

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM437879

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Experian Holdings, Inc.		07/31/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LMB OpCo LLC		
<b>Street Address:</b>	1050 Woodward Ave.		
<b>City:</b>	Detroit		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48226		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	CPL Holdings, LLC		
<b>Street Address:</b>	12181 Bluff Creek Dr., Ste 250		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90094		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	LIM Holdings, LLC		
<b>Street Address:</b>	12181 Bluff Creek Dr., Ste 250		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90094		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	LMB Insurance Services, Inc.		
<b>Street Address:</b>	12181 Bluff Creek Dr., Ste 250		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90094		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	PG USA, LLC		
<b>Street Address:</b>	12200 W Olympic Blvd., Ste 300		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		

TRADEMARK

<b>Postal Code:</b>	90064
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Lowermybills, Inc.
<b>Street Address:</b>	12181 Bluff Creek Dr., Ste 250
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90094
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	LMB Mortgage Services, Inc.
<b>Street Address:</b>	12181 Bluff Creek Dr., Ste 250
<b>City:</b>	Los Angeles
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90094
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 36**

Property Type	Number	Word Mark
Registration Number:	4024917	PREMIERLEAD
Registration Number:	4024916	PREMIERPLUS
Registration Number:	3851740	PREMIERPLUS
Registration Number:	3851739	PREMIERLEAD
Registration Number:	3111880	MORTGAGE QUOTES. FAST. EASY. FREE.
Registration Number:	3248457	I WANT TO GET A HOME EQUITY LOAN
Registration Number:	3032260	EASY COMPARISONS. MORE CHOICES. BIGGER
Registration Number:	3121678	LOWERYOURBILLS.COM
Registration Number:	3118102	GOT BILLS?
Registration Number:	3094065	BILLPAY PLUS
Serial Number:	77045468	SEARCHPLUS
Registration Number:	2879519	LOWERMYPAYMENTS.COM
Registration Number:	2519342	LOWERMYPAYMENTS.COM
Serial Number:	85351039	CLASSESUSA.COM
Serial Number:	85351030	CLASSESUSA
Registration Number:	2982463	CLASSESUSA.COM
Registration Number:	2980316	CLASSESUSA
Registration Number:	3086845	ONLINE DEGREES
Registration Number:	3372842	LOWER MY PAYMENT.COM
Serial Number:	78804658	CLASSIC
Serial Number:	78804445	CLASSICPLUS
Serial Number:	78804297	EQUITYMATCH

Property Type	Number	Word Mark
Serial Number:	78669958	I WANT TO GET A HOME MORTGAGE
Serial Number:	78669951	I WANT TO GET A NEW HOME LOAN
Serial Number:	78669941	I WANT TO CONSOLIDATE MY DEBT
Serial Number:	78669922	I WANT TO REFINANCE MY HOME
Serial Number:	78669916	I WANT TO REFINANCE MY 4 + BEDROOMS
Serial Number:	78669907	I WANT TO REFINANCE MY 3 BEDROOM
Serial Number:	78669902	I WANT TO REFINANCE MY 2 BEDROOM
Serial Number:	78669892	I WANT TO REFINANCE MY 1 BEDROOM
Serial Number:	78669888	I WANT TO CONSOLIDATE MY DEBT
Serial Number:	78669880	I WANT TO REFINANCE MY HOME
Serial Number:	78669875	LOWER MY MONTHLY MORTGAGE PAYMENTS!
Serial Number:	78669866	LOWER MY MORTGAGE!
Serial Number:	78669849	LOWER MY MORTGAGE RATE!
Serial Number:	75820523	LOWERMYPAYMENTS.COM

**CORRESPONDENCE DATA**

**Fax Number:** 7344184289

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7344184288

**Email:** trademark@honigman.com

**Correspondent Name:** Julie E. Reitz, Honigman

**Address Line 1:** 39400 Woodward Avenue, Suite 101

**Address Line 4:** Bloomfield Hills, MICHIGAN 48304-5151

**NAME OF SUBMITTER:** Julie E. Reitz

**SIGNATURE:** /Julie E. Reitz/

**DATE SIGNED:** 08/03/2017

**Total Attachments: 5**

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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Agreement”), dated as of July 31, 2017, is being delivered by Experian Holdings, Inc., a Delaware corporation (“Existing Lender”), for the benefit of LMB OpCo LLC, a Delaware limited liability company (“Buyer”), CPL Holdings, LLC, a Delaware limited liability company (“CPL”), and each of the other Grantors (as defined below), pursuant to that certain Consent and Release Agreement, dated as of January 5, 2017, by and among Existing Lender, Buyer and CPL (the “Consent and Release”).

WITNESSETH:

WHEREAS, Existing Lender, CPL and the other “Guarantors” signatory thereto are party to a certain Senior Secured Seller Note, dated as of October 22, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the “Senior Note”) made by CPL in favor of Existing Lender;

WHEREAS, to secure the obligations of CPL under the Senior Note, (i) Existing Lender, CPL, LIM Holdings, LLC, a Delaware limited liability company (“LIM”), LMB Insurance Services, Inc., a Delaware corporation (“LMB Insurance”), and PG USA, LLC, a Delaware limited liability company (“PG USA”), entered into that certain Security Agreement, dated as of October 22, 2012 (the “Security Agreement”), and (ii) Existing Lender, PG USA and Lowermybills, Inc., a Delaware corporation (“LMB”), LIM, and LMB Mortgage Services, Inc., a Delaware corporation (“LMB Mortgage” and together with CPL, LIM, LMB Insurance, PG USA and LMB, the “Grantors”), entered into that certain Trademark Security Agreement, dated as of October 22, 2012 (the “Trademark Security Agreement”);

WHEREAS, pursuant to the Senior Note, the Security Agreement, the Trademark Security Agreement and the other Loan Documents, Existing Lender was granted a lien on, and security interest in, the Trademark Collateral (as defined in the Trademark Security Agreement); and

WHEREAS, in accordance with the terms and subject to the conditions set forth in the Consent and Release, Existing Lender desires to release its liens on, and security interest in, the Trademark Collateral (as defined in the Trademark Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Agreement, Existing Lender hereby agrees as follows:

1. Release of Security Interest. Existing Lender hereby terminates, releases and discharges all of its liens on, and security interest in, the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademarks set forth on Schedule A attached hereto, and assigns and relinquishes any and all right, title and interest that it may have in or to the Trademark Collateral (as defined in the Trademark Security Agreement) to Grantors.

2. Recordation. Grantors, Buyer or their authorized agents are hereby authorized to record this Agreement with the United States Patent and Trademark Office.

3. Governing Law. This Agreement and the rights and obligations of the parties under this agreement shall be construed in accordance with and governed by the laws of the state of California.


4. Further Assurances. Existing Lender shall take all further actions, and provide to Grantors, Buyer and their successors, assigns or other legal representatives such cooperation and assistance (including, without limitation, the execution and delivery of any documents or other instruments), reasonably requested by Grantors or Buyer to more fully and effectively effectuate the release of liens and security interests contemplated hereby.

5. Third-Party Beneficiary. Existing Lender acknowledges and agrees that Buyer is an intended third-party beneficiary of this Agreement, and as such, Buyer shall have the right to independently enforce this Agreement.

[Signature pages follow]

IN WITNESS WHEREOF, the undersigned has executed this Agreement by its duly authorized officer as of the date first above written.

EXPERIAN HOLDINGS, INC.

By:   
Name: BRIAN HELD  
Title: TREASURER

**SCHEDULE A**  
**TRADEMARKS**

Serial Number	Reg. Number	Word Mark	Live/ Dead	Filing Date	Country
85088027	4024917	PREMIERLEAD	LIVE	July 19, 2010	USA
85088022	4024916	PREMIERPLUS	LIVE	July 19, 2010	USA
78804331	3851740	PREMIERPLUS	LIVE	February 1, 2006	USA
78804288	3851739	PREMIERLEAD	LIVE	February 1, 2006	USA
78671330	3111880	MORTGAGE QUOTES. FAST. EASY. FREE.	LIVE	April 11, 2006	USA
78669937	3248457	I WANT TO GET A HOME EQUITY LOAN	LIVE	July 13, 2005	USA
78540117	3032260	EASY COMPARISONS. MORE CHOICES. BIGGER SAVINGS.	LIVE	December 30, 2004	USA
78438039	3121678	LOWERYOURBILLS.COM	LIVE	June 18, 2004	USA
78431901	3118102	GOT BILLS?	LIVE	June 8, 2004	USA
78430764	3094065	BILLPAY PLUS	LIVE	June 7, 2004	USA
77045468		SEARCHPLUS	LIVE	November 16, 2006	USA
78287759	2879519	LOWERMYBILLS.COM	LIVE	August 14, 2003	USA
75900402	2519342	LOWERMYBILLS.COM	LIVE	January 19, 2000	USA
85351039		CLASSESUSA.COM	LIVE	June 20, 2011	USA
85351030		CLASSESUSA	LIVE	June 20, 2011	USA
78429330	2982463	CLASSESUSA.COM	LIVE	June 3, 2004	USA
78429341	2980316	CLASSESUSA	LIVE	June 3, 2004	USA
78478376	3086845	ONLINE DEGREES	LIVE	September 3, 2004	USA
78496058	3372842	Lower My Payment.COM		January 22, 2008	USA
2239322		LOWERMYBILLS.COM	LIVE	July 14, 2000	U.K.
	2005-00495346	COMPAREFREEQUOTES	DEAD	June 27, 2005	Wyoming (USA)
	10073098	COMPAREFREEQUOTES		June 27, 2005	Nebraska (USA)
	2009-00576226	LOWERMYBILLS.COM		October 30, 2009	Wyoming (USA)

	111837	LOWERMYPBILLS.COM		February 11, 2009	Alabama (USA)
	10131058	LOWER MY BILLS.COM		January 14, 2010	Nebraska (USA)
1067641	TMA583001	LOWERMYPBILLS.COM	LIVE	July 19, 2000	CA
842593		LOWERMYPBILLS.COM	LIVE	July 14, 2000	AUS
78804658		CLASSIC	DEAD	February 1, 2006	USA
78804445		CLASSICPLUS	DEAD	February 1, 2006	USA
78804297		EQUITYMATCH	DEAD	February 1, 2006	USA
78669958		I WANT TO GET A HOME MORTGAGE	DEAD	July 13, 2005	USA
78669951		I WANT TO GET A NEW HOME LOAN	DEAD	July 13, 2005	USA
78669941		I WANT TO CONSOLIDATE MY DEBT	DEAD	July 13, 2005	USA
78669922		I WANT TO REFINANCE MY HOME	DEAD	July 13, 2005	USA
78669916		I WANT TO REFINANCE MY 4 + BEDROOMS	DEAD	July 13, 2005	USA
78669907		I WANT TO REFINANCE MY 3 BEDROOM	DEAD	July 13, 2005	USA
78669902		I WANT TO REFINANCE MY 2 BEDROOM	DEAD	July 13, 2005	USA
78669892		I WANT TO REFINANCE MY 1 BEDROOM	DEAD	July 13, 2005	USA
78669888		I WANT TO CONSOLIDATE MY DEBT	DEAD	July 13, 2005	USA
78669880		I WANT TO REFINANCE MY HOME	DEAD	July 13, 2005	USA
78669875		LOWER MY MONTHLY MORTGAGE PAYMENTS!	DEAD	July 13, 2005	USA
78669866		LOWER MY MORTGAGE!	DEAD	July 13, 2005	USA
78669849		LOWER MY MORTGAGE RATE!	DEAD	July 13, 2005	USA
75820523		LOWERMYPBILLS.COM	DEAD	November 2, 1999	USA