

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438698

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nu Skin International, Inc.		08/09/2017	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	NSE Products, Inc.		
Street Address:	75 West Center Street		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84601		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3017634	HEALTHTRIM	
CORRESPONDENCE DATA			
Fax Number:	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-805-3688		
Email:	pto@techlawventures.com		
Correspondent Name:	Preston C. Regehr		
Address Line 1:	3290 W. Mayflower Way		
Address Line 4:	Lehi, UTAH 84043		
NAME OF SUBMITTER:	Preston C. Regehr		
SIGNATURE:	/Preston C. Regehr/		
DATE SIGNED:	08/09/2017		
Total Attachments: 1			
source=HEALTHTRIM - Nu Skin to NSE Products#page1.tif			

OP \$40.00 3017634

TRADEMARK ASSIGNMENT (For Recordation)

<u>Registration Number</u>	<u>Mark</u>
3017634	HEALTHTRIM

FOR VALUE RECEIVED, and effective as of July 1, 2005, **Nu Skin International, Inc.**, a Utah corporation, assigned to **NSE Products, Inc.**, a Delaware corporation, all of its rights, interests and titles in and to the trademark referenced above, and the goodwill of the business associated with and symbolized by such mark. Said assignment includes an assignment of the trademark registration referenced above, and any and all common law rights in the mark.

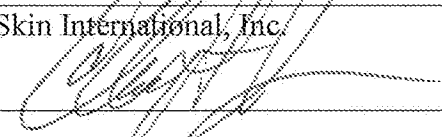
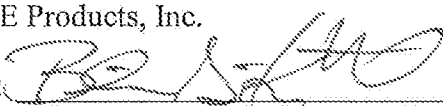
Assignor retains no license to use or sublicense the mark or its corresponding registration.

The addresses of the parties as are set forth below.

Nu Skin International, Inc.
75 West Center Street
Provo, Utah 84601

NSE Products Inc.
75 West Center Street
Provo, Utah 84601

AGREED TO AND ACCEPTED BY:

Nu Skin International, Inc. By:  Name: Clayton Jones Title: Vice President	NSE Products, Inc. By:  Name: Blaine S. Knight Title: Vice President
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