

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transitions Digital Graphics, LLC		08/04/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sun Chemical Corporation		
Street Address:	35 Waterview Blvd.		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054-1285		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2635123	TRANSITIONS	
CORRESPONDENCE DATA			
Fax Number:	5136516981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-651-6800		
Email:	trademarks@fbtlaw.com		
Correspondent Name:	Scott Conley c/o Frost Brown Todd LLC		
Address Line 1:	3300 Great American Twr., 301 E. 4th St.		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Scott R. Conley		
SIGNATURE:	/Scott R. Conley/		
DATE SIGNED:	08/14/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Transitions Digital Graphics, LLC, a Limited Liability Company, having its principal place of business at 3 West Los Olivos, Santa Barbara, California 93105, (hereinafter "Assignor") is the sole owner of the entire right, title and interest in and to the TRANSITIONS trademark (U.S. Registration No. 2,635,123) and registered with the United States Patent and Trademark Office (hereinafter referred to as the Trademark), along with all of the goodwill of the business associated with the Trademark; and

WHEREAS, Sun Chemical Corporation, a Corporation, having its principal place of business at 35 Waterview Blvd., Parsippany, New Jersey 07054-1285, (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said Trademarks and the United States registrations thereof, together with all of the goodwill of the business associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, set over and deliver, effective as of the date hereof, to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, the same to be held and enjoyed by said Assignee, its successors and assigns, and the right to sue and to recover damages and profits and all other remedies for past infringement thereof.

In the event that the Assignee does not own, in full, or in part, the Assignor by September 30, 2017, the Assignee sells, assigns and transfers back to Assignor the right, title, and interest in and to the Trademark, and agrees, without expense to the Assignor, to execute any reasonable agreement to transfer the assignment to the Assignor.

This Assignment is effective as of _____, 2017.

ASSIGNOR:
TRANSITIONS DIGITAL GRAPHICS, LLC

By: [Signature]
Name: ERICK COUCH
Title: OWNER/MEMBER

STATE OF _____)
COUNTY OF RAT please see) SS:
attachment

On this ____ day of _____, 2017, before me, a Notary Public, for the above county and state personally appeared _____, an individual known to me or whose identity was proven on the basis of satisfactory evidence, and acknowledged that he/she signed this Assignment as a free act and in such capacity as set forth above.

Notary Public

ASSIGNEE:
SUN CHEMICAL CORPORATION

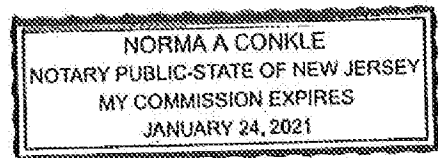
By: [Signature]
Name: JAMES R. VAN HORN
Title: VP, General Counsel & Secretary

STATE OF New Jersey)
COUNTY OF Bergen) SS:

On this 4th day of August, 2017, before me, a Notary Public, for the above county and state personally appeared James Van Horn, an individual known to me or whose identity was proven on the basis of satisfactory evidence, and acknowledged that he/she signed this Assignment as a free act and in such capacity as set forth above.

[Signature]
Notary Public

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CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Santa Barbara

On August 1, 2017 Date

before me,

Rigie Andrew Tomimbang, Notary Public

Here Insert Name and Title of the Officer

personally appeared

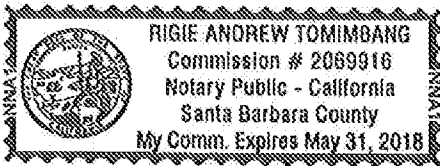
Erick Lakh

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal and/or Stamp Above

Signature

Signature of Notary Public

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document:

Trademark Assignment

Document Date:

Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

Signer's Name:

Corporate Officer - Title(s):

Corporate Officer - Title(s):

Partner - Limited General

Partner - Limited General

Individual Attorney in Fact

Individual Attorney in Fact

Trustee Guardian of Conservator

Trustee Guardian of Conservator

Other:

Other:

Signer is Representing:

Signer is Representing: