

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM438404

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grand Ole Opry IP, LLC		08/07/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Country Music Association, Inc.		
<b>Street Address:</b>	35 Music Square East		
<b>Internal Address:</b>	Suite 201		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37203		
<b>Entity Type:</b>	Corporation: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1283695	FAN FAIR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6785532212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6785534778		
<b>Email:</b>	atltrademark@gtlaw.com		
<b>Correspondent Name:</b>	Joel R. Feldman		
<b>Address Line 1:</b>	3333 Piedmont Road NE, Suite 2500		
<b>Address Line 2:</b>	Greenberg Traurig, LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30305		
<b>ATTORNEY DOCKET NUMBER:</b>	035225.100800		
<b>NAME OF SUBMITTER:</b>	Joel R. Feldman		
<b>SIGNATURE:</b>	/jrf/		
<b>DATE SIGNED:</b>	08/08/2017		
<b>Total Attachments: 1</b>			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Grand Ole Opry IP, LLC, a limited liability company duly organized and existing under the laws of the State of Delaware and having its principal place of business at One Gaylord Drive, Nashville TN 37214 ("Assignor") owns all the right, title and interest in and to the federal trademark registration identified in Schedule A hereto (the "Mark"); and

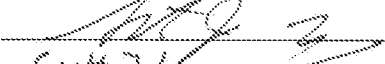
WHEREAS, Country Music Association, Inc., a corporation duly organized and existing under the laws of the State of Tennessee and having its principal place of business at 35 Music Square East, Suite 201, Nashville TN 37203 ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registration thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows:

Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark, including U.S. Registration No. 1,283,695, all goodwill of the business represented and symbolized by the Mark, and all rights to sue and recover damages and/or profits for past infringements of the Mark.

8-7-17  
Date

Grand Ole Opry IP, LLC

By:   
Name: Scott J. Lynn  
Title: Vice-President