

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM438089

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Avidbank		08/03/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	pH Beauty Labs, Inc.		
<b>Street Address:</b>	1964 Westwood Blvd.		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90025		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4597182	PSSSST!	
<b>Registration Number:</b>	3083623	PSSSSST!	
<b>Registration Number:</b>	3995536	C.BOOTH	
<b>Registration Number:</b>	2948725	(PH) BEAUTY LABS	
<b>Registration Number:</b>	2318576	VITA-K SOLUTION	
<b>Registration Number:</b>	2197110	FREEMAN	
<b>Registration Number:</b>	1983825	BARE FOOT	
<b>Registration Number:</b>	1872177	FREEMAN BEAUTIFUL SKIN	
<b>Registration Number:</b>	3905309	ECLOS	
<b>Registration Number:</b>	3777298	GOODSTUFF ORGANICS	
<b>Registration Number:</b>	3143193	FREEMAN BARE HANDS	
<b>Registration Number:</b>	3312341	BEAUTIFUL BATH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128637867		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3128637267		
<b>Email:</b>	jaclyn.digrande@goldbergkohn.com		
<b>Correspondent Name:</b>	Jaclyn Di Grande - Paralegal		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>TRADEMARK</b>			

OP \$315.00 4597182

**Address Line 2:** 55 E Monroe St., Suite 3300  
**Address Line 4:** Chicago, ILLINOIS 60603

**ATTORNEY DOCKET NUMBER:** 7023.036

**NAME OF SUBMITTER:** Jaclyn Di Grande

**SIGNATURE:** /jaclyn di grande/

**DATE SIGNED:** 08/04/2017

**Total Attachments: 3**

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**RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

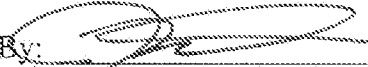
THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 3<sup>rd</sup> day of August, 2017, by AVIDBANK, a California corporation ("Bank"), in favor of PH BEAUTY LABS, INC., a Delaware corporation (the "Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank hereby releases all liens and security interests granted by Company in favor of Bank in the trademarks listed on Schedule A attached hereto pursuant to that certain Intellectual Property Security Agreement, dated as of April 21, 2014, executed by Company in favor of Bank and recorded with the United States Patent and Trademark Office on April 21, 2014 at Reel/Frame 5265/0464.

**[Signature Page Follows]**

IN WITNESS WHEREOF, Bank has caused this Release to be executed by its authorized officer as of the date of this Release.

AVIDBANK

By:   
Name: JON KROGSTAD  
Title: SVP

## SCHEDULE A

### Trademarks

TRADEMARK	SERIAL NO.	STATUS	Registration No.	Registration Date
PSSSST!	86186918	Registered	4597182	9/2/14
PSSSSST!	78407473	Registered	3083623	4/18/06
C. BOOTH	77538006	Registered	3995536	7/19/11
(PH) BEAUTY LABS	76372172	Registered	2948725	5/10/05
VITA-K SOLUTION	75583025	Registered	2318576	2/15/00
FREEMAN	75230663	Registered	2197110	10/20/98
BARE FOOT	74666263	Registered	1983825	7/2/96
FREEMAN BEAUTIFUL SKIN	74478120	Registered	1872177	1/10/95
ECLOS	77825051	Registered	3905309	1/11/11
GOODSTUFF ORGANICS	77806825	Cancelled/Dead	3777298	04/20/10
FREEMAN BARE HANDS	78477975	Cancelled/Dead	3143193	09/02/04
BEAUTIFUL BATH	78911778	Cancelled/Dead	3312341	10/16/07