

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438971

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		08/10/2017	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fruit of the Earth, Inc.		
Street Address:	3225 W. Trinity Blvd		
City:	Grand Prairie		
State/Country:	TEXAS		
Postal Code:	75050		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	78686641	ALOE MIST	
Serial Number:	74333807	ALOE SPORT	
Serial Number:	75024814	BLOCK UP	
Serial Number:	78310524	BLOCK UP! FULL SPECTRUM	
Serial Number:	77458417	CHRONOPLEX	
Serial Number:	73756748	COOL BLUE	
Serial Number:	73296176	FRUIT OF THE EARTH	
Serial Number:	73389101	FRUIT OF THE EARTH	
Serial Number:	73254999	FRUIT OF THE EARTH	
Serial Number:	75979500	HERBAL ALTERNATIVES	
Serial Number:	78284646	LUV THAT SUN	
Serial Number:	78767714	SIMILE	
Serial Number:	75315420		
CORRESPONDENCE DATA			
Fax Number:	2142207716		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2146617324		
Email:	sbertino@velaw.com		

TRADEMARK

Correspondent Name: Shannon Bertino
Address Line 1: 2001 Ross Avenue, Suite 3700
Address Line 2: c/o Vinson & Elkins LLP
Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER: Shannon Bertino

SIGNATURE: /Shannon Bertino/

DATE SIGNED: 08/11/2017

Total Attachments: 8

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "**Release**"), dated as of August 10, 2017, is made by **Comerica Bank**, as Agent ("**Agent**"), having an office at 39200 Six Mile Road, M/C 7578, Livonia, Michigan 48152.

WHEREAS, **Fruit of the Earth, Inc.**, a Delaware corporation ("**Grantor**") and Agent, are parties to that certain Agreement (Trademark) dated July 30, 2010, which was recorded in the U.S. Patent and Trademark Office in Trademark Reel 4439, Frame 0216 on December 22, 2010 (the "**Agreement**"); capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to the Agent a security interest in all of the Grantor's right, title and interest in, to and under the Trademark Collateral (as defined in the Agreement), including, but not limited to, all of Grantor's right, title and interest in and a continuing lien on the Trademark Collateral listed on Schedule I of the Agreement (attached hereto and made a part hereof as Schedule I) (the "**Trademark Collateral**"); and

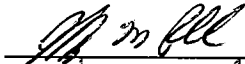
WHEREAS, Agent now desires to release its security interests granted in the Agreement in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby fully and finally releases and (i) terminates the Agreement, (ii) releases any and all liens on, and its security interest and other rights in, to the Trademark Collateral arising under the Agreement, including, but not limited to, the Trademark Collateral set forth on Schedule 1 annexed to this Release, (iii) terminates any and all other rights it may have under the Agreement (other than any rights contained in the Agreement which expressly state that they shall survive termination of the Agreement) and (iv) authorizes the recordation of this Release by the Grantor or any of their designees with the United States Patent and Trademark Office.

This Release shall be governed by and construed in accordance with the laws of the State of Texas without regard to conflicts of law principles.

[Signature Page Follows]

COMERICA BANK, as Agent

By: 
Name: JEFFREY M PARILLA
Title: VICE PRESIDENT

[RELEASE OF SECURITY INTEREST IN TRADEMARKS]

TRADEMARK
REEL: 006127 FRAME: 0966

SCHEDULE 1

RELEASED TRADEMARK COLLATERAL

See attached.

Domestic Trademark Status Report for Fruit of the Earth, Inc.

Mark	Jurisdiction	Int'l Class	Serial No.	Registration Date	Registration No.
ALOE MIST	U.S.	3	78/686,641	07/18/2006	3,118,549
ALOE SPORT	U.S.	3	74/333,807	05/10/1994	1,835,966
BLOCK UP	U.S.	3	75/024,814	07/28/1998	2,177,139
BLOCK UP! FULL SPECTRUM	U.S.	3	78/310,524	11/28/2006	3,177,691
CHRONOPLEX	U.S.	3	77/458,417		
COOL BLUE	U.S.	5	73/756,748	10/03/1989	1,558,736
FRUIT OF THE EARTH	U.S.	3	73/296,176	01/24/1989	1,521,437
FRUIT OF THE EARTH	U.S.	5, 32	73/389,101	11/15/1988	1,512,285
FRUIT OF THE EARTH & DESIGN	U.S.	3	73/254,999	01/31/1989	1,522,299
HERBAL ALTERNATIVES	U.S.	3	75/979,500	04/24/2001	2,447,146
LUV THAT SUN	U.S.	3	78/284,646	07/29/2008	3,477,888
SIMILE	U.S.	3	78/767,714	01/05/2010	3,735,340
SUN DESIGN	U.S.	3	75/315,420	110/0611998	2,193,491

Foreign Trademark Status Report for Fruit of the Earth, Inc.

Mark	Jurisdiction	Int'l Class	Serial No.	Registration Date	Registration No.
FRUIT OF THE EARTH	Argentina	3	1,848,088	11/30/1993	1,487,224
FRUIT OF THE EARTH	Australia	5	3953984	09/13/1991	A3953984
FRUIT OF THE EARTH	Australia	32	2959283	09/13/1991	A2959283
FRUIT OF THE EARTH	Australia	9	595585	09/13/1991	A595585
FRUIT OF THE EARTH	Bahamas	42	11034	09/20/1983	11004
FRUIT OF THE EARTH	Bahamas	48	11004	09/23/1983	11004
FRUIT OF THE EARTH	Bangladesh	3	92028		
FRUIT OF THE EARTH	Bangladesh	5	92029		
FRUIT OF THE EARTH	Bangladesh	32	92030		
FRUIT OF THE EARTH	Bermuda	3	10111	01/10/1984	10111
FRUIT OF THE EARTH	Bermuda	32	10492	01/10/1984	10492
FRUIT OF THE EARTH	Brazil	3,20	811418456	11/18/1986	811418456
ALOE BABY	Canada		790451	12/12/1997	486674
ALOE KIDS	Canada	3	789670	08/11/1997	480073
ALOE SPORT	Canada	3	789669	01/09/1997	468412
BLOCK UP	Canada		810989	10/28/1998	503234
FRUIT OF THE EARTH	Canada		509140	10/30/1992	404203
SMILE	Canada	3, 5, 32	1,284,697		
FRUIT OF THE EARTH	China	3	4669074	10/07/2008	4669074
FRUIT OF THE EARTH	China	5	4669073	10/07/2008	4669073
FRUIT OF THE EARTH	China	32	4669072	03/07/2008	4669072
FRUIT OF THE EARTH	Colombia	3	362472	02/21/1994	147873
FRUIT OF THE EARTH	Costa Rica	3	97,694	08/28/1996	96574
FRUIT OF THE EARTH	Cyprus	3	35219	10/10/1991	B35219
FRUIT OF THE EARTH	Czech Republic	3, 5, 32	429842	03/22/2006	279541
FRUIT OF THE EARTH	Dibout	3, 5, 32	N/A	06/15/2005	116/05/RADM
FRUIT OF THE EARTH	Ecuador	3	33858/92	11/04/1993	2686-93
FRUIT OF THE EARTH	El Salvador	13	E-48538-		
FRUIT OF THE EARTH	El Salvador	2005	E-48540-		
FRUIT OF THE EARTH	El Salvador	5	E-48541-		
FRUIT OF THE EARTH	El Salvador	32	E-48541-		
FRUIT OF THE EARTH	Estonia	3, 5, 32	00997	09/22/2006	42965
FRUIT OF THE EARTH	Ethiopia	3, 5, 32	1610	01/16/2006	5070
FRUIT OF THE EARTH	European Community	3, 5, 32	2383487	10/12/2003	2383487

Mark	Jurisdiction	Intl Class	Serial No.	Registration Date	Registration No.
PLANT LOGO	European Community	3, 5, 32	2383404	12/19/2002	2383404
SIMILE	European Community	3, 5, 32	4816427		
FRUIT OF THE EARTH	Germany	3	395232597	04/11/1996	39523259
FRUIT OF THE EARTH	Greece	3	105178	06/17/1994	105176
FRUIT OF THE EARTH	Guatemala	3	6687-2005	08/07/2006	144,102
FRUIT OF THE EARTH	Guatemala	5	6688-2005	07/17/2006	07/17/2006
FRUIT OF THE EARTH	Guatemala	32	6689-2005	08/02/2006	08/02/2006
FRUIT OF THE EARTH	Honduras	3	23098-05	12/21/2006	99,293
FRUIT OF THE EARTH	Honduras	5	23099-05	11/29/2007	102,976
FRUIT OF THE EARTH	Honduras	32	23100-05	11/26/2007	103,005
FRUIT OF THE EARTH	Hong Kong	3	95/13607	06/29/1998	B06546
FRUIT OF THE EARTH	Hong Kong	32	95-13608	11/7/1997	B71309
BLOCK UP	India	3	1334143	05/24/2007	634831
FOTE	India	3, 5, 32	1336114	03/23/2007	1336114
FRUIT OF THE EARTH	India	3, 5, 32	1315989	03/21/2006	1315989
NATURE'S PHARMACY	India	5	1334144		
FRUIT OF THE EARTH	Indonesia	32	D95-21093	06/01/1996	354,757
FRUIT OF THE EARTH	Ireland	3, 5, 32	99/0848	03/09/1999	213747
FRUIT OF THE EARTH	Israel	3	180,845	12/10/2006	180845
FRUIT OF THE EARTH	Israel	5	180,846	05/02/2007	180846
FRUIT OF THE EARTH	Israel	32	180,847	05/02/2007	180847
FRUIT OF THE EARTH	Jamaica	3, 5, 32	49,145	06/30/2006	49,145
FRUIT OF THE EARTH	Japan	3	58-92386	01/20/1989	2106413
FRUIT OF THE EARTH	Japan	32	58-92389	08/19/1987	1974816
FRUIT OF THE EARTH	Japan	3	96-1396	08/15/1997	4045007
BLOCK UPI	South Korea	3	40-2008-6009		
FRUIT OF THE EARTH	South Korea	32	50-2003-2609	03/04/1993	259050
FRUIT OF THE EARTH	South Korea	3	50-2002-12965	12/07/1992	256601
FRUIT OF THE EARTH	Latvia	3, 5, 32	M-05-1151	11/20/2006	M,57042
FRUIT OF THE EARTH	Lithuania	3, 5, 32	2005-1422	11/17/2006	53308
FRUIT OF THE EARTH	Macau	3	N/017540	10/06/2005	N/017540
FRUIT OF THE EARTH	Macau	5	N/017541	10/06/2005	N/017541
FRUIT OF THE EARTH	Macau	32	N/017542	10/06/2005	N/017542
BLOCK UPI	Malaysia	3	2008/02964	09/20/2001	2008/4075
FRUIT OF THE EARTH	Malaysia	3	2001/14075	09/20/2001	2001/14075
FRUIT OF THE EARTH	Malaysia	5	2001/14079	09/20/2001	2001/14079
FRUIT OF THE EARTH	Malaysia	32	2001/14078	09/20/2001	2001/14078

Mark	Jurisdiction	Int'l Class	Serial No.	Registration Date	Registration No.
PLANT LOGO	Malaysia	3	2001/14077	09/20/2001	2001/14077
PLANT LOGO	Malaysia	5	2001/14074	09/20/2001	01014074
PLANT LOGO	Malaysia	32	2001/14076	09/20/2001	01014076
BLOCK UP	Mexico	3	263526	12/01/1999	634825
FRUIT OF THE EARTH	Mexico	3	101738	05/31/1994	395864
FRUIT OF THE EARTH	Mexico	32	138089	12/01/1992	428890
NUTRASHINE & DESIGN	Mexico	3	502700	10/31/2001	722805
FRUIT OF THE EARTH	Morocco	13	49684	10/16/1992	49684
FRUIT OF THE EARTH	(Tangiers) Morocco	3	8627	10/16/1992	8627
FRUIT OF THE EARTH	Myanmar	3, 5, 32	4/6568/2004	08/15/2005	4/6568/2005
FRUIT OF THE EARTH	New Zealand	3, 5, 32	05/27/2005	05/27/2005	730 290
FRUIT OF THE EARTH	Nicaragua	3, 5, 32	2005/01320	07/19/2006	0600078 LM
FRUIT OF THE EARTH	Nigeria	3	5166	07/13/1993	50247
FRUIT OF THE EARTH	Norway	3	923178	04/28/1994	162298
FRUIT OF THE EARTH	Pakistan	3	246345		
FRUIT OF THE EARTH	Pakistan	5	246344		
FRUIT OF THE EARTH	Pakistan	32	246345		
FRUIT OF THE EARTH	Parana	3	54382	05/24/1991	54382
FRUIT OF THE EARTH	Paru	3	155740	12/24/1992	100982
FRUIT OF THE EARTH	Puerto Rico	3	26922	04/15/1991	26922
FRUIT OF THE EARTH	Saudi Arabia	3	97245	05/21/2006	84117
FRUIT OF THE EARTH	Saudi Arabia	32	97247	07/08/2006	851174
FRUIT OF THE EARTH	(O.A.P.I.) Senegal	3, 5, 32	3200500864	07/15/2005	51831
BLOCK UP	Singapore	3	108/01929E	02/15/2008	108/01929E
FRUIT OF THE EARTH	Singapore	3	10393/95	10/30/1995	795/10383D
FRUIT OF THE EARTH	Singapore	32	S/10384/95	10/30/1995	195/10384B
FRUIT OF THE EARTH	Slovenia	3, 5, 32	Z9571449	04/23/1997	9571449
FRUIT OF THE EARTH	South Africa	32	83/5898	08/22/1983	83/5898
FRUIT OF THE EARTH	South Africa	3	83/5897	08/22/1983	83/5897
FRUIT OF THE EARTH	Sweden	3	92-05895	12/30/1992	245165
FRUIT OF THE EARTH	Switzerland	3	5131/1992.6	03/26/1993	399.609
FRUIT OF THE EARTH	Taiwan	3	85004948	04/07/1997	765135
FRUIT OF THE EARTH	Tanzania Zanzibar	3	519/2005		
FRUIT OF THE EARTH	Tanzania Zanzibar	5	520/2005	11/28/2006	1520/2005
FRUIT OF THE EARTH	Tanzania Zanzibar	152	152/2005		

Mark	Jurisdiction	Int. Class	Serial No.	Registration Date	Registration No.
FRUIT OF THE EARTH	Tanzania Tanzania	3	519/2005		
	Tanzania (Tanaannvkal)	5	520/2005		
	Tanzania (Tanganyika)	32	521/2005		
FRUIT OF THE EARTH BLOCK UP!	TThailand Thailand	13	1686033	12/01/1997	166012
	TTrinidad & Trinidad & Tobago	11.5, 32	136139	04/10/2007	136139
FRUIT OF THE EARTH	Urke United Arab Emirates	1s.5, 32	12005/02123105/27/2005		12005 21233
FRUIT OF THE EARTH	United Kingdom	5	177447	02/25/2007	79915
FRUIT OF THE EARTH	United Kingdom	3	11202325	08/09/1991	1202325
FRUIT OF THE EARTH	Uruguay	32	1202326	08/12/1991	1202326
FRUIT OF THE EARTH	Venezuela	3	283,658	06/11/1997	1283,658
FRUIT OF THE EARTH	Venezuela	32	13525/96	11/03/1997	P-201423
FRUIT OF THE EARTH	Venezuela	3	2868/88	08/02/1992	148339