

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM438669

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STRATEGIC BRAND GROUP, INC.		07/20/2017	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TECHNICAL CHEMICAL COMPANY		
<b>Street Address:</b>	3327 PIPELINE ROAD, PO BOX 139		
<b>City:</b>	CLEBURNE		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76033		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4032637	AMERICAN AEROSOL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9725160608		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	972-516-0030		
<b>Email:</b>	mail@smithipservices.com		
<b>Correspondent Name:</b>	SMITH IP SERVICES, P.C.		
<b>Address Line 1:</b>	PO Box 997		
<b>Address Line 4:</b>	ROCKWALL, TEXAS 75087		
<b>ATTORNEY DOCKET NUMBER:</b>	TECH-113TM		
<b>NAME OF SUBMITTER:</b>	Sally Ann Smith		
<b>SIGNATURE:</b>	/Sally Ann Smith/		
<b>DATE SIGNED:</b>	08/09/2017		
<b>Total Attachments: 4</b>			
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OP \$40.00 4032637

**ASSIGNMENT**

WHEREAS STRATEGIC BRAND GROUP, INC., (Assignor) of 2064 Cobb Meadow Lane, Clarksville, Tennessee 37043, has adopted, has used, is using, and owns the entire right and interest in, the trademark **AMERICAN AEROSOL and design**, which has been registered with the United States Patent and Trademark Office, and which is identified by Registration No. **4032637**, a copy of which is attached hereto; and

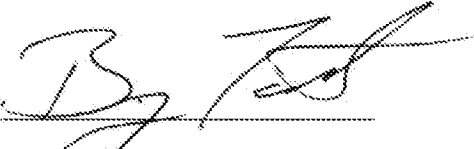
WHEREAS TECHNICAL CHEMICAL COMPANY (Assignee) of 3327 Pipeline Road, PO Box 139, Cleburne, TX 76033 is desirous of acquiring the above trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the trademark, together with the good will of the business symbolized by the trademark, and the above-identified registration thereof; and

The Assignor does hereby covenant with the Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others, and that full right to convey the same as herein expressed is possessed by the Assignor.

IN TESTIMONY WHEREOF, I have duly executed this assignment this

20 day of July, 2017.

Signed: 

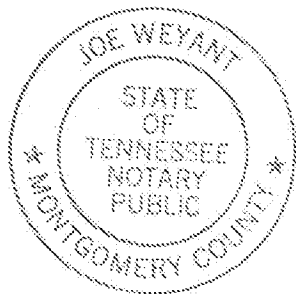
Name: Bryan Tackett

ACKNOWLEDGEMENT

TENNESSEE  
STATE OF TEXAS )  
MONTGOMERY ) S.S.  
COUNTY OF JOHNSON )

BEFORE ME, the undersigned authority, on this day personally appeared **Bryan Tackett**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 20<sup>th</sup> day of July, 2017.



SEAL

Joe Weyant  
Notary Public

My Commission Expires: 3-21-2020

United States of America  
United States Patent and Trademark Office



AMERICAN  
A E R O S O L

Reg. No. 4,032,637

TACKETT HOLDINGS, INC. (KENTUCKY CORPORATION), DBA AMERICAN AEROSOL,  
P.O. BOX 1166

Registered Sep. 27, 2011

HOPKINSVILLE, KY 42241

Int. Cl.: 3

FOR: ALL PURPOSE CLEANER, GLASS CLEANER, CLEANER FOR USE ON ELECTRONICS;  
AND PRODUCTS FOR DRY CLEANING AND LAUNDRY, NAMELY, STAIN SOLVENT,  
STAIN REMOVER, ALL PURPOSE FUSING MACHINE CLEANER, IN CLASS 3 (U.S. CLS.  
1, 4, 6, 50, 51 AND 52).

TRADEMARK

PRINCIPAL REGISTER

FIRST USE 7-19-2011; IN COMMERCE 7-19-2011.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AEROSOL", APART FROM  
THE MARK AS SHOWN.

THE COLOR(S) BLACK, RED AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE  
MARK.

THE MARK CONSISTS OF THE WORDING "AMERICAN" IN BLACK BELOW WHICH IS  
THE WORDING "AEROSOL" APPEARING IN BLACK, FIVE CIRCLES EXTENDING IN AN  
ARC FROM THE "I" IN THE WORD "AMERICAN", AND EACH SUBSEQUENT CIRCLE  
DECREASING IN SIZE. EACH OF THE FIVE CIRCLES ARE RED, WITH THE SHADE OF  
THE COLOR GRADUALLY GETTING LIGHTER AS IT EXTENDS FROM THE BOTTOM  
TO THE TOP OF EACH CIRCLE UNTIL IT TURNS WHITE TOWARD THE TOP OF EACH  
CIRCLE.

SN 85-116,547, FILED 8-26-2010.

CHRISTINA SOBRAL, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office