:	3554143	MUSTACHE BRIGADE	
Registration Number:	2772876	MIGHTY FINE	
Registration Number:	2650950	FINE	
Registration Number:	4551338	WELOVEFINE	
CORRESPONDENCE DATA			
Fax Number:	2138915031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie Reider, CA Bar 237113		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 2:	Buchalter		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Jessie K Reider, CA Bar No. 237113		
SIGNATURE:	/jkr/		
DATE SIGNED:	08/02/2017		

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Total Attachments: 4

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Trademark Assignment

WHEREAS Mighty Fine, a California corporation (hereinafter "**Assignor**"), owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS Mad Engine, LLC, a California limited liability company with an address of 6740 Cobra Way, San Diego, CA 92121 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

****Signature Page Follows****

AGREED TO AND ACCEPTED BY ASSIGNOR:

MIGHTY FINE

Dated: 8/1/17

By: 
Name: Guy H. Brand
Title: Vice President

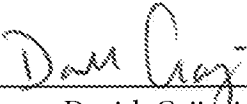
Signature Page to Trademark Assignment

TRADEMARK
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AGREED TO AND ACCEPTED BY ASSIGNEE:

MAD ENGINE, LLC

Dated: 8/1/17

By: 
Name: Danish Gajiani
Title: Chief Executive Officer

Signature Page to Trademark Assignment

TRADEMARK
REEL: 006121 FRAME: 0078

EXHIBIT A
Trademarks

U.S. Trademarks

Mark	Serial/ Reg. No.
DOE	4750313
MF	4080207
MINI FINE	3447018
MUSTACHE BRIGADE	3554143
MIGHTY FINE	2772876
FINE	2650950
WE LOVE FINE	4551338

Common Law Trademarks

WE LOVE FINE, including for any use, including but not limited to plush and toys, bedding, drink ware, paper goods, wall art, mouse pads