

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439959

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900417725		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amplify Snack Brands, Inc.		08/10/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Paqui LLC		
Street Address:	9600 Escarpment Boulevard, No. 745-28		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78749		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87286492	PAQUITO	
CORRESPONDENCE DATA			
Fax Number:	4155990210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-599-0210		
Email:	tadmin@braunhagey.com, shadow@braunhagey.com		
Correspondent Name:	J. Noah Hagey		
Address Line 1:	220 Sansome Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
ATTORNEY DOCKET NUMBER:	PAQUITO		
NAME OF SUBMITTER:	J. Noah Hagey		
SIGNATURE:	/jnhagey/		
DATE SIGNED:	08/21/2017		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on August 10 2017 (the "Effective Date"), is by and between **Amplify Snack Brands, Inc.**, a Delaware corporation with an address of 500 West 5th Street, Austin, Texas 78701 ("Assignor"), and **Paqui LLC**, a Texas limited liability company with an address of 9600 Escarpment Boulevard, No. 745-28, Austin, Texas 78749 ("Assignee"), collectively referred to herein as the "Parties".

Recitals

Assignor wishes to assign all of its rights, title, and interest in and to the mark "PAQUITO", as represented by U.S. Trademark Application Serial No. 87286492, United Kingdom Application No. 00003246213 and International Registration No. 1343719 (the "Mark"), together with the goodwill of the business associated therewith, and symbolized by the Mark, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Mark to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Mark.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Assignee:
Amplify Snack Brands, Inc.

Assignee:
Paqui LLC

By: 

By: 

Name Printed: Thomas C. Ennis

Name Printed: Thomas C. Ennis

Title: President & CEO

Title: President & CEO