

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439535

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
RESUBMIT DOCUMENT ID:	900412434		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct Marketing Excellence, Inc.		12/21/2012	Corporation:
RECEIVING PARTY DATA			
Name:	Direct Marketing Excellence, LLC		
Street Address:	8955 E. Nichols Ave		
City:	Centennial		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2681552	CLICKQUERY	
Registration Number:	2638232	DATABERT	
Registration Number:	2605293	DMX DIRECT	
Registration Number:	2613122	DMX DIRECT	
Registration Number:	4551143	DMXENGAGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3197302320		
Email:	JENNIFER.SMITH@RUFFALONL.COM		
Correspondent Name:	JENNIFER SMITH		
Address Line 1:	1025 KIRKWOOD PKWY SW		
Address Line 4:	CEDAR RAPIDS, UNITED STATES 52404		
NAME OF SUBMITTER:	Jennifer Smith		
SIGNATURE:	/Jennifer Smith/		
DATE SIGNED:	08/16/2017		

Total Attachments: 6

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OFFICE OF THE SECRETARY OF STATE
OF THE STATE OF COLORADO

CERTIFICATE OF DOCUMENT FILED

I, Wayne W. Williams, as the Secretary of State of the State of Colorado, hereby certify that, according to the records of this office, the attached document is a true and complete copy of the

Combined Statement of Conversion

with Document # 20121698747 of
DIRECT MARKETING EXCELLENCE, LLC

Colorado Limited Liability Company

(Entity ID # 19911071700)

consisting of 5 pages.

This certificate reflects facts established or disclosed by documents delivered to this office on paper through 08/07/2017 that have been posted, and by documents delivered to this office electronically through 08/16/2017 @ 14:27:16.

I have affixed hereto the Great Seal of the State of Colorado and duly generated, executed, and issued this official certificate at Denver, Colorado on 08/16/2017 @ 14:27:16 in accordance with applicable law. This certificate is assigned Confirmation Number 10396937



Handwritten signature of Wayne W. Williams in cursive script.

Secretary of State of the State of Colorado

*****End of Certificate*****

Notice: A certificate issued electronically from the Colorado Secretary of State's Web site is fully and immediately valid and effective. However, as an option, the issuance and validity of a certificate obtained electronically may be established by visiting the Validate a Certificate page of the Secretary of State's Web site, <http://www.sos.state.co.us/biz/CertificateSearchCriteria.do> entering the certificate's confirmation number displayed on the certificate, and following the instructions displayed. Confirming the issuance of a certificate is merely optional and is not necessary to the valid and effective issuance of a certificate. For more information, visit our Web site, <http://www.sos.state.co.us/> click "Businesses, trademarks, trade names" and select "Frequently Asked Questions."



Colorado Secretary of State
 Date and Time: 12/21/2012 12:10 PM
 ID Number: 19911071700
 Document number: 20121698747
 Amount Paid: \$1.00

Document must be filed electronically.
 Paper documents are not accepted.
 Fees & forms are subject to change.
 For more information or to print copies
 of filed documents, visit www.sos.state.co.us.

ABOVE SPACE FOR OFFICE USE ONLY

Statement of Conversion

filed pursuant to § 7-90-201.7 (3) of the Colorado Revised Statutes (C.R.S.)

1. For the converting entity, its ID number (if applicable), entity name or true name, form of entity, jurisdiction under the law of which it is formed, and principal address are

ID number	<u>19911071700</u> <small>(Colorado Secretary of State ID number)</small>
Entity name or true name	<u>DIRECT MARKETING EXCELLENCE, INC.</u>
Form of entity	<u>Corporation</u>
Jurisdiction	<u>Colorado</u>
Street address	<u>10499 Bradford Road, Suite 100</u> <small>(Street number and name)</small>
	<u>Littleton</u> <u>CO</u> <u>80127</u> <small>(City) (State) (ZIP/Postal Code)</small>
	<u>United States</u> <small>(Province – if applicable) (Country)</small>
Mailing address <small>(leave blank if same as street address)</small>	<u>(Street number and name or Post Office Box information)</u>
	<u>(City)</u> <u>(State)</u> <u>(ZIP/Postal Code)</u>
	<u>United States</u> <small>(Province – if applicable) (Country)</small>

2. The entity name of the resulting entity is DIRECT MARKETING EXCELLENCE, LLC.
(Caution: The use of certain terms or abbreviations are restricted by law. Read instructions for more information.)
3. The converting entity has been converted into the resulting entity pursuant to section 7-90-201.7, C.R.S.
4. (If applicable, adopt the following statement by marking the box and include an attachment.)
 This document contains additional information as provided by law.
5. (Caution: Leave blank if the document does not have a delayed effective date. Stating a delayed effective date has significant legal consequences. Read instructions before entering a date.)

(If the following statement applies, adopt the statement by entering a date and, if applicable, time using the required format.)
 The delayed effective date and, if applicable, time of this document are _____.
(mm/dd/yyyy hour:minute am/pm)

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Causing this document to be delivered to the Secretary of State for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that such document is such individual's act and deed, or that such individual in good faith believes such document is the act and deed of the person on whose behalf such individual is causing such document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S. and, if applicable, the constituent documents and the organic statutes, and that such individual in good faith believes the facts stated in such document are true and such document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the Secretary of State, whether or not such individual is identified in this document as one who has caused it to be delivered.

6. The true name and mailing address of the individual causing this document to be delivered for filing are

<u>Kaehler</u>	<u>Sarah</u>	<u>Elizabeth</u>	
(Last)	(First)	(Middle)	(Suffix)
<u>Kramer Levin Naftalis & Frankel LLP</u>			
(Street number and name or Post Office Box information)			
<u>1177 Avenue of the Americas</u>			
<u>New York</u>	<u>NY</u>	<u>10036</u>	
(City)	(State)	(ZIP/Postal Code)	
	<u>United States</u>		
(Province – if applicable)	(Country)		

(If applicable, adopt the following statement by marking the box and include an attachment.)

- This document contains the true name and mailing address of one or more additional individuals causing the document to be delivered for filing.

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ABOVE SPACE FOR OFFICE USE ONLY

Articles of Organization

filed pursuant to § 7-80-203 and § 7-80-204 of the Colorado Revised Statutes (C.R.S.)

1. The domestic entity name of the limited liability company is

DIRECT MARKETING EXCELLENCE, LLC

(The name of a limited liability company must contain the term or abbreviation "limited liability company", "ltd. liability company", "limited liability co.", "ltd. liability co.", "limited", "l.l.c.", "llc", or "ltd.". See §7-90-601, C.R.S.)

(Caution: The use of certain terms or abbreviations are restricted by law. Read instructions for more information.)

2. The principal office address of the limited liability company's initial principal office is

Street address

10499 Bradford Road, Suite 100

(Street number and name)

Littleton

(City)

CO

(State)

80127

(ZIP/Postal Code)

United States

(Country)

(Province – if applicable)

Mailing address

(leave blank if same as street address)

(Street number and name or Post Office Box information)

(City)

(State)

(ZIP/Postal Code)

United States

(Country)

(Province – if applicable)

3. The registered agent name and registered agent address of the limited liability company's initial registered agent are

Name

(if an individual)

(Last)

(First)

(Middle)

(Suffix)

or

(if an entity)

(Caution: Do not provide both an individual and an entity name.)

Corporation Service Company

Street address

1560 Broadway, Suite 2090

(Street number and name)

Denver

(City)

CO

(State)

80202

(ZIP Code)

Mailing address

(leave blank if same as street address)

(Street number and name or Post Office Box information)

(City) CO _____
(State) (ZIP Code)

(The following statement is adopted by marking the box.)

The person appointed as registered agent has consented to being so appointed.

4. The true name and mailing address of the person forming the limited liability company are

Name
(if an individual) _____
(Last) (First) (Middle) (Suffix)
or
(if an entity) Noel-Levitz, LLC
(Caution: Do not provide both an individual and an entity name.)
Mailing address 10499 Bradford Road, Suite 100
(Street number and name or Post Office Box information)
Littleton CO 80127
(City) (State) (ZIP/Postal Code)
United States
(Province – if applicable) (Country)

(If the following statement applies, adopt the statement by marking the box and include an attachment.)

The limited liability company has one or more additional persons forming the limited liability company and the name and mailing address of each such person are stated in an attachment.

5. The management of the limited liability company is vested in

(Mark the applicable box.)

one or more managers.

or

the members.

6. (The following statement is adopted by marking the box.)

There is at least one member of the limited liability company.

7. (If the following statement applies, adopt the statement by marking the box and include an attachment.)

This document contains additional information as provided by law.

8. (Caution: Leave blank if the document does not have a delayed effective date. Stating a delayed effective date has significant legal consequences. Read instructions before entering a date.)

(If the following statement applies, adopt the statement by entering a date and, if applicable, time using the required format.)

The delayed effective date and, if applicable, time of this document is/are _____
(mm/dd/yyyy hour:minute am/pm)

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9. The true name and mailing address of the individual causing the document to be delivered for filing are

<u>Kaehler</u>	<u>Sarah</u>	<u>Elizabeth</u>	<u></u>
(Last)	(First)	(Middle)	(Suffix)
<u>Kramer Levin Naftalis & Frankel LLP</u>			
(Street number and name or Post Office Box information)			
<u>1177 Avenue of the Americas</u>			
<u>New York</u>	<u>NY</u>	<u>10036</u>	
(City)	(State)	(ZIP/Postal Code)	
<u></u>	<u>United States</u>		
(Province – if applicable)	(Country)		

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