

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM438328

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TXL Holding Corporation		04/03/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Troxell Communications, Inc.		
<b>Street Address:</b>	4675 E Cotton Center Blvd.		
<b>Internal Address:</b>	#155		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85040		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4202310	TROXELL	
<b>Registration Number:</b>	4372996	TROX	
<b>Registration Number:</b>	4372995	TXL	
<b>Registration Number:</b>	4372994	WE ACCELERATE . . .	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2163634677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2163634677		
<b>Email:</b>	trademark@beneschlaw.com		
<b>Correspondent Name:</b>	Duncan H.Poirier		
<b>Address Line 1:</b>	Benesch Friedlander Coplan & Aronoff LLP		
<b>Address Line 2:</b>	200 Public Square, Suite 2300		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>ATTORNEY DOCKET NUMBER:</b>	37679-7		
<b>NAME OF SUBMITTER:</b>	Duncan H. Poirier		
<b>SIGNATURE:</b>	/Duncan H. Poirier/		
<b>DATE SIGNED:</b>	08/08/2017		

OP \$115.00 4202310

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of April 3, 2017 (this "Trademark Assignment"), is entered into by and between TXL Holding Corporation, a Delaware corporation (the "Assignor"), and Troxell Communications, Inc. a Delaware corporation (the "Assignee").

### RECITALS

WHEREAS, the Assignor is the owner of all right, title, and interest in the trademarks set forth in the attached Schedule A (the "Purchased Marks");

WHEREAS, the Assignee wishes to acquire from the Assignor, and the Assignor wishes to transfer to the Assignee, all of the Assignor's right, title, and interest in and to the Purchased Marks;

NOW THEREFORE, in consideration of the payment of ten dollars (\$10.00) by Assignee to Assignor, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Assignor and the Assignee hereby agree as follows:

The Assignor hereby assigns, transfers, and conveys to Assignee the Assignor's entire and undivided right, title and interest, whether now existing or hereafter acquired, in and to the Purchased Marks, together with all the associated goodwill of its business symbolized by the Purchased Marks, and all applications and registrations of the Purchased Marks, as well as all rights to injunctive relief, damages and profits, due or accrued, arising out of all causes of action, past, present and future, including infringement of the Purchased Marks, or other violations, or injury to the said goodwill, and the right to sue, either at law or in equity, and recover the same in Assignee's own name.

The Assignor agrees to do all acts and take such further action, including the execution and acknowledgment of such additional documents as the Assignee may reasonably request, to carry out and fulfill the purposes and intent of this Trademark Assignment.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto, and their permitted successors in interest and assigns.

The "Recitals" as set forth above and the attached Schedule A are incorporated herein by reference into the terms of this Trademark Assignment.

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR

**TXL HOLDING CORPORATION**

By: 

Name: Baron J. Carlson

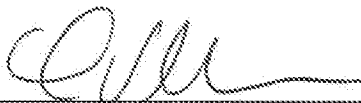
Title: VP, Assistant Treasurer and Assistant Secretary

State of New York

County of New York

This instrument was executed before me on this 30<sup>th</sup> day of April 2017, by Baron J. Carlson, the VP, Assistant Treasurer and Assistant Secretary of TXL Holding Corporation.

WITNESS my hand and official seal.



Notary Public

Sylvia Vlahos

Printed or Typed Name of Notary

My Commission Expires 7/13/19

**SYLVIA VLAHOS**  
Notary Public, State of New York  
NO: 01VL6025580  
Qualified in Kings County  
Commission Expires July 13, 2019

ASSIGNEE

TROXELL COMMUNICATIONS, INC.

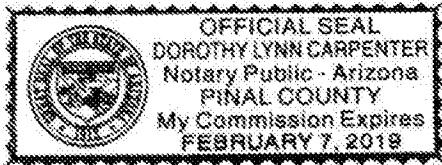
By: [Signature]  
Name: Michael Fabio  
Title: VP of Finance and Treasurer

State of ARIZONA

County of PINAL

This instrument was executed before me on this 4<sup>th</sup> day of APRIL 2017, by Michael Fabio, the VP of Finance and Treasurer of Troxell Communications, Inc.

WITNESS my hand and official seal.



[Signature]  
Notary Public

DOROTHY L CARPENTER  
Printed or Typed Name of Notary

My Commission Expires 02/07/2019

**Schedule A**

<b>Title</b>	<b>Country</b>	<b>App #</b>	<b>Filed</b>	<b>Reg #</b>	<b>Reg Date</b>
TROXELL	US	85528389	1/30/12	4202310	9/4/12
TROX	US	85334543	5/31/11	4372996	7/23/13
TXL	US	85334521	5/31/11	4372995	7/23/13
WE ACCELERATE. . .	US	85334512	5/31/11	4372994	7/23/13