

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	10/01/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Light Reading LLC		09/30/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	INSTITUTE FOR INTERNATIONAL RESEARCH, INC.		
Street Address:	708 THIRD AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5177222	VIRTUAPEDIA	
Registration Number:	2505905	LIGHT READING	
Registration Number:	2524125	LIGHT READING	
Registration Number:	3327409	HEAVY READING	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kate Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3714223.0001		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/Kathryn Starshak/		
DATE SIGNED:	08/14/2017		

CH \$115.00 5177222

Total Attachments: 5

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FILING RECEIPT

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ENTITY NAME: INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

DOCUMENT TYPE: MERGER (DOM. BUSINESS)

COUNTY: NEWY

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FILED:09/29/2016 DURATION:***** CASH#:160929000212 FILM #:160929000202

FILER:

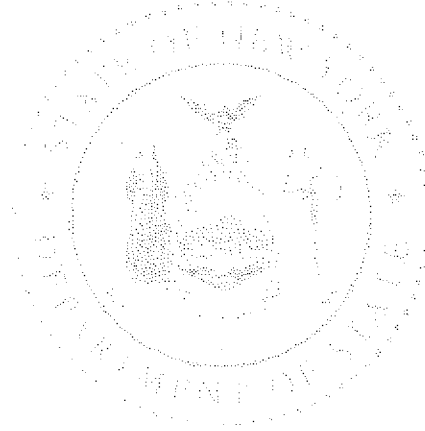
INFORMA USA, INC.
8TH FLOOR
711 3RD AVENUE
NEW YORK, NY 10017

EFFECT DATE

10/01/2016

ADDRESS FOR PROCESS:

REGISTERED AGENT:



CONSTITUENT NAME: LIGHT READING LLC

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SERVICE COMPANY: CORPORATION SERVICE COMPANY - 45

SERVICE CODE: 45

FEEs 145.00

FILING 60.00
TAX 0.00
CERT 0.00
COPIES 10.00
HANDLING 75.00

PAYMENTS 145.00

CASH 0.00
CHECK 0.00
CHARGE 0.00
DRAWDOWN 145.00
 OPAL 0.00
REFUND 0.00

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308663KXX

TRADEMARK (04/2007)
REEL: 006131 FRAME: 0599

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on September 30, 2016.

A handwritten signature in black ink, appearing to read "B. Fitzgerald", written over a horizontal line.

Brendan W. Fitzgerald
Executive Deputy Secretary of State

160929000 202

CSC 45
Drawdown

CERTIFICATE OF MERGER

OF

LIGHT READING LLC

INTO

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

Under Section 904-a of the Business Corporation Law

FIRST: The name of each constituent entity that is to merge is Light Reading LLC.

SECOND: The certificate of incorporation of the surviving entity was filed by the Department of State on July 13, 1983.

THIRD: The initial formation document, if any, of each constituent foreign corporation entity was filed with the Secretary of State of Delaware on December 12, 2013 and its application for authority was filed by the Department of State on January 15, 2014.

FOURTH: The agreement of merger has been approved and executed by each constituent entity that is to merge.

FIFTH: The name of the surviving corporation shall be Institute for International Research, Inc.

SIXTH: The certificate of incorporation of the surviving corporation shall not be effected by the merger.

SEVENTH: Light Reading LLC of the merger and consolidation is permitted by its jurisdiction of incorporation and is in compliance therewith.

EIGHTH: The effective date of the merger if other than the date of filing of the certificate of merger by the Department of State shall be October 1, 2016.

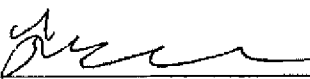
NINTH: The agreement of merger is on file at the following place of business of the surviving domestic or foreign corporation: 711 3rd Avenue, 8th Floor, New York, New York 10017.

160929000202

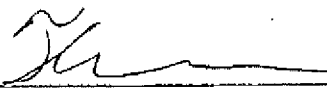
TRADEMARK
REEL: 006131 FRAME: 0601

TENTH: A copy of the certificate, certified by the Department of State, shall be filed in the office of the clerk of each county in which each office of a constituent domestic or foreign corporation, other than the surviving corporation, is located, and in the office of the official who is the recording officer of each county in the State of New York in which real property of a constituent domestic or foreign corporation, other than the surviving corporation, is located.

Light Reading LLC

By: 
Name: Thomas C. Etter
Title or Capacity: Manager

Institute for International Research, Inc.

By: 
Name: Thomas C. Etter
Title or Capacity: Vice President

CSC 45
Drawdown

202

CERTIFICATE OF MERGER

OF

LIGHT READING LLC

INTO

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

2016 SEP 29 AM 10: 52

FILED

RECEIVED

2016 SEP 29 AM 9: 19

Under Section 904-a of the Business Corporation Law.

LCF
**STATE OF NEW YORK
DEPARTMENT OF STATE**

FILED SEP 29 2016

TAX \$ _____
BY: _____ *[Signature]*

Filed by: INFORMA USA, INC.
(Name)
8TH FLOOR, 711 3RD AVENUE
(Mailing address)
NEW YORK, NY 10017
(City, State and Zip code)

Cust Ref # 308663 KXK

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