

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440154

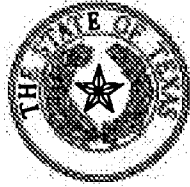
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frog Street Press, Inc.		04/17/2017	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Frog Street Press, LLC		
Street Address:	c/o Excelligence Learning Corporation		
Internal Address:	Legal Dept., 20 Ryan Ranch Rd., Suite 200		
City:	Monterey		
State/Country:	CALIFORNIA		
Postal Code:	93940		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2092076	FROG STREET PRESS	
CORRESPONDENCE DATA			
Fax Number:	2126843999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	David D. Rodrigues		
Address Line 1:	270 Madison Avenue, 8th Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	8747/0099		
NAME OF SUBMITTER:	David D. Rodrigues		
SIGNATURE:	/David D.Rodrigues/		
DATE SIGNED:	08/22/2017		
Total Attachments: 7			
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source=Frog Street Press Entity Conversion Documents#page3.tif			
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OP \$40.00 2092076

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Office of the Secretary of State

CERTIFICATE OF CONVERSION

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument for

FROG STREET PRESS, INC.
File Number: 129092500

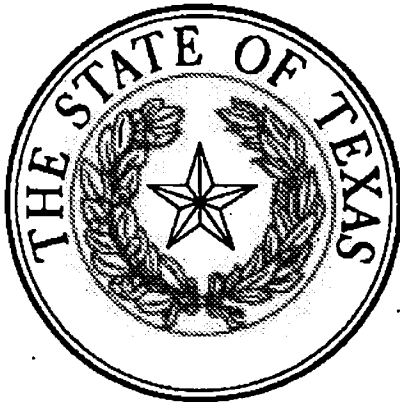
Converting it to

Frog Street Press, LLC
File Number: [Entity not of Record, Filing Number Not Available]

has been received in this office and has been found to conform to law. ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the conversion on the date shown below.

Dated: 04/17/2017

Effective: 04/17/2017



A handwritten signature in black ink, appearing to read "R. Pablos".

Rolando B. Pablos
Secretary of State

Form 632
(Revised 05/11)

This space reserved for office use.

Return in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709
Filing Fee: See instructions



**Certificate of Conversion
of a
Corporation Converting
to a
Limited Liability Company.**

FILED
In the Office of the
Secretary of State of Texas
APR 17 2017
Corporations Section

Converting Entity Information

The name of the converting corporation is:

Frog Street Press, Inc.

The jurisdiction of formation of the corporation is: Texas

The date of formation of the corporation is: 11/12/1993

The file number, if any, issued to the corporation by the secretary of state, is: 0129092500

Plan of Conversion—Alternative Statements

The corporation named above is converting to a limited liability company. The name of the limited liability company is:

Frog Street Press, LLC

The limited liability company will be formed under the laws of: Delaware

The plan of conversion is attached.

If the plan of conversion is not attached, the following statements must be completed.

Instead of attaching the plan of conversion, the corporation certifies to the following statements:

A signed plan of conversion is on file at the principal place of business of the corporation, the converting entity. The address of the principal place of business of the corporation is:

800 Industrial Blvd., Suite 100 Grapevine TX USA 76051
Street or Mailing Address *City* *State* *Country* *Zip Code*

A signed plan of conversion will be on file after the conversion at the principal place of business of the limited liability company, the converted entity. The address of the principal place of business of the limited liability company is:

800 Industrial Blvd., Suite 100 Grapevine TX USA 76051
Street or Mailing Address *City* *State* *Country* *Zip Code*

A copy of the plan of conversion will be furnished on written request without cost by the converting entity before the conversion or by the converted entity after the conversion to any owner or member of the converting or converted entity.

Certificate of Formation for the Converted Entity

The converted entity is a Texas limited liability company. The certificate of formation of the Texas limited liability company is attached to this certificate either as an attachment or exhibit to the plan of conversion, or as an attachment or exhibit to this certificate of conversion if the plan has not been attached to the certificate of conversion.

Approval of the Plan of Conversion

The plan of conversion has been approved as required by the laws of the jurisdiction of formation and the governing documents of the converting entity.

Effectiveness of Filing (Select either A, B, or C.)

A. This document becomes effective when the document is accepted and filed by the secretary of state.

B. This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: _____

C. This document takes effect upon the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is: _____

The following event or fact will cause the document to take effect in the manner described below:

Tax Certificate

Attached hereto is a certificate from the comptroller of public accounts that all taxes under title 2, Tax Code, have been paid by the corporation.

In lieu of providing the tax certificate, the limited liability company as the converted entity is liable for the payment of any franchise taxes.

Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument.

Date: 4/17/17



Ron Chase, Chief Executive Officer

Signature and title of authorized person on behalf of the converting entity

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS CORPORATION UNDER THE NAME OF "FROG STREET PRESS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FROG STREET PRESS, INC." TO "FROG STREET PRESS, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF APRIL, A.D. 2017, AT 1:05 O'CLOCK P.M.



6382577 8100F
SR# 20172544201

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Authentication: 202385768
Date: 04-17-17

TRADEMARK
REEL: 006134 FRAME: 0991

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Texas.
- 2.) The jurisdiction immediately prior to filing this Certificate is Texas.
- 3.) The date the corporation first formed is 11/12/1993.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Frog Street Press, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Frog Street Press, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
17th day of April, A.D. 2017.

By: Ron Chase
Authorized Person

Name: Ron Chase, CEO
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "FROG STREET PRESS, LLC" FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF APRIL, A.D. 2017, AT 1:05 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6382577 8100F
SR# 20172544201

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202385768
Date: 04-17-17

TRADEMARK
REEL: 006134 FRAME: 0993

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:05 PM 04/17/2017
FILED 01:05 PM 04/17/2017
SR 20172544201 - File Number 6382577

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

• **First:** The name of the limited liability company is Frog Street Press, LLC

• **Second:** The address of its registered office in the State of Delaware is
1209 Orange Street in the City of Wilmington
Zip Code 19801

The name of its Registered agent at such address is The Corporation Trust Company

• **Third:** (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this
17th day of April, 2017.

By: Ron Chase
Authorized Person(s)

Name: Ron Chase
Typed or Printed