

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440084

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yiwu Prudential Network Technology Co., Ltd		08/16/2017	Limited Corporation:
RECEIVING PARTY DATA			
Name:	Yiwushi Honghe E-commerce Co., Ltd		
Street Address:	lingyun No.2 Dist.,Beiyuan St.		
Internal Address:	Rm.402,Unit 2, Bldg. 70		
City:	Yiwu, Zhejiang		
State/Country:	CHINA		
Entity Type:	Limited Corporation: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5016102	NICETER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkqds@foxmail.com		
Correspondent Name:	CHEN YAN HUA		
Address Line 1:	No.4 QianJianTongJin, DonghuaDong Rd.		
Address Line 2:	Rm.1105, North Wing, Jinhua Building		
Address Line 4:	Yuxiu, Guangzhou, CHINA		
NAME OF SUBMITTER:	yuetao wu		
SIGNATURE:	/yuetao wu/		
DATE SIGNED:	08/22/2017		
Total Attachments: 2			
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OP \$40.00 5016102

商标转让合同

Trademark Assignment Contract

转让人名称(中文): 义乌诚品网络科技有限公司

Name of Assignor: Yiwu Prudential Network Technology Co., Ltd

转让人地址(中文): 浙江省义乌市稠江街道戚继光路 140 号

Address of Assignor: No.140 Qijiguang Road, Choujiang Street Yiwu, Zhejiang
CHINA

受让人名称(中文): 义乌市鸿赫电子商务有限公司

Name of Assignee: Yiwushi Honghe E-commerce Co., Ltd

受让人地址(中文): 浙江省义乌市北苑街道凌云二区 70 幢 2 单元 402 室

Address of Assignee: Rm. 402, Unit 2, Bldg. 70 Lingyun No. 2 Dist., Belyuan St.
Yiwu, Zhejiang China

经双方友好协商, 就商标“Niceter” 注册号“5016102” 的商标权转让事宜达成一致协议, 签定本合同如下:

Friendly consultation by both parties, we finally reach an agreement on the assignment matters with the trademark "Niceter" (Register Number: 5016102) and sign this contract as following:

转让方同意将下述商标权的所有权转让给受让方:

The Assignor agrees to transfer the ownership of the trademark right on the mark "Niceter" to the Assignee:

注册号: 5016102

Register Number: 5016102

申请人: 义乌诚品网络科技有限公司

Applicant: Yiwu Prudential Network Technology Co., Ltd

类别: 14 类

International Class 014

商 标: Niceter

Trademark: Niceter

转让费: 45000 人民币

Assignment fee: 45000rmb

本合同一式三份, 双方各执一份, 办理商标转让手续一份, 本合同双方盖章, 签字后生效。

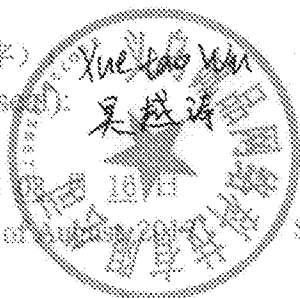
This contract is in triplicate, each party holds one copy, the other copy will be used for trademark assignment procedure. This contract will take effect after being signed and sealed by both parties.

转让方 (盖章, 签字)

Assignor (sign & seal)

签订时间: 2017 年 8 月 16 日

Sign on the day 16th of August, 2017



受让方 (盖章, 签字)

Assignee (sign & seal)

签订时间: 2017 年 8 月 16 日

Sign on the day 16th of August, 2017

