

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM437965

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME		
EFFECTIVE DATE:	09/11/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conversant, Inc.		12/10/2014	Corporation: DELAWARE
NEWLY MERGED ENTITY DATA			
Name	Execution Date	Entity Type	
Amer Sub LLC	12/10/2014	Limited Liability Company: DELAWARE	
MERGED ENTITY'S NEW NAME (RECEIVING PARTY)			
Name:	Conversant LLC		
Street Address:	7500 Dallas Parkway, Suite 700		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3276082	DOTOMI	
CORRESPONDENCE DATA			
Fax Number:	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7137220120		
Email:	trademarks@fleckman.com		
Correspondent Name:	John C. Cain, Fleckman & McGlynn, PLLC		
Address Line 1:	8945 Long Point Rd., Ste. 120		
Address Line 4:	Houston, TEXAS 77055		
ATTORNEY DOCKET NUMBER:	5242-412US1		
NAME OF SUBMITTER:	John C. Cain		
SIGNATURE:	/John C. Cain/		
DATE SIGNED:	08/04/2017		

OP \$40.00 3276082

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CONVERSANT, INC.", A DELAWARE CORPORATION,
WITH AND INTO "AMBER SUB LLC" UNDER THE NAME OF "CONVERSANT LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TENTH DAY OF DECEMBER, A.D. 2014, AT 8 O'CLOCK A.M.

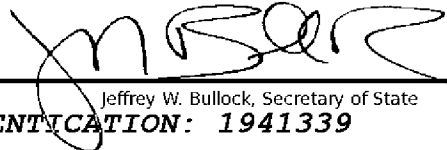
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5598451 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1941339

DATE: 12-10-14

TRADEMARK
REEL: 006122 FRAME: 0658

**CERTIFICATE OF MERGER
OF
CONVERSANT, INC.
WITH AND INTO
AMBER SUB LLC**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, Amber Sub LLC, a Delaware limited liability company, does hereby certify:

FIRST: That the names, types of entity, and states of incorporation of each of the constituent entities (the "Merging Entities") of the merger are as follows:

<u>NAME</u>	<u>TYPE OF ENTITY</u>	<u>STATE OF INCORPORATION</u>
Amber Sub LLC	Limited Liability Company	Delaware
Conversant, Inc.	Corporation	Delaware

SECOND: That an Agreement and Plan of Merger, dated as of September 11, 2014, by and between Conversant, Inc., Alliance Data Systems Corporation and Amber Sub LLC providing for the merger of Conversant, Inc. with and into Amber Sub LLC has been approved, adopted, certified, executed and acknowledged by the Merging Entities.

THIRD: That the name of the surviving limited liability company in the merger is Amber Sub LLC.

FOURTH: That the merger shall become effective upon the filing of this Certificate of Merger.

FIFTH: That upon the effectiveness of the merger, the Certificate of Formation of the surviving limited liability company shall be amended to change the name of the surviving limited liability company to "Conversant LLC."

SIXTH: That the executed Agreement and Plan of Merger is on file at 7500 Dallas Parkway, Suite 700, Plano, TX 75024, the place of business of the surviving limited liability company.

SEVENTH: That a copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member or stockholder of the Merging Entities.

[signature page follows]

IN WITNESS WHEREOF, said limited liability company has caused this certificate to be signed by an authorized person, the 10th day of December, 2014.

AMBER SUB LLC

By: Cynthia L. Hageman
Name: Cynthia L. Hageman
Title: Assistant Secretary

Signature Page to Certificate of Merger