

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM440009

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cobra Golf Incorporated		07/25/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	True Temper Sports, Inc.		
<b>Street Address:</b>	8275 Tournament Drive		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38125		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4010526	AMP	
<b>Registration Number:</b>	4147640	AMP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2486411600		
<b>Email:</b>	troymailroom@hdp.com		
<b>Correspondent Name:</b>	Elizabeth K Brock		
<b>Address Line 1:</b>	5445 Corporate Drive		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Troy, MICHIGAN 48098		
<b>NAME OF SUBMITTER:</b>	Elizabeth K Brock		
<b>SIGNATURE:</b>	/EKB/		
<b>DATE SIGNED:</b>	08/21/2017		
<b>Total Attachments: 3</b>			
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CH \$65.00 4010526

## **ASSIGNMENT OF TRADEMARKS**

WHEREAS, Cobra Golf Incorporated, a corporation organized and existing under the laws of the state of Delaware, having its principal office at 1818 Aston Avenue, Carlsbad, CA 92008, (hereinafter, the "Assignor"), has adopted, used, and is using in connection with its business, and is the owner of or has the right to use the trademarks identified in the attached Schedule 1, which are the subject of certain U.S. and Foreign Applications for Registration also identified in Schedule 1 (hereinafter collectively referred to as the "Assigned Trademarks"), and;

WHEREAS, True Temper Sports, Inc., a corporation organized and existing under the laws of the state of Delaware, having its principal office address at 8275 Tournament Drive, Suite 200, Memphis TN 38125, (hereinafter, the "Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to said Assigned Trademarks identified in Schedule 1 attached hereto and the goodwill associated therewith;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration not herein specifically enumerated, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee, its successors, assigns or other legal representatives, Assignor's entire right, title and interest including the goodwill associated therewith, and any common law rights in and to, the said Assigned Trademarks identified in Schedule 1, along with all renewals and extensions thereof that are or may be secured throughout the world, together with all rights thereunder as the same would have been held by Assignor had this assignment and sale not been made, Assignor reserving no rights unto itself.

The foregoing sale, assignment and transfer shall include all claims for profits and damages of past infringement, if any, of said Assigned Trademarks with the right to sue for and collect the same for the Assignee's own use and advantage and for the use and advantage of its successors, assigns or other legal representatives.

Assignor shall provide Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (except for the time of Assignor's employees), including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney or other documentation as may be reasonably required: (1) in the preparation and prosecution of any application for registration or the renewal of any registration of the Assigned Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with the Assigned Trademarks, and (3) the implementation or perfection of this Agreement.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be hereto affixed.

COBRA GOLF INCORPORATED

7/25/17, 2017

By [Signature]  
Name: C. Mustro  
Title: SVP

(SEAL)

IN WITNESS WHEREOF, the Assignee has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be hereto affixed.

TRUE TEMPER SPORTS, INC.

7/25/17, 2017

By [Signature]  
Name: M. Chadwick Hall  
Title: SVP Marketing

(SEAL)

**SCHEDULE 1**

- 1) United States – Reg. No. 4010526 for “golf club shafts”
- 2) United States – Reg. No. 4147640 for “golf clubs”