

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nerium International, LLC		08/02/2017	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	CGTN C.V.		
Street Address:	Abraham de Veerstraat,		
City:	2 Willemstad		
State/Country:	CURACAO		
Entity Type:	Limited Partnership: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4157309	YOUTH FACTORS	
CORRESPONDENCE DATA			
Fax Number:	2149993623		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.999.4682		
Email:	ip@gardere.com, lhemphill@gardere.com		
Correspondent Name:	Lisa R. Hemphill/Gardere Wynne Sewell LL		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
DOMESTIC REPRESENTATIVE			
Name:	Robert J. Ward/Gardere Wynne Sewell LLP		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Lisa R. Hemphill		
SIGNATURE:	/Lisa R. Hemphill/		
DATE SIGNED:	08/07/2017		
Total Attachments: 1			
source=Nerium YOUTH FACTORS Trademark Assignment re Reg 4157309#page1.tif			

OP \$40.00 4157309

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of ~~July~~ ^{August} 2, 2017 (the "Effective Date"), by **Nerium International, LLC**, a Texas limited liability company with a business address of: 4006 Belt Line Rd., Suite 100, Addison, Texas 75001 (hereinafter "ASSIGNOR") and **CGTN C.V.**, a Netherlands limited partnership, having a business address of Abraham de Veerstraat, 2 Willemstad Curacao (hereinafter "ASSIGNEE").

WHEREAS, Assignor is the owner of all right, title, and interest, in and to the mark **YOUTH FACTORS** (hereinafter the "Mark") and is the owner of all right, title and interest in and to the following U.S. registration for the Mark:

U.S. Registration No. 4,157,309 for **YOUTH FACTORS** in Class 05
for dietary and nutritional supplements

and all associated common law rights and goodwill of the business associated with or symbolized by the Mark; and

WHEREAS, Assignee wishes to acquire any and all rights Assignor has in and to the Mark, together with any goodwill of the business in connection with which the Mark is used or may be used and which is symbolized by the Mark, and all associated common law rights of such Assignor in the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign and convey to Assignee, all of Assignor's right, title and interest in and to the Mark, and the above-identified registration, together with the goodwill of the business in connection with which such Mark is used, and which is symbolized by such Mark, and any and all associated common law rights, statutory, and other rights of Assignor in such Mark.

Assignor further hereby unconditionally and irrevocably sells, grants, assigns, and conveys to Assignee all of Assignor's rights, claims, and causes of action against any third party for past, present, or future misappropriation or infringement of any rights in or associated with the Mark or the goodwill of the business associated with or symbolized by the Mark, together with the right, but not the obligation, to sue and recover damages and relief in Assignee's own name, to have and to hold the same for Assignee's own use and benefit and for the benefit of Assignee's successors, assigns, and legal representatives.

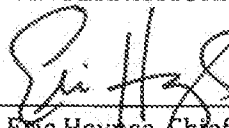
Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments necessary, and to perform any other reasonable acts Assignee may require, in order to fully vest in Assignee all of Assignor's right, title and interest in and to the Marks, and all associated common law rights and goodwill.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed this 2nd day of ~~July~~ ^{August}, 2017.

ASSIGNOR:

NERIUM INTERNATIONAL, LLC

By: _____


Eric Hayes, Chief Legal Officer

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