

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438485

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haas Brothers		06/29/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Las Joyas Del Agave, LLC		
Street Address:	2221 Roosevelt Ave.		
City:	Berkeley		
State/Country:	CALIFORNIA		
Postal Code:	94703		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4984209	EXPOSICIÓN PANAMA-PACIFIC	
CORRESPONDENCE DATA			
Fax Number:	4157952327		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157952327		
Email:	dan@djklawgroup.com		
Correspondent Name:	Daniel Kramer		
Address Line 1:	633 Battery St., Suite 110		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Daniel Kramer		
SIGNATURE:	/DK/		
DATE SIGNED:	08/08/2017		
Total Attachments: 1			
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OP \$40.00 4984209

ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, HAAS BROTHERS, a California corporation, having an address of 1808 Wedemeyer St., Suite 160, San Francisco, California 94129 ("Assignor"), has adopted, used and is using the following Mark which is registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
Exposición Panama-Pacific	4,984,209	June 21, 2016

WHEREAS, LAS JOYAS DEL AGAVE, LLC, a Nevada limited liability company, having an address of 2221 Roosevelt Avenue, Berkeley, California 94703 ("Assignee"), desires to acquire said Mark, the registration therefor, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, transfer, assign, deliver, and contribute unto Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with: (1) the goodwill of the business relating to the products upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and that it will take all other actions that may be necessary to secure, complete, or vest in Assignee full right, title, and interest in the Mark, registration therefor, and the goodwill associated therewith.

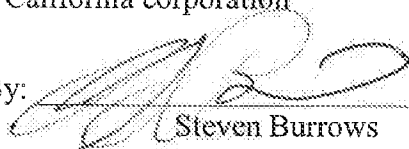
June 29, 2017

ASSIGNOR:

HAAS BROTHERS,
a California corporation

By:

Its:


Steven Burrows
President