

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438261

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		07/25/2017	Chartered Bank: TEXAS
RECEIVING PARTY DATA			
Name:	EVIDON, INC.		
Street Address:	10 EAST 39TH STREET		
Internal Address:	8TH FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4115791	EVIDON	
Registration Number:	4115842	EVIDON INFORM	
Registration Number:	4701542	HACK THE TRACKERS	
Registration Number:	4569336	TRACKERMAP	
Serial Number:	85273306	EVIDON INLIGHT	
CORRESPONDENCE DATA			
Fax Number:	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-569-5619		
Email:	PECSENYE@BLANKROME.COM		
Correspondent Name:	TIMOTHY D. PECSENYE		
Address Line 1:	BLANK ROME LLP		
Address Line 2:	ONE LOGAN SQUARE		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	074658-17028		
NAME OF SUBMITTER:	Timothy D. Pecsénye		
SIGNATURE:	/Timothy D. Pecsénye/		
DATE SIGNED:	08/07/2017		

OP \$140.00 4115791

Total Attachments: 7

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release"), dated July 25, 2017, is made by **Comerica Bank**, a Texas banking association, with an office at 75 East Trimble Road, M/C 4770, San Jose, California 95131 ("Agent"), in favor of **Evidon, Inc.**, a Delaware corporation, with an office at 10 East 39th Street – 8th Floor, New York, New York 10016 ("Debtor"). Capitalized terms used but not defined herein shall have the meaning given to them in the Security Agreement (as defined below).

WHEREAS, pursuant to that certain Intellectual Property Security Agreement by and between Agent and Debtor, dated June 22, 2012, and that certain Supplemental Property Security Agreement by and between Agent and Debtor, dated June 16, 2014, as the same may from time to time have been amended, restated, or otherwise modified (the "Security Agreement(s)"), Debtor granted to Agent a continuing security interest in all of Debtor's right, title, and interest in and to certain intellectual property assets, including, without limitation, the patents and patent applications set forth on Schedule A attached hereto (the "Patent Collateral"), the trademark registrations and applications set forth on Schedule B attached hereto (the "Trademark Collateral"), and the copyright registrations set forth on Schedule C attached hereto (the "Copyright Collateral");

WHEREAS, the Security Agreement(s) were recorded with the United States Patent and Trademark Office on June 30, 2014, at Reel/Frame 033254/0052, and on February 11, 2016, at Reel/Frame 037720/0608, with respect to some of the Patent Collateral; with the United States Patent and Trademark Office on June 29, 2012, at Reel/Frame 4812/0176, and on June 27, 2014, at Reel/Frame 5311/0221, with respect to some of the Trademark Collateral; and with the United States Copyright Office on July 2, 2012, at V3617D944, and on July 1, 2014, at V9913D161, with respect to the Copyright Collateral.

WHEREAS, any and all secured obligations as defined by the Security Agreement(s) have been satisfied, and the requirements of the Security Agreement(s) for discharge of the liens in the Patent Collateral, the Trademark Collateral, and the Copyright Collateral have been satisfied.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby terminates the Security Agreement(s), and hereby terminates, cancels, and releases any and all security interests it has against the Patent Collateral, the Trademark Collateral, and the Copyright Collateral thereunder.

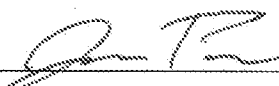
The parties hereto agree that, at any time and from time to time upon written request of the other party, each party will execute and deliver such documents and do such further acts as may be reasonably requested by the other party in order to effect the purpose of this Release.

[SIGNATURE ON NEXT PAGE]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its duly authorized representative as of the date hereof.

AGENT:

COMERICA BANK

By: 

Name: JASON PAN

Title: VICE PRESIDENT

SCHEDULE A

Patent Collateral

PATENT NUMBER / APPLICATION NUMBER	TITLE	JURISDICTION	REGISTRATION DATE / APPLICATION DATE
9,361,631 12/971,588	Managing and Monitoring Digital Advertising	U.S.	June 7, 2016 December 17, 2010
8,898,808 14/152,480	System and Method for Assessing Effectiveness of Online Advertising	U.S.	November 25, 2014 January 10, 2014
15/166,678	Systems and Methods for Configuring and Presenting Notices to Viewers of Electronic Ad Content Regarding Targeted Advertising Techniques Used by Internet Advertising Entities	U.S.	May 27, 2016
15/059,296	Methods, Apparatus, and Systems for Surveillance of Third-Party Digital Technology Vendors Providing Secondary Content in a Content Publisher's Web Page	U.S.	March 2, 2016
PCT/US2016/020531	Methods, Apparatus, and Systems for Surveillance of Third-Party Digital Technology Vendors Providing Secondary Content in an Internet Content Publisher's Web Page	International	March 2, 2016
13/968,098	Systems and Methods for Discovering Sources of Online Content	U.S.	August 15, 2013
14/465,389	System and Method for Controlling Targeted Advertising	U.S.	August 21, 2014
2014308743	A System and Method for Controlling Targeted Advertising	Australia	August 21, 2014
2919393	System and Method for Controlling Targeted Advertising	Canada	August 21, 2014
14771984.3	A System and Method for Controlling Targeted Advertising	EU	August 21, 2014
2016-536454	System and Method for Controlling Targeted Advertising	Japan	August 21, 2014

15/096,220	Methods, Apparatus, and Systems for Providing Notice of Digital Tracking Technologies in Mobile Apps on Mobile Devices, and for Recording User Consent in Connection with Same	US	April 11, 2016
PCT/US16/26994	Methods, Apparatus, and Systems for Providing Notice of Digital Tracking Technologies in Mobile Apps on Mobile Devices, and for Recording User Consent in Connection with Same	International	April 11, 2016
61/292,642	Managing and Monitoring Digital Advertising	U.S.	January 6, 2010
62/127,281	Methods Apparatus and Systems for Surveillance of Third-Party Digital Technology Vendors in a Web Domain	U.S.	March 2, 2015
61/683,515	System and Methods for Discovering Sources of Online Content	U.S.	August 15, 2012
61/868,347	System and Method for Controlling Targeted Advertising	U.S.	August 21, 2013
PCT/US14/52117	A System and Method for Controlling Targeted Advertising	International	August 21, 2014
62/147,578	Methods, Apparatus and Systems to Provide User Notice and Consent Regarding Tracking Devices in Mobile Sites and Applications	U.S.	April 14, 2015
62/146,294	Methods, Apparatus and Systems to Provide User Notice and Consent Regarding Tracking Devices in Mobile Sites and Applications	U.S.	April 11, 2015

SCHEDULE B

Trademark Collateral

MARK	JURISDICTION	SERIAL / REGISTRATION NO.	FILING / REGISTRATION DATE
EVIDON	US	85/137,448 4,115,791	September 24, 2010 March 20, 2012
EVIDON INFORM	US	85/165,889 4,115,842	November 1, 2010 March 20, 2012
HACK THE TRACKERS	US	86/127,987 4,701,542	November 25, 2013 March 10, 2015
TRACKERMAP	US	85/896,269 4,569,336	April 5, 2013 July 15, 2014
EVIDON INLIGHT	US	85/273,306	March 22, 2011
EVIDON	Australia	1535245	January 10, 2013 July 31, 2013
EVIDON	Canada	1609065	January 8, 2013
TRACKERMAP	Canada	1646395 TMA913349	October 3, 2013 September 8, 2015
EVIDON	EU	9818022	March 17, 2011 August 29, 2011
TRACKERMAP	EU	12197968	October 4, 2013 February 26, 2014
EVIDON	Japan	2013-001103 5583375	January 10, 2013 May 17, 2013

MARK	JURISDICTION	SERIAL / REGISTRATION NO.	FILING / REGISTRATION DATE
EVIDON	Turkey	2013 10124	February 4, 2013 February 12, 2014
EVIDON	N/A	N/A	N/A

SCHEDULE C

Copyright Collateral

TITLE	REGISTRATION NO.	REGISTRATION DATE	JURISDICTION
Evidon TrackerMap Graphs	Vau 1-136-576	APRIL 3, 2013	US