

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437620

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/01/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DuraCap Labs		08/01/2017	Limited Liability Company: GEORGIA

RECEIVING PARTY DATA

Name:	Colin Wayne
Street Address:	295 Chochran Road
City:	Huntsville
State/Country:	ALABAMA
Postal Code:	35824
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	87061541	INTEGRITY DRIVEN
Serial Number:	87067765	ISO DRIVEN
Serial Number:	87067739	KEY ESSENTIALS
Serial Number:	87067759	LEAN-DRIVEN HER
Serial Number:	87067762	LEAN DRIVEN
Serial Number:	87067768	PRE-DRIVEN
Serial Number:	87067766	PRE-DRIVEN HER
Serial Number:	87067770	PRO DRIVEN
Serial Number:	87067752	VITA DRIVEN
Serial Number:	87061549	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 678-799-0474

Email: Jessica@arthurwleach.com

Correspondent Name: Jessica H. Leach

Address Line 1: 5780 Windward Pkwy, Suite 225

TRADEMARK

Address Line 4:	Alpharetta, GEORGIA 30005
NAME OF SUBMITTER:	Jessica H. Leach
SIGNATURE:	/Jessica H. Leach/
DATE SIGNED:	08/02/2017
Total Attachments: 3 source=Colin signed-Integrity Driven Assignment#page1.tif source=Colin signed-Integrity Driven Assignment#page2.tif source=Colin signed-Integrity Driven Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment is made effective, *nunc pro tunc*, June 1, 2017 ("Effective Date") by DuraCap Labs, a Georgia Limited Liability Company, having its principle address at 6250 McDonough Drive, Norcross, Georgia 30093, ("Assignor") and Colin Wayne, a citizen of the United States, 295 Chochran Road, Huntsville, AL 35824 ("Assignee").

WHEREAS, Assignor has adopted, used, owns, and in some instances, duly registered with the United States Patent and Trademark Office, certain trademarks, logos, trade names, and domain names relating to and identifying Assignor's business, together with all common law rights and goodwill symbolized by the trademarks, including, without limitation, those identified in Exhibit A attached hereto (collectively the "Trademarks");

WHEREAS, Assignor desires to transfer all of its right, title, and interest in and to the Trademarks to Assignee, and Assignee desires receipt of same;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably assigns, sells, conveys, grants, and transfers to Assignee, without recourse, all of Assignor's rights, title and interest in the Trademarks, including, without limitation, all federal, state, statutory, and common law rights in and to the Trademarks, all registrations, extensions, and renewals of such applications and registrations, all goodwill of the business connected with and symbolized by the Trademarks, all rights to causes of action and remedies related thereto, including the right to sue and seek damages for past, present, and future infringements thereof, and any and all other rights and interests arising out of, or in connection with, the Trademarks.
2. Assignor hereby authorizes and requests that the United States Patent and Trademark Office record Assignee as the owner of the Trademarks; and to issue in accordance with this assignment all registrations, renewals, and any other documents relating to the Trademarks in the name of the Assignee as the owner of all right, title and interest in and to the Trademarks for the sole and exclusive enjoyment of said Assignee.
3. Upon Assignee's reasonable request, Assignor shall promptly take such actions including, without limitation, the prompt execution and delivery of documents as may be reasonably necessary to vest, secure, perfect, protect, or enforce the rights and interests of Assignee in and to the Trademarks.

4. This Assignment may be executed in counterparts, and such counterparts may be exchanged by electronic transmission. Each such counterpart shall be deemed an original and all of which taken together shall be considered to constitute one and the same agreement.

Assignor: DuraCap Labs, LLC

Assignee: Colin Wayne, Individual


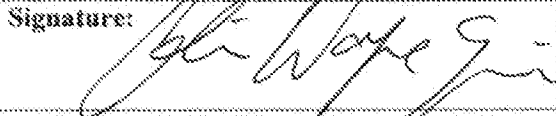
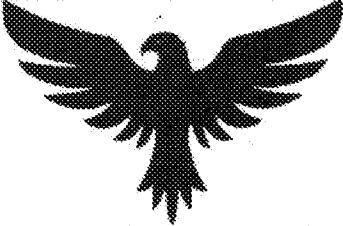
Signature: 	Signature: 
Printed Name: John Wesley Houser, IV	Printed Name: Colin Wayne
Title: CEO	Title: Individual
Date Signed: 07/10/17	Date Signed: 8/1/17

Exhibit A -- Trademarks

Trademark	Serial / Registration No.	Goods/Services
INTEGRITY DRIVEN	87061541	Dietary and nutritional supplements
ISO DRIVEN	87067765	Dietary and nutritional supplements
KEY ESSENTIALS	87067739	Dietary and nutritional supplements
LEAN-DRIVEN HER	87067759	Dietary and nutritional supplements
LEAN DRIVEN	87067762	Dietary and nutritional supplements
PRE-DRIVEN	87067768	Dietary and nutritional supplements
PRE-DRIVEN HER	87067766	Dietary and nutritional supplements
PRO DRIVEN	87067770	Dietary and nutritional supplements
VITA DRIVEN	87067752	Dietary and nutritional supplements
	87061549	Dietary and nutritional supplements