

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM439453

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ABG-Shark, LLC		08/16/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Lifestyle Brands Holdings LLC		
Street Address:	850 Paterson Plank Road		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2340124	TOURNEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	646-490-9839		
Email:	trademark@abg-nyc.com		
Correspondent Name:	Bridgette Fitzpatrick		
Address Line 1:	1411 Broadway, 4th floor		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Bridgette Fitzpatrick		
SIGNATURE:	/Bridgette Fitzpatrick/		
DATE SIGNED:	08/16/2017		
Total Attachments: 2			
source=TOURNEY#page1.tif			
source=TOURNEY#page2.tif			

OP \$40.00 2340124

TRADEMARK ASSIGNMENT

WHEREAS, ABG-Shark, LLC, a limited liability corporation organized and existing under the laws of the state of Delaware, and having a place of business at 1411 Broadway, 4th floor, New York, New York 10018, herein below called "Assignor", as shown on the attached Schedule A:

; and

WHEREAS, LIFESTYLE BRANDS HOLDINGS LLC, a limited liability corporation organized and existing under the laws of the state of Delaware and having a place of business at 850 Paterson Plank Road, Secaucus, New Jersey 07094, herein called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks, trademark applications, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignee has as of August 16, 2017 sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks, trademark applications, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 8/16/17

ASSIGNOR
ABG-Shark, LLC



Jay Dubiner
General Counsel

SCHEDULE A

Trademark

US Registration No.

TOURNEY

2340124