

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Really Good Stuff, Inc.		01/14/2016	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Really Good Stuff, LLC		
Street Address:	c/o Excelligence Learning Corp.		
Internal Address:	ATTN: Legal Dept., 20 Ryan Ranch Rd, Suite 200		
City:	Monterey		
State/Country:	CALIFORNIA		
Postal Code:	93940		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2013892	REALLY GOOD STUFF	
CORRESPONDENCE DATA			
Fax Number:	212684399		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-684-3900		
Email:	efiling@grr.com		
Correspondent Name:	Jonathan M. Purow		
Address Line 1:	270 Madison Avenue		
Address Line 2:	8th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	8747/0098		
NAME OF SUBMITTER:	Jonathan M. Purow		
SIGNATURE:	/Jonathan M. Purow/		
DATE SIGNED:	08/17/2017		
Total Attachments: 4			
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OP \$40.00 2013892

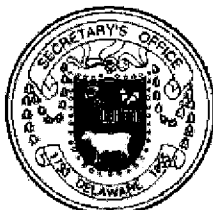
Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CONNECTICUT CORPORATION UNDER THE NAME OF "REALLY GOOD STUFF, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "REALLY GOOD STUFF, INC." TO "REALLY GOOD STUFF, LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JANUARY, A.D. 2016, AT 9:53 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIFTEENTH DAY OF JANUARY, A.D. 2016 AT 12:01 O'CLOCK A.M.



5936153 8100F
SR# 20160212444

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 201674112
Date: 01-14-16

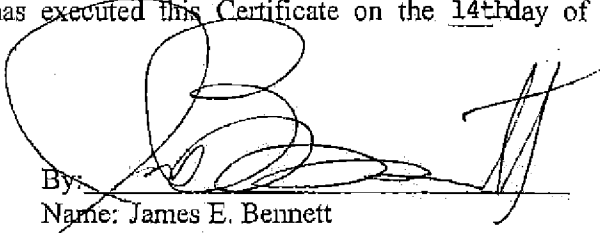
TRADEMARK
REEL: 006133 FRAME: 0245

STATE OF DELAWARE
CERTIFICATE OF CONVERSION FROM A CORPORATION
TO A LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

Really Good Stuff, Inc., a Connecticut corporation (the "**Corporation**") hereby submits this Certificate of Conversion to the Delaware Secretary of State pursuant to Section 18-214 of the Delaware Limited Liability Company Act, and does hereby certify that:

1. The jurisdiction where the Corporation was first formed is the State of Connecticut.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Connecticut.
3. The date the Corporation was first formed in Connecticut is March 17, 1977.
4. The name of the Corporation in the State of Connecticut immediately prior to filing this Certificate is **Really Good Stuff, Inc.**
5. The name of the limited liability company as set forth in the Certificate of Formation is **Really Good Stuff, LLC.**
6. The conversion of the Corporation to a limited liability company shall become effective at 12:01 a.m. on January 15, 2016.

IN WITNESS WHEREOF, the undersigned, being duly authorized to sign on behalf of the converting corporation, has executed this Certificate on the 14th day of January, 2016.

By: 
Name: James E. Bennett
Title: President

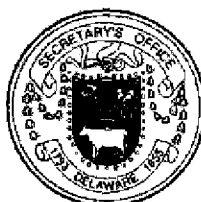
Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "REALLY GOOD STUFF, LLC" FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JANUARY, A.D. 2016, AT 9:53 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIFTEENTH DAY OF JANUARY, A.D. 2016 AT 12:01 O`CLOCK A.M.



5936153 8100F
SR# 20160212444

You may verify this certificate online at corp.delaware.gov/authver.shtml

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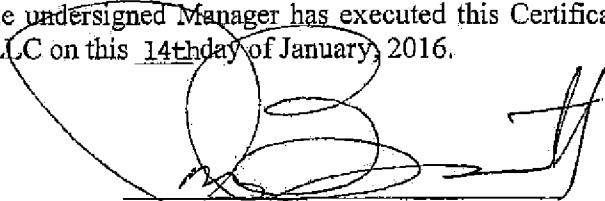
Authentication: 201674112
Date: 01-14-16

TRADEMARK
REEL: 006133 FRAME: 0247

CERTIFICATE OF FORMATION
OF
REALLY GOOD STUFF, LLC

1. The name of the limited liability company (the "*Company*") is Really Good Stuff, LLC.
2. The address of the Company's registered office in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808.
3. The name and address of the registered agent for service of process on the Company is Corporation Service Company, whose business address is 2711 Centerville Road, Suite 400, Wilmington, County of New Castle, Delaware 19808.
4. This Certificate of Formation shall be effective as of 12:01 a.m. on January 15, 2016.

IN WITNESS WHEREOF, the undersigned Manager has executed this Certificate of Formation of Really Good Stuff, LLC on this 14th day of January, 2016.



James E. Bennett
Manager