

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439975

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stress-O-Pedic Mattress Co., Inc.		06/26/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Visionary Sleep, LLC		
Street Address:	1721 Moon Lake Blvd., Suite 205		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60169		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1461947	STRESS-O-PEDIC	
Registration Number:	2519617	SELECT REST	
CORRESPONDENCE DATA			
Fax Number:	8165317545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6025083928		
Email:	anita.hansen@dentons.com, mitchell.albert@dentons.com		
Correspondent Name:	Anita Hansen		
Address Line 1:	Dentons US LLP		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	09815200.000017 (004224)		
NAME OF SUBMITTER:	Anita Hansen		
SIGNATURE:	/anita hansen/		
DATE SIGNED:	08/21/2017		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), is entered into and effective as of June 26, 2017, by and between Stress-O-Pedic Mattress Co., Inc., a California corporation ("Assignor"), and Visionary Sleep, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns certain common law and/or pending or registered trademarks specifically set forth on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Assignor, Assignee and others have entered into an Asset Purchase Agreement dated as of May 12, 2017 (the "Purchase Agreement"); and

WHEREAS, pursuant to the Purchase Agreement, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect damages.

Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be reasonably necessary, desirable or convenient for securing and maintaining the Trademarks in all countries and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.

Assignor covenants to Assignee, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

[SIGNATURES ARE ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative as of the date first written above.

ASSIGNOR:

STRESS-O-PEDIC MATTRESS CO., INC.

By: 

Name: Michael E. Mulligan

Title: President

ASSIGNEE:

VISIONARY SLEEP, LLC

By: _____

Name: Robert L. Sherman

Title: Chief Executive Officer

[Signature Page to Trademark Assignment]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative as of the date first written above.


ASSIGNOR:

STRESS-O-PEDIC MATTRESS CO., INC.

By: _____
Name: Michael E. Mulligan
Title: President

ASSIGNEE:

VISIONARY SLEEP, LLC

By:  _____
Name: Robert L. Sherman Jayesh J. Patel
Title: Chief Executive Officer Chief Operating Officer

[Signature Page to Trademark Assignment]

EXHIBIT A

Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Intl Class</u>	<u>Country</u>
Stress-O-Pedic	1461947		USA
Select Rest	2519617		USA
Chateau Collection			
Sleep Systems			
Prestige Collection			