

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM437812

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laura Coe		03/10/2015	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Snapology IP, LLC		
<b>Street Address:</b>	1699 Washington Road		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15228		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4023579	SNAPOLOGY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	718.979.86		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	718.979.8688		
<b>Email:</b>	bal@businessandfranchiselaw.com		
<b>Correspondent Name:</b>	Brian A. Lincer		
<b>Address Line 1:</b>	1000 South Avenue		
<b>Address Line 2:</b>	Suite 104		
<b>Address Line 4:</b>	Staten Island, NEW YORK 10314		
<b>NAME OF SUBMITTER:</b>	Brian A. Lincer		
<b>SIGNATURE:</b>	/Brian A. Lincer/		
<b>DATE SIGNED:</b>	08/03/2017		
<b>Total Attachments: 2</b>			
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OP \$40.00 4023579

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is entered into as of March 10, 2015, between LAURA COE (f/k/a Laura Barrows) an individual having an address at 1699 Washington Road, Suite 200, Pittsburgh, Pennsylvania 15228 ("Assignor") and SNAPOLOGY IP, LLC a Pennsylvania limited liability company having an address at 1699 Washington Road, Suite 200, Pittsburgh, Pennsylvania 15228 ("Assignee").

WHEREAS, the word trademark "Snapology" is registered with the United States Patent and Trademark Office, under Registration Number 4023579 ("Snapology Mark");

WHEREAS, SNAPOLOGY IP, LLC was formed for the sole purpose of holding the intellectual property rights of certain entities related to the Snapology Mark;

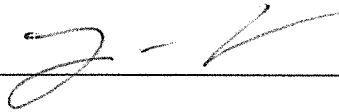
WHEREAS, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor desires to transfer and assign to the Assignee, and the Assignee desires to acquire and accept from the Assignor, all of the Assignor's rights in and to the Snapology Mark, as of March 10, 2015;

NOW, THEREFORE, the Assignor does hereby transfer, sell, assign and convey unto the Assignee, effective March 10, 2015, all of Assignor's right, title and interest in and to the Snapology Mark together with the goodwill of the business symbolized by the Snapology Mark, all proceeds of infringement suits, rights to sue for past, present and future infringements, and all rights corresponding to the Snapology Mark throughout the world; and the Assignee hereby acknowledges acceptance and receipt of the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of March 10, 2015 but actually on the dates set forth below.

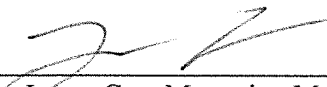
[SIGNATURE LINES ON FOLLOWING PAGE]

**ASSIGNOR: LAURA COE**



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**ASSIGNEE: SNAPOLGY IP, LLC**



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By: Laura Coe, Managing Member