

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437935

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| SEQUENCE: | 2 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|----------------------------------|
| Bloomberg Finance L.P. | | 07/01/2017 | Limited Partnership: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Bloomberg (GP) Finance LLC |
| Street Address: | 731 Lexington Avenue |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10022 |
| Entity Type: | Limited Liability Company: DELAWARE |
| Name: | Bloomberg Finance Holdings L.P. |
| Street Address: | 731 Lexington Avenue |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10022 |
| Entity Type: | Limited Partnership: DELAWARE |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|-----------------------------|----------|---|
| Registration Number: | 4060695 | BGOV |
| Registration Number: | 4051055 | THE BUSINESS IMPLICATIONS OF GOVERNMENT |
| Serial Number: | 87325835 | BGOV DISCOVER |

CORRESPONDENCE DATA

Fax Number: 9175222727

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-318-2000

Email: trademarks@bloomberg.net

Correspondent Name: Aimee Nassau Gardiner/ Bloomberg L.P.

Address Line 1: 731 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

TRADEMARK

| | |
|---|-------------------------|
| NAME OF SUBMITTER: | Aimee Nassau Gardiner |
| SIGNATURE: | /Aimee Nassau Gardiner/ |
| DATE SIGNED: | 08/03/2017 |
| Total Attachments: 2 source=2_TM Ass for BFLP to GP and BFHLP#page1.tif source=2_TM Ass for BFLP to GP and BFHLP#page2.tif | |

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment, effective as of July 1, 2017, is by and between Bloomberg Finance L.P., a Delaware Limited Partnership, ("Assignor") Bloomberg (GP) Finance LLC, a Delaware Limited Liability Company, and Bloomberg Finance Holdings L.P., a Delaware Limited Partnership, (together "Assignees") (collectively, the "Parties").

WHEREAS, Assignor is the owner of certain interests in U.S Trademark Reg. No. 4,060,695 for BGOV, Reg. No. 4,051,055 for THE BUSINESS IMPLICATIONS OF GOVERNMENT ACTION and Application Serial No. 87/325,835 for BGOV DISCOVER (the "Trademarks");

WHEREAS, Assignees are the sole partners in Assignor; and

WHEREAS, Assignor has agreed to distribute its rights in the Trademarks to Assignees in accordance with Assignor's partnership agreement and Assignees wish to receive such assignments from Assignor.

NOW THEREFORE, in consideration of the covenants, terms and conditions set forth herein and in the Master Distribution and Contribution Agreement, dated July 1, 2017, entered into, *inter alia*, by the Parties and for other good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor and Assignees hereby agree as follows:

1. Assignor hereby distributes, transfers and assigns to Assignees, their successors and assigns, and Assignees hereby acquire, accept and receive from Assignor, Assignor's right, title and interest in and to the Trademarks, including the registrations thereof and all goodwill pertaining thereto, the right to conduct business under the Trademarks, and all rights to sue, counterclaim and collect damages and payments for claims of past, present and future infringements, unfair competition or misappropriations thereof, and all income, royalties, damages and payments now or hereafter due or payable with respect to the Trademarks.

2. Assignor consents to recordation of this Confirmatory Trademark Assignment by Assignees with the U.S. Patent and Trademark Office. Assignor agrees to execute, acknowledge and deliver any affidavits or documents requested and prepared by Assignees, to provide testimony (at Assignees' expense), and to perform any other acts reasonably necessary to carry out the intent of this Assignment.

3. This Assignment and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of the United States of America and the State of New York applicable to contracts made and performed therein, without regard to any choice-of-law principle that would dictate the application of the laws of another jurisdiction.

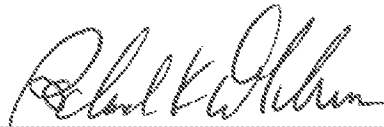
4. This Confirmatory Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original but both of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Confirmatory Trademark Assignment effective as of the date first written above.

ASSIGNOR

BLOOMBERG FINANCE L.P., a Delaware Limited Partnership

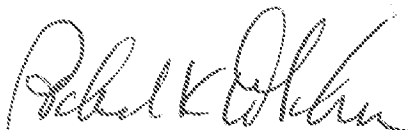
By: BLOOMBERG (GP) FINANCE LLC, a Delaware Limited Liability Company, its General Partner

By: 
Name: Richard K. DeScherer
Title: Secretary

ASSIGNEE


BLOOMBERG FINANCE HOLDINGS L.P., a Delaware Limited Partnership

By: BLOOMBERG (GP) FINANCE LLC, a Delaware Limited Liability Company, its General Partner

By: 
Name: Richard K. DeScherer
Title: Secretary

ASSIGNEE

BLOOMBERG (GP) FINANCE LLC, a Delaware Limited Liability Company

By: 
Name: Richard K. DeScherer
Title: Secretary