

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM439432

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EVIDON, INC.		07/26/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PNC BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	COMMERCIAL LOAN SERVICE CENTER/DCC		
<b>Internal Address:</b>	500 FIRST AVENUE		
<b>City:</b>	PITTSBURGH		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15219		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4115791	EVIDON	
<b>Registration Number:</b>	4115842	EVIDON INFORM	
<b>Registration Number:</b>	4701542	HACK THE TRACKERS	
<b>Registration Number:</b>	4569336	TRACKERMAP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-569-5619		
<b>Email:</b>	PECSENYE@BLANKROME.COM		
<b>Correspondent Name:</b>	TIMOTHY D. PECSENYE		
<b>Address Line 1:</b>	BLANK ROME LLP		
<b>Address Line 2:</b>	ONE LOGAN SQUARE		
<b>Address Line 4:</b>	PHILADELPHIA, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	074658-17028		
<b>NAME OF SUBMITTER:</b>	Timothy D. Pecsénye		
<b>SIGNATURE:</b>	/Timothy D. Pecsénye/		
<b>DATE SIGNED:</b>	08/16/2017		

OP \$115.00 4115791

**Total Attachments: 9**

source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page1.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page2.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page3.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page4.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page5.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page6.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page7.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page8.tif  
source=Amend 1 - IP Security Agreement (PNC-CrownPeak)#page9.tif

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is made as of this 26th day of July, 2017, by EVIDON, INC., a Delaware corporation (the "Grantor"), in favor of PNC BANK, NATIONAL ASSOCIATION, in its capacity as agent for the Lenders defined below.

WHEREAS, pursuant to that certain Revolving Credit, Term Loan and Security Agreement dated as of May 5, 2017, as amended by that certain First Amendment and Joinder to Revolving Credit, Term Loan and Security Agreement, dated as July 26, 2017 (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Credit Agreement") among CROWNPEAK INTERMEDIATE HOLDINGS, INC., a Delaware corporation ("Holdings"), CROWNPEAK TECHNOLOGY, INC., a Delaware corporation ("Crownpeak"), Grantor (together with Crownpeak, collectively the "Borrowers" and each a "Borrower"), the lenders from time to time party thereto (the "Lenders"), and PNC Bank, National Association, as agent for Lenders ("Agent"), the Lenders agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, pursuant to the Credit Agreement, Grantor is required to execute and deliver to Agent, for the benefit of the Lenders, this Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement.

2. GRANT AND REAFFIRMATION OF SECURITY INTEREST. To secure the payment and performance of the Obligations under the Credit Agreement, Grantor hereby grants to Agent, for its benefit and the benefit of the Lenders, and hereby reaffirms its prior grant pursuant to the Credit Agreement of a continuing security interest in and Lien on all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "IP Collateral"):

(a) all of Grantor's copyrights and copyright applications (collectively, "Copyrights") and all of the goodwill of the business connected with the use of, and symbolized by, each Copyright, including without limitation those referred to on Schedule 1 hereto;

(b) all of Grantor's patents and patent applications (collectively, "Patents"), and all of the goodwill of the business connected with the use of, and symbolized by, each Patent, including without limitation those referred to on Schedule 1 hereto;

(c) all of Grantor's trademarks, trademark applications, service marks, trade names, mask works (collectively, "Trademarks"), and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, including without limitation those referred to on Schedule 1 hereto;

(d) all reissues, continuations, continuations in part, substitutes, extensions or renewals of and improvements of the foregoing; and

(e) all products and proceeds of the foregoing, including without limitation any claim by Grantor against third parties for past, present or future infringement or dilution of any Copyright, any Patent, or any Trademark.

3. SECURITY FOR OBLIGATIONS. This Agreement and the security interest created hereby secure the payment and performance of all the Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantor to Agent, the Lenders or any of them, whether or not they are unenforceable or not allowable due to the existence of an insolvency proceeding involving Grantor.

4. CREDIT AGREEMENT. The security interests granted pursuant to this Agreement are granted in furtherance, and not in limitation, of the continuing security interests granted to Agent, for the benefit of the Lenders, pursuant to the Credit Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the IP Collateral made and granted hereby are more fully set forth in the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provisions of this Intellectual Property Security Agreement conflict with the terms of the Credit Agreement, the terms of the Credit Agreement shall control unless Agent otherwise determines.

5. REPRESENTATIONS, WARRANTIES AND AGREEMENTS. Grantor hereby represents and warrants to, and agrees with Agent and Lenders as follows: Schedule 1 hereto accurately lists all registered IP Collateral as of the date hereof.

6. AUTHORIZATION TO SUPPLEMENT. If Grantor shall obtain rights to any new IP Collateral, this Agreement shall automatically apply thereto. Grantor shall give prompt notice in writing to Agent with respect to any such new IP Collateral. Without limiting Grantor's obligations under this Section 6, Grantor hereby authorizes Agent unilaterally to modify this Agreement by amending Schedule 1 to include any such new IP Collateral of Grantor identified in such written notice provided by Grantor. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule 1 shall in any way affect, invalidate or detract from Agent's continuing security interest in all IP Collateral, whether or not listed on Schedule 1.

7. GOVERNING LAW. This Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise shall, in accordance with Section 5-1401 of the General Obligations Law of the State of New York, be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

8. COUNTERPARTS. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

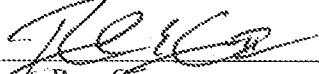
9. CONSTRUCTION. Unless the context of this Agreement clearly requires otherwise, the term “or” has, except where otherwise indicated, the inclusive meaning represented by the phrase “and/or.” Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference herein to any Person shall be construed to include such Person’s successors and assigns.

*[signature page follows]*

IN WITNESS WHEREOF, Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

EVIDON, INC.

By: \_\_\_\_\_

  
Name: Ron Cano

Title: Secretary

Signature Page to Intellectual Property Security Agreement

**TRADEMARK**  
**REEL: 006130 FRAME: 0702**

SCHEDULE 1  
TO  
INTELLECTUAL PROPERTY SECURITY AGREEMENT

I. Copyrights and Copyright Applications

TITLE	REGISTRATION NUMBER	PUBLICATION/ CREATION DATE	APP/REGISTRATION DATE	OWNER OF RECORD
Evidon TrackerMap Graphs	Vau 1-136-576	Publication Date: N/A Creation Date: 2012	Registered 4/3/2013	Evidon, Inc.

II. Patents and Patent Applications

Patent Number / Application Number	Title	Country	Evidon Product	Registration Date / Application Date	Owner of Record
9,361,631 12/971,588	Managing and Monitoring Digital Advertising	U.S.	Consent & Monitoring	June 7, 2016 December 17, 2010	Evidon, Inc.
8,898,808 14/152,480	System and Method for Assessing Effectiveness of Online Advertising	U.S.	Monitoring	November 25, 2014 January 10, 2014	Evidon, Inc.
15/166,678 (continuation)	Systems and Methods for Configuring and Presenting Notices to Viewers of Electronic Ad Content Regarding Targeted Advertising Techniques Used by Internet Advertising Entities	U.S.	Consent & Monitoring [harvesting Ad Notice collision claims from issued patent]	May 27, 2016	Evidon, Inc.
15/059,296	Methods, Apparatus, and Systems for Surveillance of Third-Party Digital Technology Vendors Providing Secondary Content in a Content Publisher's Web Page	U.S.	Monitoring / MCM	March 2, 2016	Evidon, Inc.

[Intellectual Property Security Agreement]

**TRADEMARK**  
**REEL: 006130 FRAME: 0703**

PCT/US2016/0205 31	Methods, Apparatus, and Systems for Surveillance of Third-Party Digital Technology Vendors Providing Secondary Content in an Internet Content Publisher's Web Page	International	Monitoring / MCM	March 2, 2016	Ghostery, Inc.
13/968,098	Systems and Methods for Discovering Sources of Online Content	U.S.	Monitoring / Trackermap [expecting Final Office Action, potentially issuance shortly]	August 15, 2013	Evidon, Inc.
14/465,389	System and Method for Controlling Targeted Advertising	U.S.	Consent / Ad Control [many of the claims of this application are protected under issued U.S. Patent No. 9,361,631, but worth continuing to ensure we do not lose any subject matter that may not be included under the issued patent]	August 21, 2014	Evidon, Inc.
2014308743	A System and Method for Controlling Targeted Advertising	Australia	Consent / Ad Control [see U.S. Application 14/465,389 above]	August 21, 2014	Evidon, Inc.
2919393	System and Method for Controlling Targeted Advertising	Canada	Consent / Ad Control [see U.S. Application 14/465,389 above]	August 21, 2014	Evidon, Inc.



14771984.3	A System and Method for Controlling Targeted Advertising	EU	Consent / Ad Control [see U.S. Application 14/465,389 above]	August 21, 2014	Ghostery, Inc.
2016-536454	System and Method for Controlling Targeted Advertising	Japan	Consent / Ad Control [see U.S. Application 14/465,389 above]	August 21, 2014	
15/096,220	Methods, Apparatus, and Systems for Providing Notice of Digital Tracking Technologies in Mobile Apps on Mobile Devices, and for Recording User Consent in Connection with Same	US	Consent / AppNotice	April 11, 2016	Evidon, Inc.
PCT/US16/26994	Methods, Apparatus, and Systems for Providing Notice of Digital Tracking Technologies in Mobile Apps on Mobile Devices, and for Recording User Consent in Connection with Same	International	Consent / AppNotice	April 11, 2016	Ghostery, Inc.

### III. Trademarks and Trademark Applications

TRADEMARK / COUNTRY	APPLICATION / REGISTRATION NO.	HISTORY & CURRENT STATUS	NEXT ACTION DUE	OWNER OF RECORD
EVIDON <i>United States</i>	Application Serial No. 85137448 Registration No. 4115791	Filed 9/24/10 (intent-to-use) First use: 1/2011 Registered 3/20/12	Declaration of Use due 3/20/18 Renew registration by 3/20/22	Evidon, Inc.
EVIDON INFORM <i>United States</i>	Application Serial No. 85165889	Filed 11/1/10 First use: 1/2011	Declaration of Use due 3/20/18	Evidon, Inc.

[Intellectual Property Security Agreement]

**TRADEMARK**  
**REEL: 006130 FRAME: 0705**

TRADEMARK / COUNTRY	APPLICATION / REGISTRATION NO.	HISTORY & CURRENT STATUS	NEXT ACTION DUE	OWNER OF RECORD
	Registration No. 4115842	Registered 3/20/12	Renew registration by 3/20/22	
HACK THE TRACKERS <i>United States</i>	Application Serial No. 86127987 Registration No. 4701542 Supplemental Register	Filed 11/25/13 Date Amended to Supp Reg: 1/8/15 First use: 11/2013 Registered 3/10/15	Declaration of Use due 3/10/21 Renew registration by 3/10/25	Evidon, Inc.
TRACKERMAP <i>United States</i>	Application Serial No. 85896269 Registration No. 4569336	Filed 4/5/13 First use: 1/2014 Registered 7/15/14	Declaration of Use due 7/15/20 Renew registration by 7/15/24	Evidon, Inc.
EVIDON <i>Australia</i>	Registration No. 1535245	Filed 1/10/13 Registered 7/31/13	Renew registration by 7/31/23	Evidon, Inc.
TRACKERMAP <i>Canada</i>	Application No. 1646395 Registration No. TMA913349	Filed 10/3/13 (claiming 4/5/13 US priority date) Registered 9/8/15	Use in Canada by 9/8/18 Renew registration by 9/8/30	Ghostery, Inc.
EVIDON <i>European Community</i>	Application / Registration No. 9818022	Filed 3/17/11(claiming U.S. priority date of 9/24/10) Registered 8/29/11	Renew registration by 3/17/21	Ghostery, Inc.
TRACKERMAP <i>European Union</i>	Application / Registration No. 12197968	Filed 10/4/13 (claiming 4/5/13 US priority date) Registered 2/26/14	Use in EU by 2/26/19 Renew registration by 10/4/23	Ghostery, Inc.
EVIDON <i>Japan</i>	Application No. 2013-001103 Registration No. 5583375	File 1/10/13 Registered 5/17/13	Renew registration by 5/17/23	Ghostery, Inc.

TRADEMARK / COUNTRY	APPLICATION/ REGISTRATION NO.	HISTORY & CURRENT STATUS	NEXT ACTION DUE	OWNER OF RECORD
EVIDON <i>Turkey</i>	Application / Registration No. 2013 10124	Filed 2/4/13 Registered 2/12/14	Use in Turkey by 2/12/19 Renew registration by 2/4/23	Ghostery, Inc.

[Intellectual Property Security Agreement]