

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM438972

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integritas, Inc.		08/11/2017	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	Honest Abe Roofing Franchise, Inc.		
Street Address:	1420 Washington Avenue		
City:	Terre Haute		
State/Country:	INDIANA		
Postal Code:	47802		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3690665	HONEST ABE ROOFING THE RELIABLE ROOFER	
CORRESPONDENCE DATA			
Fax Number:	5173813174		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	517-381-3159		
Email:	mcole@fsbirlaw.com		
Correspondent Name:	Michael J. Cole		
Address Line 1:	4151 Okemos Road		
Address Line 4:	Okemos, MICHIGAN 48864		
NAME OF SUBMITTER:	Michael J. Cole		
SIGNATURE:	/MJC/		
DATE SIGNED:	08/11/2017		
Total Attachments: 1			
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OP \$40.00 3690665

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is entered into on this 3rd day of August 2017 by and between Integritas, Inc., an Indiana corporation, and Honest Abe Roofing Franchise, Inc., an Indiana corporation.

WHEREAS, **INTEGRITAS, INC.** ("Assignor") is an Indiana corporation having an address at 1420 Washington Avenue, Terre Haute, Indiana 47802, and is the registered owner of the **HONEST ABE ROOFING THE RELIABLE ROOFER** (with design) trademark (the "Trademark") registered on the Principal Register of the United States Patent and Trademark Office (Reg. No. 3,690,665).

WHEREAS, **HONEST ABE ROOFING FRANCHISE, INC.** ("Assignee"), is an Indiana corporation having an address at 1420 Washington Avenue, Terre Haute, Indiana 47802.

WHEREAS, Assignor desires to assign to Assignee all right, title, and interest in the Trademark; registrations and applications for registration of the Trademark; any other registrations and applications for registration of the Trademark; and the goodwill of the business symbolized by the Trademark.

WHEREAS, Assignee desires to acquire all right, title, and interest in the Trademark; registrations and applications for registration of the Trademark; any other registrations and applications for registration of the Trademark; and the goodwill of the business symbolized by the Trademark.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby contributes, assigns, and transfers to Assignee all right, title and interest in and to the Trademark, together with the registrations and applications for registration of the Trademark, any other registrations and applications for registration of the Trademark, the goodwill of the business symbolized by the Trademark, and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all right of action arising from the Trademark, all claims for damages by reason of past, present and future infringement of the Trademark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: August 3, 2017

ASSIGNOR: INTEGRITAS, INC.,

an Indiana Corporation,

Kevin Newton, President

Subscribed and sworn to by Kevin Newton before me on the 11 day of August, 2017.

Signature [Signature]

Notary Public, State of Indiana, County of Warrick

My commission expires 2-20