

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM438806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PAX Labs, Inc.		06/30/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	JUUL Labs, Inc.		
Street Address:	660 Alabama Street, 2nd floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Serial Number:	86542944	PAX LABS	
Serial Number:	86966302	ERA	
Serial Number:	87119522	PAX 3	
Serial Number:	87119540	PAX3	
Serial Number:	87134043	ERA	
Serial Number:	87170222		
Serial Number:	87178892	SIMPLECLICK	
Serial Number:	87179108	SIMPLECLICK PODS	
Serial Number:	87284439	DYNAMIC MODES	
Serial Number:	87374462	JUULSALTS	
Serial Number:	87455960	JUUL LABS	
Serial Number:	87154443		
Serial Number:	87195584	PAX	
Serial Number:	87154451		
Serial Number:	87369494	JUUL. MADE FOR SWITCHING	
Serial Number:	85616035	PAX	
Serial Number:	85615996	PAX	
Serial Number:	85903297	JAYBIRD	
Serial Number:	85903302	BLEND X	

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Property Type	Number	Word Mark
Serial Number:	85903278	POTRERO
Serial Number:	85903339	ROCKET
Serial Number:	85903346	KICK-ASS MINT
Serial Number:	86156947	JUUL
Serial Number:	86049092	X
Serial Number:	86377625	PAX2
Serial Number:	86377639	PAX2
Serial Number:	86683423	JUUL
Serial Number:	87195621	

CORRESPONDENCE DATA

Fax Number: 6504936811

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-493-9300

Email: trademarks@wsgr.com, ckahn@wsgr.com

Correspondent Name: WILSON SONSINI GOODRICH & ROSATI

Address Line 1: 650 Page Mill Road

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	35196-900/ck9
NAME OF SUBMITTER:	Alyssa M. Worsham
SIGNATURE:	/Alyssa M. Worsham/
DATE SIGNED:	08/10/2017
Total Attachments: 0	

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