

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438676

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STRATEGIC BRAND GROUP, INC.		07/20/2017	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	TECHNICAL CHEMICAL COMPANY		
Street Address:	3327 PIPELINE ROAD, PO BOX 139		
City:	CLEBURNE		
State/Country:	TEXAS		
Postal Code:	76033		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4556777	FRESH WHISPERS	
CORRESPONDENCE DATA			
Fax Number:	9725160608		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-516-0030		
Email:	mail@smithipservices.com		
Correspondent Name:	SMITH IP SERVICES, P.C.		
Address Line 1:	PO Box 997		
Address Line 4:	ROCKWALL, TEXAS 75087		
ATTORNEY DOCKET NUMBER:	TECH-115TM		
NAME OF SUBMITTER:	Sally Ann Smith		
SIGNATURE:	/Sally Ann Smith/		
DATE SIGNED:	08/09/2017		
Total Attachments: 4			
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OP \$40.00 4556777

ASSIGNMENT

WHEREAS STRATEGIC BRAND GROUP, INC., (Assignor) of 2064 Cobb Meadow Lane, Clarksville, Tennessee 37043, has adopted, has used, is using, and owns the entire right and interest in, the trademark **FRESH WHISPERS**, which has been registered with the United States Patent and Trademark Office, and which is identified by Registration No. **4556777**, a copy of which is attached hereto; and


WHEREAS TECHNICAL CHEMICAL COMPANY (Assignee) of 3327 Pipeline Road, PO Box 139, Cleburne, TX 76033 is desirous of acquiring the above trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the trademark, together with the good will of the business symbolized by the trademark, and the above-identified registration thereof; and

The Assignor does hereby covenant with the Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others, and that full right to convey the same as herein expressed is possessed by the Assignor.

IN TESTIMONY WHEREOF, I have duly executed this assignment this

20 day of July, 2017.

Signed: 

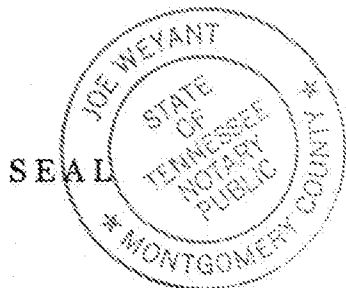
Name: Bryan Tackett

ACKNOWLEDGEMENT

TENNESSEE
STATE OF TEXAS)
MONTGOMERY S.S.
COUNTY OF JOHNSON)

BEFORE ME, the undersigned authority, on this day personally appeared **Bryan Tackett**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 20th day of July, 2017.



Joe Weyant
Notary Public

My Commission Expires: 7-21-2020

United States of America

United States Patent and Trademark Office

FRESH WHISPERS

Reg. No. 4,556,777

CAROLYN R. TACKETT (UNITED STATES INDIVIDUAL)
PO BOX 30055
CLARKSVILLE, TN 37040

Registered June 24, 2014

Int. Cl.: 3

FOR: AIR FRAGRANCING PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

TRADEMARK

FIRST USE 1-24-2014; IN COMMERCE 1-24-2014.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRESH", APART FROM THE MARK AS SHOWN.

SN 85-808,074, FILED 12-20-2012.

HENRY S. ZAK, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office