

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM439822

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zone Technologies, Inc.		08/16/2017	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HUDSON BAY MASTER FUND LTD		
<b>Street Address:</b>	777 THIRD AVENUE		
<b>Internal Address:</b>	30TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	Company: CAYMAN ISLANDS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5215541	REDZONE MAP	
<b>Registration Number:</b>	5226939		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	NJPatentGroup@KelleyDrye.com		
<b>Correspondent Name:</b>	KELLEY DRYE & WARREN LLP		
<b>Address Line 1:</b>	One Jefferson Road		
<b>Address Line 4:</b>	Parsippany, NEW JERSEY 07054		
<b>NAME OF SUBMITTER:</b>	MICHAEL J. ZINNA		
<b>SIGNATURE:</b>	/Michael J. Zinna/		
<b>DATE SIGNED:</b>	08/18/2017		
<b>Total Attachments: 9</b>			
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, modified, supplemented, renewed, restated or replaced from time to time, this “**IP Security Agreement**”), dated August 16, 2017, is made by the Persons listed on the signature pages hereof (collectively, the “**Grantors**”) in favor of Hudson Bay Master Fund Ltd, in its capacity as collateral agent (the “**Collateral Agent**”) for the Noteholders. All capitalized terms not otherwise defined herein shall have the meanings respectively ascribed thereto in the Security Agreement (as defined below).

WHEREAS, Helios and Matheson Analytics Inc., a Delaware corporation (the “**Company**”), and each party listed as a “**Buyer**” therein (collectively, the “**Buyers**”) are parties to that certain Securities Purchase Agreement, dated August 15, 2017, pursuant to which the Company shall be required to sell, and the Buyers shall purchase or have the right to purchase, the “**Notes**” (as defined therein) issued pursuant thereto (as such Notes may be amended, modified, supplemented, renewed, restated or replaced from time to time in accordance with the terms thereof, collectively, the “**Notes**”);

WHEREAS, it is a condition precedent to the purchase of the Notes under the Securities Purchase Agreement that each Grantor has executed and delivered that certain Security and Pledge Agreement, dated August 16, 2017, made by the Grantors to the Collateral Agent (as amended, modified, supplemented, renewed, restated or replaced from time to time, the “**Security Agreement**”); and

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the ratable benefit of the Collateral Agent and the Noteholders, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the U.S. Patent and Trademark Office, the United States Copyright Office and other governmental authorities.

WHEREAS, the Grantors have determined that the execution, delivery and performance of this IP Security Agreement directly benefits, and is in the best interest of, the Grantors.

NOW, THEREFORE, in consideration of the premises and the agreements herein and in order to induce the Buyers to perform under the Securities Purchase Agreement, each Grantor agrees with the Collateral Agent, for the benefit of the Noteholders, as follows

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the ratable benefit of the Collateral Agent and the Noteholders a security interest in all of such Grantor’s right, title and interest in and to the following (the “**Collateral**”):

- (i) the Patents and Patent applications set forth in Schedule A hereto;
- (ii) the Trademark and service mark registrations and applications set forth in Schedule B hereto (provided that no security interest shall be granted in United States intent-to-use trademark applications to the extent that, and solely during the period in which, the

grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby;

(iii) all Copyrights, whether registered or unregistered, now owned or hereafter acquired by such Grantor, including, without limitation, the copyright registrations and applications and exclusive copyright licenses set forth in Schedule C hereto;

(iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

(v) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(vi) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing.

SECTION 2. Security for Obligations. The grant of a security interest in, the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Notes and the Transaction Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

SECTION 3. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

SECTION 6. Governing Law; Jurisdiction; Jury Trial.

(i) All questions concerning the construction, validity, enforcement and interpretation of this Agreement shall be governed by the internal laws of the State of New York, without giving effect to any choice of law or conflict of law provision or rule (whether of

the State of New York or any other jurisdictions) that would cause the application of the laws of any jurisdictions other than the State of New York.

(ii) Each Grantor hereby irrevocably submits to the exclusive jurisdiction of the state and federal courts sitting in The City of New York, Borough of Manhattan, for the adjudication of any dispute hereunder or in connection herewith or under any of the other Transaction Documents or with any transaction contemplated hereby or thereby, and hereby irrevocably waives, and agrees not to assert in any suit, action or proceeding, any claim, defense or objection that it is not personally subject to the jurisdiction of any such court, that such suit, action or proceeding is brought in an inconvenient forum or that the venue of such suit, action or proceeding is improper. Each party hereby irrevocably waives personal service of process and consents to process being served in any such suit, action or proceeding by mailing a copy thereof to such party at the address for such notices to it under Section 9(f) of the Securities Purchase Agreement and agrees that such service shall constitute good and sufficient service of process and notice thereof. Nothing contained herein shall be deemed to limit in any way any right to serve process in any manner permitted by law. Nothing contained herein shall be deemed or operate to preclude the Collateral Agent or the Noteholders from bringing suit or taking other legal action against any Grantor in any other jurisdiction to collect on a Grantor's obligations or to enforce a judgment or other court ruling in favor of the Collateral Agent or a Noteholder.

(iii) WAIVER OF JURY TRIAL, ETC. EACH GRANTOR IRREVOCABLY WAIVES ANY RIGHT IT MAY HAVE TO, AND AGREES NOT TO REQUEST, A JURY TRIAL FOR THE ADJUDICATION OF ANY DISPUTE HEREUNDER OR UNDER ANY OTHER TRANSACTION DOCUMENT OR IN CONNECTION WITH OR ARISING OUT OF THIS AGREEMENT, ANY OTHER TRANSACTION DOCUMENT OR ANY TRANSACTION CONTEMPLATED HEREBY OR THEREBY.

(iv) Each Grantor irrevocably and unconditionally waives any right it may have to claim or recover in any legal action, suit or proceeding referred to in this Section any special, exemplary, indirect, incidental, punitive or consequential damages.

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IN WITNESS WHEREOF, each Grantor has caused this Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

**ZONE TECHNOLOGIES, INC.**

By: \_\_\_\_\_

  
Name: Theodore Farnsworth  
Title: Chief Executive Officer

Address for Notices:

801 Brickell Ave., Suite 900  
Miami, FL 33131

*[Signature Page to IP Security Agreement]*

**TRADEMARK**  
**REEL: 006133 FRAME: 0280**

**Schedule A**  
**Patents**

<u>Transaction Party</u>	<u>Country</u>	<u>Title</u>	<u>Application or Patent No.</u>	<u>Filing Date</u>	<u>Issue Date</u>	<u>Assignees</u>	<u>Expiration Date</u>
Helios and Matheson Analytics Inc.	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Zone Technologies, Inc.	U.S.	Using Customer Relationship Management Data Exhibiting Unique User Identifiers in a Cellular Network for Creating GEO Statistical Representations of the Users	8,285,307	April 22, 2009	Oct. 9, 2012	Zone Technologies, Inc.	Feb 15, 2029
Zone Technologies, Inc.	U.S.	Using Customer Relationship Management Data Non Exhibiting Unique User Identifiers for Creating GEO Statistical Representations of the Users	8,280,407	April 22, 2009	Oct 2, 2012	Zone Technologies, Inc.	Mar 25, 2029

Zone Technologies, Inc.	U.S.	Tempo Spatial Data Extraction from Network Connected Devices	8,700,631	Nov 11, 2010	April 15, 2014	Zone Technologies, Inc.	Sep 24, 2028
HMNY Zone Loan LLC	N/A	N/A	N/A	N/A	N/A	N/A	N/A



Schedule B

Trademarks

<u>Transaction Party</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>	<u>Assignees</u>
Helios and Matheson Analytics Inc.	N/A	N/A	N/A	N/A	N/A	N/A
Zone Technologies, Inc. (see below)						
HMNY Zone Loan LLC	N/A	N/A	N/A	N/A	N/A	N/A

**Trademark Applications**

<b>TRANSACCTION PARTY</b>	<b>GRANTOR</b>	<b>COUNTRY</b>	<b>TITLE</b>	<b>TYPE OF WORK</b>	<b>APPLICATION NO. OR REGISTRATION NO.</b>	<b>APPLICATION DATE</b>	<b>ISSUE DATE</b>	<b>ASSIGNEES</b>
Zone Technologies, Inc.	European Union Trademark Office	European Union	REDZON E/MAP	Trademark	015965635	Oct 24, 2016	Mar 10, 2017	N/A
Zone Technologies, Inc.	European Union Trademark Office	European Union	EYES Logo	Trademark	015965651	Oct 24, 2016	Mar 10, 2017	N/A
Zone Technologies, Inc.	Israeli Trademark Office	Israel	REDZON E/MAP	Trademark	289540	Nov 15, 2016	N/A	N/A
Zone Technologies, Inc.	Israeli Trademark Office	Israel	EYES Logo	Trademark	289539	Nov 15, 2016	N/A	N/A
Zone Technologies, Inc.	United Kingdom Trademark Office	United Kingdom	REDZON E/MAP	Trademark	3192975	Oct 24, 2016	April 7, 2017	N/A
Zone Technologies, Inc.	United Kingdom Trademark Office	United Kingdom	EYES Logo	Trademark	3192973	Oct 24, 2016	Jan. 27, 2017	N/A
Zone Technologies, Inc.	U.S. Trademark Office	United States	REDZON E/MAP	Trademark	5,215,541	Oct 25, 2016	May 30, 2017	N/A
Zone Technologies, Inc.	U.S. Trademark Office	United States	EYES Logo	Trademark	5,226,939	Oct 25, 2016	June 20, 2017	N/A

**TRADEMARK**

**REEL: 006133 FRAME: 0284**

Schedule C

Copyrights

<u>Transaction Party</u>	<u>Country</u>	<u>Title</u>	<u>Type of Work</u>	<u>Application or Registration No.</u>	<u>Issue Date</u>	<u>Assignees</u>
Helios and Matheson Analytics Inc.	N/A	N/A	N/A	N/A	N/A	N/A
Zone Technologies, Inc.	N/A	N/A	N/A	N/A	N/A	N/A
HMNY Zone Loan LLC	N/A	N/A	N/A	N/A	N/A	N/A