

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439861

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
High Tech National, LLC		04/14/2016	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	ADESA, Inc.		
Street Address:	13085 Hamilton Crossing Blvd.		
City:	Carmel		
State/Country:	INDIANA		
Postal Code:	46032		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75071299	DENTDEMON PAINTLESS DENT REMOVAL SPECIAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-815-1100		
Email:	michelle.bray@karauctionservices.com		
Correspondent Name:	Michelle K. Bray		
Address Line 1:	13085 Hamilton Crossing Blvd.		
Address Line 4:	Carmel, INDIANA 46032		
NAME OF SUBMITTER:	Michelle K. Bray		
SIGNATURE:	/mkb/		
DATE SIGNED:	08/18/2017		
Total Attachments: 2			
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OP \$40.00 75071299

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Assignment") is by and between High Tech National, LLC, an Indiana limited liability company ("Assignor") and ADESA, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the DENTDEMON & Design service mark as registered at the United States Patent and Trademark Office under Registration No. 2088839 (the "Mark") for use in connection with paint-less automotive repair services (the "Services") in the United States (the "Territory"); and

WHEREAS, Assignor desires to transfer to Assignee and Assignee desires to accept from Assignor all of Assignor's worldwide right, title and interest in, to and under the Mark and the goodwill of Assignor's business which is associated therewith and which is symbolized thereby.

NOW THEREFORE, in consideration of the premises and mutual covenants herein contained, Assignor and Assignee agree as follows: Assignor does hereby transfer and assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Mark together with any and all ownership interest, all goodwill of the business associated therewith and which is symbolized thereby, and any and all rights to sue for past, present and future infringement of the Trademarks.

Assignor shall execute, acknowledge and deliver to Assignee, at Assignee's request, any and all further documents, papers, affidavits, statements and/or other instruments, in the format required by Assignee, to confirm Assignee's ownership of all rights pursuant to this Assignment.

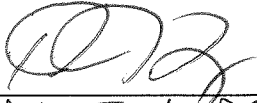
This Assignment is intended to inure to the benefit of and be binding upon the parties hereto, together with their respective successors and assigns. It is the intention of the parties hereto that this Assignment may be executed in an original format, by a facsimile, or other generally accepted electronic means in a number of counterparts, each of which counterparts and any copies of which may be deemed an original, and all of which together shall constitute one and the same agreement.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to the principles of conflicts of laws thereof.

*[Remainder of page intentionally left blank,
Signatures appear on following page]*

SIGNED this 14 day of APRIL, 2016.


ASSIGNOR
HIGH TECH NATIONAL, LLC

Signature: 
Printed: PAUL J. LIPS
Title: EXECUTIVE VICE PRESIDENT +
CHIEF OPERATIONS OFFICER

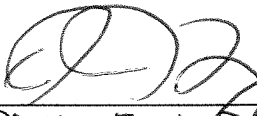
STATE OF INDIANA)
) SS:
COUNTY OF HAMILTON)

Before me, a Notary Public, in and for said County and State, personally appeared PAUL J. LIPS, EVP + COO of HIGH TECH NATIONAL, LLC who acknowledged the execution of the foregoing Trademark Assignment for and on behalf of said company.

WITNESS my hand and Notarial Seal this 14 day of APRIL, 2016.


Printed Name: CHERYL A. SHRADER
My County of Residence: TIPTON
My Commission Expires: 9/24/16


ASSIGNEE
ADESA, INC.

Signature: 
Printed: PAUL J. LIPS
Title: EXECUTIVE VICE PRESIDENT +
CHIEF OPERATIONS OFFICER

STATE OF INDIANA)
) SS:
COUNTY OF HAMILTON)

Before me, a Notary Public, in and for said County and State, personally appeared PAUL J. LIPS, EVP + COO of ADESA, INC., who acknowledged the execution of the foregoing Trademark Assignment for and on behalf of said company.

WITNESS my hand and Notarial Seal this 14 day of APRIL, 2016.


Printed Name: CHERYL A. SHRADER
My County of Residence: TIPTON
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