

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438296

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parent Media Group, Inc.		11/21/2014	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Lifescrypt Asset Acquisition Corp.		
Street Address:	4000 MacArthur Boulevard, Suite 800		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4020977	THE CUTEKID	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206.359.8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Jason S. Howell		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
NAME OF SUBMITTER:	Jason S. Howell		
SIGNATURE:	/Jason S. Howell/		
DATE SIGNED:	08/07/2017		
Total Attachments: 3			
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**AMENDED AND RESTATED
TRADEMARK ASSIGNMENT**

This Amended and Restated Trademark Assignment ("*Assignment*") is made by Parent Media Group, Inc., a corporation incorporated under the laws of the state of Delaware with its principal place of business at 111 Broadway, Lynbrook, NY 11563 ("*Assignor*"), in favor of Lifescript Asset Acquisition Corp., a corporation incorporated under the laws of the state of Delaware with its principal place of business at 4000 MacArthur Boulevard, Suite 800, Newport Beach, CA 92660 ("*Assignee*"), pursuant to that certain Asset Purchase Agreement dated as of November 21, 2014 (the "*APA*"). Capitalized terms used but not otherwise defined in this Assignment have the meaning set forth in the APA.

WHEREAS, pursuant and subject to the APA, Assignee desires to acquire all of Assignor's right, title and interest in and to the trademarks and trademark registrations as set forth on Schedule A to this Assignment (the "*Trademarks*" and "*Registrations*" respectively), and all of Assignor's right, title and interest in and to the goodwill and common law rights associated therewith;

WHEREAS, pursuant to the APA, Assignor and Assignee entered into a Trademark Assignment dated as of November 21, 2014 (the "*Prior Assignment*"); and

WHEREAS, Assignor and Assignee wish to enter into this Amended and Restated Trademark Assignment to correct scrivener's errors in the Prior Assignment and to amend and restate the Prior Assignment in its entirety with this Assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and Registrations – including, without limitation, Assignor's right to sue for and obtain remedies in connection with past, present and future infringement of any or all of the foregoing – together with all Assignor's goodwill and common law rights connected with the use of and symbolized by the Trademarks.

At Assignee's request, Assignor will execute and deliver to Assignee such other instruments and documents, and take such other actions as Assignee may deem necessary or desirable to effect, evidence, record and perfect the transfer and assignment contemplated by this Assignment.


This Assignment is binding on and inures to the benefit of the Assignor and Assignee and their respective successors and assigns.

This Assignment is effective as of November 21, 2014.


[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.


PARENT MEDIA GROUP, INC.

By: 
Name: C. M. H. Harkness
Title: CEO

LIFESCRIP T ASSET ACQUISITION
CORP.

By: 
Name: Alan W. Adams
Title: CAO

**SCHEDULE A
TRADEMARKS**

Mark	Classes	App. No.	Reg. No.	Reg. Date
	35, 41, 42	77609476	4020977	9/6/2011