

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM438441

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent		08/04/2017	Bank: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	CISION US INC.
<b>Street Address:</b>	130 East Randolph Street
<b>Internal Address:</b>	Floor 7
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	PR NEWSWIRE ASSOCIATION LLC
<b>Street Address:</b>	350 Hudson Street
<b>Internal Address:</b>	Suite 300
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	VOCUS NM LLC
<b>Street Address:</b>	12051 Indian Creek Court
<b>City:</b>	Beltsville
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20705
<b>Entity Type:</b>	Limited Liability Company: MARYLAND
<b>Name:</b>	iCONTACT LLC
<b>Street Address:</b>	12051 Indian Creek Court
<b>City:</b>	Beltsville
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20705
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

TRADEMARK

<b>Name:</b>	VOCUS PRW HOLDINGS LLC
<b>Street Address:</b>	12051 Indian Creek Court
<b>City:</b>	Beltsville
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20705
<b>Entity Type:</b>	Limited Liability Company: MARYLAND
<b>Name:</b>	VOCUS SOCIAL MEDIA LLC
<b>Street Address:</b>	12051 Indian Creek Court
<b>City:</b>	Beltsville
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20705
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA

**PROPERTY NUMBERS Total: 38**

Property Type	Number	Word Mark
Registration Number:	4632895	BUYING SIGNALS
Registration Number:	4635371	DEMAND SUCCESS
Registration Number:	4313482	ENGAGE OPPORTUNITY EVERYWHERE
Registration Number:	3830240	HARO
Registration Number:	3830241	HELP A REPORTER OUT
Registration Number:	4202433	HUMAN INTENT
Registration Number:	3891742	ICONCONTACT
Registration Number:	3884692	ICONCONTACT
Registration Number:	3219583	I-CONTACT
Registration Number:	4222333	IREACH
Registration Number:	2547380	MEDIATLAS
Registration Number:	2914126	MULTIVU
Registration Number:	4066042	NORTH SOCIAL
Registration Number:	4351969	PR NEWSWIRE
Registration Number:	2705913	PR NEWSWIRE
Registration Number:	2348573	PRNEWSFOTOS
Registration Number:	1868741	PROFNET
Registration Number:	4578335	PRWEB
Registration Number:	2765196	RELEASEWATCH
Registration Number:	3816570	TRUREPUTATION
Registration Number:	4806733	V
Registration Number:	4806732	VINTAGE
Registration Number:	4135477	VIRALHEAT
Registration Number:	4069575	VISIBLE

Property Type	Number	Word Mark
Registration Number:	4656015	VISIBLE
Registration Number:	4061029	VISIBLE INTELLIGENCE
Registration Number:	4069576	VISIBLE TECHNOLOGIES
Registration Number:	4617498	VOCUS
Registration Number:	3380503	DELAHAYE
Registration Number:	3380504	DELAHAYE
Registration Number:	4851540	POWER YOUR STORY
Registration Number:	4494273	POWER YOUR STORY
Serial Number:	86388619	MEDIAMAP
Serial Number:	86388620	BACON'S
Serial Number:	86750906	POWER YOUR STORY
Serial Number:	86815294	COMMUNICATIONS CLOUD
Serial Number:	85958030	PRN GLOBAL
Serial Number:	86668086	SHAPE THE CONVERSATION

**CORRESPONDENCE DATA**

**Fax Number:** 8004947512

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-494-5225

**Email:** ipteam@cogencyglobal.com

**Correspondent Name:** Stewart Walsh

**Address Line 1:** 1025 Vermont Ave NW, Suite 1130

**Address Line 2:** Cogency Global Inc.

**Address Line 4:** Washington, D.C. 20005

**ATTORNEY DOCKET NUMBER:** F171897 TM Cision

**NAME OF SUBMITTER:** Sonya Jackman

**SIGNATURE:** /Sonya Jackman/

**DATE SIGNED:** 08/08/2017

**Total Attachments: 4**

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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (“Trademark Release”) is made as of August 4, 2017, by DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent (as such term is used in the Trademark Security Agreement described below) (the “Grantee”), in favor of Cision US Inc., PR Newswire Association LLC, Vocus NM LLC, iContact LLC, Vocus PRW Holdings LLC and Vocus Social Media LLC (each a “Grantor”).

W I T N E S S E T H:

WHEREAS each Grantor entered into a certain second lien trademark security agreement dated June 16, 2016 (the “Trademark Security Agreement”) with the Grantee, notice of which was recorded on June 20, 2016 at the United States Patent and Trademark Office at Reel 5819, Frame 0502.

WHEREAS, each Grantor granted the Grantee, its successors and assigns, under the terms of the Trademark Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Grantee, in and to all of such Grantor’s right, title and interest in, to and under the United States Trademarks listed in Schedule A hereto (collectively, the “Trademarks”) and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, as well as all proceeds and claims based on past, present, or future infringement.

WHEREAS, the Grantee has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Grantee, for itself and on behalf of the lenders in association with the Security Interest, hereby (i) terminates the Trademark Security Agreement and (ii) releases, terminates and discharges any and all of its interest in the intellectual property of each Grantor, including the Trademarks, and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, and assigns, transfers and conveys to each applicable Grantor any interest in such intellectual property, including the Security Interest and any other liens. The Grantee authorizes and requests that the United States Patent and Trademark Office and any applicable government officer, employee or agent note and record the release hereby given and any other filings necessary to evidence the release and termination of the Grantee’s rights under the Trademark Security Agreement, with respect to the Trademarks.

This Trademark Release shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

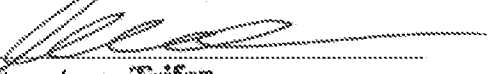
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**IN WITNESS WHEREOF**, the Grantee has caused this Trademark Release to be executed as of the day and year first written above.

**DEUTSCHE BANK AG NEW YORK  
BRANCH**

as Collateral Agent and Grantee

By:   
Name: \_\_\_\_\_  
Title: Marcus Tarkington  
Director

By:   
Name: \_\_\_\_\_  
Title: Anca Trifan  
Managing Director

**Schedule A**

**Trademark Registrations and Applications**

<b>Trademark</b>	<b>Registered Owner/Applicant</b>	<b>Application No./ Registration No.</b>	<b>Filing Date/ Registration Date</b>
BUYING SIGNALS	CISION US INC.	4632895	11/4/2014
DEMAND SUCCESS	CISION US INC.	4635371	11/11/2014
ENGAGE OPPORTUNITY EVERYWHERE	PR NEWSWIRE ASSOCIATION LLC	4313482	4/2/2013
HARO	CISION US INC.	3830240	8/10/2010
HELP A REPORTER OUT	CISION US INC.	3830241	8/10/2010
HUMAN INTENT	VOCUS NM LLC	4202433	9/4/2012
ICONCONTACT (DESIGN)	ICONCONTACT LLC	3891742	12/21/2010
ICONCONTACT	ICONCONTACT LLC	3884692	12/7/2010
ICONCONTACT	ICONCONTACT LLC	3219583	3/20/2007
iREACH	PR NEWSWIRE ASSOCIATION LLC	4222333	10/9/2012
MEDIATLAS	PR NEWSWIRE ASSOCIATION LLC	2547380	3/12/2002
MULTIVU	PR NEWSWIRE ASSOCIATION LLC	2914126	12/28/2004
NORTH SOCIAL	VOCUS SOCIAL MEDIA LLC	4066042	12/6/2011
PR NEWSWIRE	PR NEWSWIRE ASSOCIATION LLC	4351969	6/18/2013
PR NEWSWIRE	PR NEWSWIRE ASSOCIATION LLC	2705913	4/15/2003
PRNEWSFOTOS	PR NEWSWIRE ASSOCIATION LLC	2348573	5/9/2000
PROFNET	PR NEWSWIRE ASSOCIATION LLC	1868741	12/20/1994
PRWEB	VOCUS PRW HOLDINGS LLC	4578335	8/5/2014
RELEASEWATCH	PR NEWSWIRE ASSOCIATION LLC	2765196	9/16/2003
TRUREPUTATION	CISION US INC.	3816570	7/13/2010
V LOGO	PR NEWSWIRE ASSOCIATION LLC	4806733	9/8/2015
VINTAGE	PR NEWSWIRE ASSOCIATION LLC	4806732	9/8/2015

<b>Trademark</b>	<b>Registered Owner/Applicant</b>	<b>Application No./ Registration No.</b>	<b>Filing Date/ Registration Date</b>
VIRALHEAT	VOCUS NM LLC	4135477	5/1/2012
VISIBLE	CISION US INC.	4069575	12/13/2011
VISIBLE	CISION US INC.	4656015	12/16/2014
VISIBLE INTELLIGENCE	CISION US INC.	4061029	11/22/2011
VISIBLE TECHNOLOGIES	CISION US INC.	4069576	12/13/2011
VOCUS	CISION US INC.	4617498	10/7/2014
DELAHAYE	CISION US INC.	3380503	02/12/2008
DELAHAYE	CISION US INC.	3380504	02/12/2008
POWER YOUR STORY	CISION US INC.	4851540	11/10/2015
POWER YOUR STORY	CISION US INC.	4494273	03/11/2014
MEDIAMAP	CISION US INC.	86388619	09/08/2014
BACON'S	CISION US INC.	86388620	09/08/2014
POWER YOUR STORY	CISION US INC.	86750906	09/09/2015
COMMUNICATIONS CLOUD	CISION US INC.	86815294	11/10/2015
PRN GLOBAL	PR NEWSWIRE ASSOCIATION LLC	85958030	06/12/2013
SHAPE THE CONVERSATION	PR NEWSWIRE ASSOCIATION LLC	86668086	06/19/2015