

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM438672

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STRATEGIC BRAND GROUP, INC.		07/20/2017	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TECHNICAL CHEMICAL COMPANY		
<b>Street Address:</b>	3327 PIPELINE ROAD, PO BOX 139		
<b>City:</b>	CLEBURNE		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76033		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4502880	CLEAN AND TIDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9725160608		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	972-516-0030		
<b>Email:</b>	mail@smithipservices.com		
<b>Correspondent Name:</b>	SMITH IP SERVICES, P.C.		
<b>Address Line 1:</b>	PO Box 997		
<b>Address Line 4:</b>	ROCKWALL, TEXAS 75087		
<b>ATTORNEY DOCKET NUMBER:</b>	TECH-114TM		
<b>NAME OF SUBMITTER:</b>	Sally Ann Smith		
<b>SIGNATURE:</b>	/Sally Ann Smith/		
<b>DATE SIGNED:</b>	08/09/2017		
<b>Total Attachments: 4</b>			
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OP \$40.00 4502880

**ASSIGNMENT**

WHEREAS STRATEGIC BRAND GROUP, INC., (Assignor) of 2064 Cobb Meadow Lane, Clarksville, Tennessee 37043, has adopted, has used, is using, and owns the entire right and interest in, the trademark **CLEAN AND TIDY**, which has been registered with the United States Patent and Trademark Office, and which is identified by Registration No. **4502880**, a copy of which is attached hereto; and

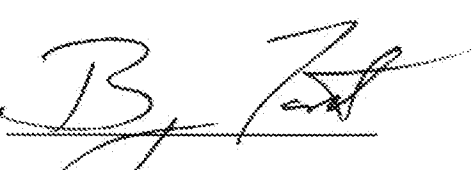
WHEREAS TECHNICAL CHEMICAL COMPANY (Assignee) of 3327 Pipeline Road, PO Box 139, Cleburne, TX 76033 is desirous of acquiring the above trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the trademark, together with the good will of the business symbolized by the trademark, and the above-identified registration thereof; and

The Assignor does hereby covenant with the Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others, and that full right to convey the same as herein expressed is possessed by the Assignor.

IN TESTIMONY WHEREOF, I have duly executed this assignment this

20 day of July, 2017.

Signed: 

Name: Bryan Tackett

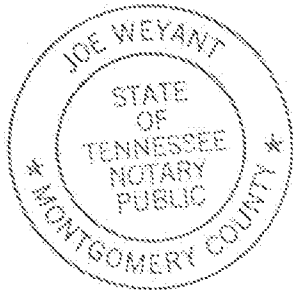
ACKNOWLEDGEMENT

~~STATE OF TEXAS~~ )  
~~COUNTY OF JOHNSON~~ )  
TENNESSEE )  
MONTGOMERY ) S.S.

BEFORE ME, the undersigned authority, on this day personally appeared **Bryan Tackett**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 2<sup>nd</sup> day of July, 2017.

SEAL



Joe Weyant  
Notary Public

My Commission Expires: 3-21-2020

# United States of America

United States Patent and Trademark Office

## CLEAN AND TIDY

**Reg. No. 4,502,880**

CAROLYN R. TACKETT (UNITED STATES INDIVIDUAL)  
PO BOX 30955  
CLARKSVILLE, TN 37040

**Registered Mar. 25, 2014**

**Int. Cl.: 3**

FOR: GENERAL PURPOSE CLEANER; CLEANING, POLISHING, ABRASIVE, AND SCOURING LIQUIDS, POWDERS, CREAMS AND GELS FOR HOUSEHOLD, COMMERCIAL, INDUSTRIAL AND INSTITUTIONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**

FIRST USE 4-23-2013; IN COMMERCE 4-23-2013.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLEAN", APART FROM THE MARK AS SHOWN.

SN 85-807,902, FILED 12-20-2012.

HENRY S. ZAK, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**TRADEMARK**  
**REEL: 006126 FRAME: 0992**

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**