

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438793

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stripes Unlimited, LLC		12/16/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Dixie Brewing Company, LLC		
Street Address:	1450 Poydras Street		
Internal Address:	Suite 580		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1349872	DIXIE	
Registration Number:	1389337	DIXIE BREWED WITH CRYSTAL CLEAR WATER OR	
Registration Number:	5090737	DIXIE BLACKENED VOODOO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	adriano@mbipl.com		
Correspondent Name:	Adriano Pacifici		
Address Line 1:	700 Camp Street, Suite 418		
Address Line 4:	New Orleans, LOUISIANA 70130		
NAME OF SUBMITTER:	Adriano Pacifici		
SIGNATURE:	/APacifici/		
DATE SIGNED:	08/10/2017		
Total Attachments: 2			
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RECORDABLE INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Recordable Intellectual Property Assignment Agreement ("IP Assignment") is made by and between Stripes Unlimited, L.L.C., a Louisiana limited liability company ("Assignor"), and Dixie Brewing Company, LLC, a Delaware limited liability company ("Assignee" or "Dixie"), to be effective as of December 16, 2016 (the "Effective Date").

WHEREAS, Assignor has conveyed, transferred, and assigned to Dixie all intellectual property of Assignor, and has agreed to execute and deliver this IP Assignment.

NOW THEREFORE, in consideration of the mutual benefits accruing to the parties hereto, sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor, on its behalf, hereby irrevocably conveys, transfers, and assigns to Dixie, and Dixie hereby accepts, all of Assignor's right, title, and interest throughout the world in and to the following:

(a) the registered trademarks set forth in Exhibit A including any continuations, extensions, or renewals thereof and the goodwill of the businesses associated therewith.

2. Recordation. Assignor, on its behalf, and Dixie, as applicable, authorizes the Commissioner for Trademarks to record and register this IP Assignment upon request by Dixie.

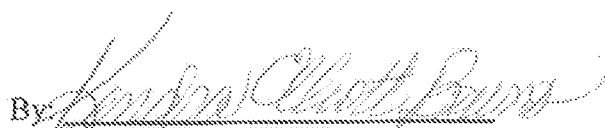
3. Counterparts and Execution. This IP Assignment may be executed in two or more counterparts, all of which when taken together will be considered one and the same agreement and will become effective when counterparts have been signed by each party hereto and delivered to the other party, it being understood that all parties need not sign the same counterpart. In the event that any signature is delivered by facsimile transmission or by e-mail delivery of a ".pdf" format data file, such signature will create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.

4. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto their respective successors and assigns.

IN WITNESS WHEREOF, the parties hereto have caused this IP Assignment to be duly executed as of the day and year first above written.

ASSIGNOR: Stripes Unlimited, L.L.C.

ASSIGNEE: Dixie Brewing Company, LLC

By: 
Name: Kendra Elliott Bruno
Title: Manager

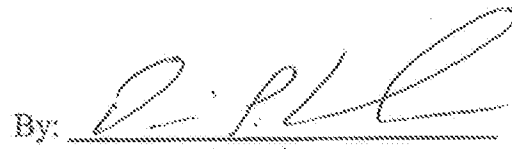

By: 
Name: Dennis Lauscha
Title: Manager

EXHIBIT A

All registered trademarks owned by Assignor, including without limitation, all of the following:

Registration No.	Mark	Registration Date	Goods
U.S. Reg. No. 1,349,872 Serial No. 73,515,548	DIXIE	16-Jul-85 Renewed on 15-Sep-2015	Beer IC 32
U.S. Reg. No. 1,389,337 Serial No. 73,515,550	 <p>Literal elements: DIXIE BREWED WITH CRYSTAL CLEAR WATER ORIGINAL AND GENUINE DIXIE BREWING CO. PURITY PRIDE BREWING SINCE 1907 EXCLUSIVELY IN NEW ORLEANS</p>	8-Apr-86 Renewed on 25-Apr-2016	Beer IC 32
U.S. Reg. No. 5,090,737 Serial No. 87,007,899	DIXIE BLACKENED VOODOO	29-Nov-2016	Beer IC 32