

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439748

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/29/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lanyon, Inc.		08/16/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Cvent, Inc.		
Street Address:	1765 Greensboro Station Place, 7th Floor		
City:	Tysons Corner		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3210442	RATEPUBLISHER	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-659-6924		
Email:	nmeyer@dickinsonwright.com		
Correspondent Name:	Nicole M. Meyer		
Address Line 1:	1825 Eye Street, N.W., Suite 900		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Nicole M. Meyer		
SIGNATURE:	/Nicole M. Meyer/		
DATE SIGNED:	08/18/2017		
Total Attachments: 2			
source=RatepublisherAssignment#page1.tif			
source=RatepublisherAssignment#page2.tif			

CH \$40.00 3210442

TRADEMARK ASSIGNMENT

ASSIGNMENT *nunc pro tunc*, effective November 29, 2016, by and between Lanyon, Inc. ("Assignor"), a Delaware corporation with an address at 104 Decker Court, Suite 200, Irving, Texas 75062 and Cvent, Inc. ("Assignee"), a Delaware corporation, with an address at 1765 Greensboro Station Place, 7th Floor, Tysons Corner, Virginia 22102.

WHEREAS, Assignor has adopted and used the trademark set forth below (the "Mark") and owns the below-identified federal registration therefor:

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NUMBER</u>
RATEPUBLISHER	U.S.	3210442

WHEREAS, Assignee is desirous of acquiring the Mark and the goodwill of the business associated therewith, as well as the federal registration therefor identified above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned, transferred and conveyed, and does hereby assign, transfer, and convey, *nunc pro tunc*, as of November 29, 2016, to Assignee all its right, title, and interest in and to the Mark and the federal registration therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor warrants that it has good and valid title to the Mark, including the registration therefor; that the registration is valid and enforceable and is not being challenged by any third parties; and that Assignor is not aware of any facts that could render the registration therefor invalid. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

The undersigned states that he/she is authorized to execute this Assignment on behalf of Assignor; and that he/she has read, knows and understands the contents thereof, that all statements made herein of his/her own knowledge are true and all statements made on information and belief are believed to be true; and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

IN WITNESS WHEREOF, the Assignor has executed this Assignment on the date noted below.

LANYON, INC.



Name: Cynthia Russo
Title: Director

Dated: August 16, 2017

DC 66846-138 344921v1