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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM438723

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SPI Georgia, LLC		12/30/2015	Limited Liability Company: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Sales Performance International, LLC	
Street Address:	6201 Fairview Rd., Suite 400	
City:	Charlotte	
State/Country:	NORTH CAROLINA	
Postal Code:	28210	
Entity Type:	Limited Liability Company: NORTH CAROLINA	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark	
Registration Number:	4546318	COMPASS SALES COACH	
Registration Number:	3252792	GPS R.A.D.A.R.	
Registration Number:	4546317	M.A.P. ACCOUNT PLANNER	
Registration Number:	4546316	NAVIGATOR FORECAST ANALYST	
Registration Number:	2340081	R.A.D.A.R.	
Registration Number:	2843186	R.A.D.A.R WINNING OPPORTUNITY STRATEG	
Registration Number:	4542005	R.A.D.A.R. OPPORTUNITY MANAGER	
Registration Number:	2297131	READING ACCOUNTS AND DEPLOYING APPROPRIA	
Registration Number:	2361362	T.OTAL E.NTERPRISE A.CCOUNT M.ANAGEMENT	
Registration Number:	2292513		

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043778156

Email: jcarusone@robinsonbradshaw.com

Correspondent Name: Jennifer Carusone

Address Line 1: 101 N. Tryon St., Suite 1900

Address Line 2: Robinson, Bradshaw & Hinson, P.A.

TRADEMARK REEL: 006126 FRAME: 0905

Address Line 4:	Charlotte, NORTH CAROLINA 28246	
NAME OF SUBMITTER:	Jennifer Carusone	
SIGNATURE:	/Jennifer Carusone/	
DATE SIGNED:	08/10/2017	

Total Attachments: 2

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TRADEMARK REEL: 006126 FRAME: 0906

ASSIGNMENT & ASSUMPTION AGREEMENT

This Assignment and Assumption Agreement (this "<u>Agreement</u>"), dated December <u>3b</u>, 2015, is by and between SPI Georgia, LLC, a North Carolina limited liability company ("<u>Assignor</u>"), and Sales Performance International, LLC, a North Carolina limited liability company ("<u>Assignee</u>").

Background Statement

The managers and members of Assignor and Assignee have determined that it is in the best interests of Assignor and Assignee and the members thereof to consolidate the business operations of Assignor and Assignee by having Assignor assign all of its assets and liabilities to Assignee and then dissolving and terminating Assignor.

Agreement

NOW, THEREFORE, in consideration of the mutual covenants contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. <u>Assignment of Assets.</u> Assignor hereby conveys, assigns, transfers and delivers to Assignee, its successors and assigns, free and clear of all security interests, liens, restrictions, claims, encumbrances or charges of any kind, all of Assignor's right, title and interest in and to all of its assets, to have and to hold all such assets for its own use, benefit and behalf forever. Such assignment shall be effective as of December 31, 2015 (the "<u>Effective Time</u>").
- 2. <u>Assumption of Liabilities</u>. Assignor does hereby assign, and Assignee does hereby assume responsibility for, all liabilities and obligations of Assignor, whether arising before or after the Effective Time. Such assignment and assumption shall be effective as of the Effective Time.
- 3. <u>Further Assurances</u>. Assignee and Assignor covenant and agree that each will at any time and from time to time, without the payment of additional consideration, do, execute, acknowledge, and deliver any and all other acts, deeds, assignments, transfers, conveyances, powers of attorney, or other instruments that Assignee or Assignor, as applicable, deems reasonably necessary or proper to carry out the assignments, conveyances and assumptions intended to be made hereunder.
- 4. <u>Binding Effect</u>. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective affiliates, subsidiaries, parents, successors and assigns.
- 5. <u>Governing Law</u>. This Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina.

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TRADEMARK
REEL: 006126 FRAME: 0907

IN WITNESS WHEREOF, the parties have executed this Assignment and Assumption Agreement as of the date set forth above.

ASSIGNOR:

SPI Georgia, LLC

Sales Performance International, LLC, its By:

Manager

Lutt Valer Name: Keith M. Eades

Title: Manager

ASSIGNEE:

Sales Performance International, LLC

Name: Keith M. Eades

Title: Manager

RECORDED: 08/10/2017