

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM439772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Labriola Baking Company, LLC		08/16/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	J&J Snack Foods Corp.		
Street Address:	6000 Central Highway		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08109		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3255875	LABRIOLA	
Registration Number:	4103096	RICHIE PRETZEL	
Registration Number:	4237327	LABRIOLA	
Registration Number:	4920393	EST. 1993 LABRIOLA ARTISAN BREADS	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2132		
Email:	kckline@duanemorris.com		
Correspondent Name:	J. Rodman Steele, Jr.		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 2:	DUANE MORRIS LLP		
Address Line 4:	Boca Raton, FLORIDA 33486-9000		
ATTORNEY DOCKET NUMBER:	F6027-10540-70		
NAME OF SUBMITTER:	Karen C. Kline, Duane Morris LLP		
SIGNATURE:	/Karen C. Kline/		
DATE SIGNED:	08/18/2017		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 16th day of August, 2017, by and between LABRIOLA BAKING COMPANY, LLC, a Delaware limited liability company having an address of c/o First Capital Partners, 1620 Dodge Street, Suite 800, Omaha, NE 68102 ("Assignor"), and J & J SNACK FOODS CORP., a New Jersey corporation having an address of 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule 1 attached hereto and incorporated herein by reference, including all common law trademark rights in the trademarks and any applications and registrations therefor (the "Marks"); and

WHEREAS, Assignee (through a subsidiary) has acquired the business of Assignor related to the Marks, as well as the Marks, pursuant to that certain Asset Purchase Agreement dated August 16, 2017.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right, title, and interest in and to the Marks, together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

[Signature page follows.]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

ASSIGNEE:

Labriola Baking Company, LLC

J & J Snack Foods Corp.

By: David F. McLeese

By: _____

Name: David F. McLeese
Title: Designated Agent

Name:
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

Labriola Baking Company, LLC

By: _____

Name:

Title:

ASSIGNEE:


J & J Snack Foods Corp.

By: *DJM*

Name: DENNIS G MOORE

Title: SR. VICE PRESIDENT - CFO

SCHEDULE 1

MARK	REG. NO.	REG. DATE
LABRIOLA	Registration No. 3255875	June 26, 2007
RICHIE PRETZEL	Registration No. 4103096	February 21, 2012
LABRIOLA	Registration No. 4237327	November 6, 2012
EST. 1993 LABRIOLA ARTISAN BREADS and Design 	Registration No. 4920393	March 22, 2016
CHICAGO'S ARTISAN BAKER		