

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440247

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diesel Direct, Inc		08/09/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Fuelloc, LLC.		
Street Address:	74 Maple Street		
City:	Stoughton		
State/Country:	MASSACHUSETTS		
Postal Code:	02072		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4322115	BARLOC	
Registration Number:	4309771	BARLOC	
CORRESPONDENCE DATA			
Fax Number:	6175572939		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175573030		
Email:	mcarey@bmklegal.com		
Correspondent Name:	Matthew J. Carey		
Address Line 1:	44 School Street, 9th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02108		
NAME OF SUBMITTER:	Matthew J. Carey		
SIGNATURE:	/Matthew J. Carey/		
DATE SIGNED:	08/22/2017		
Total Attachments: 3			
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OP \$65.00 4322115

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of August 9, 2017, from Diesel Direct, Inc., a Massachusetts limited liability company with a principal address of 74 Maple Street, Stoughton, MASSACHUSETTS UNITED STATES 02072 ("Assignor") to Fuelloc LLC, a Delaware limited liability company with a principal address of 74 Maple Street, Stoughton, MASSACHUSETTS UNITED STATES 02072 ("Assignee")

Assignor is the owner of the trademarks described on Exhibit A (the "Marks"), attached hereto and incorporated by reference herein, together with the goodwill symbolized thereby in connection with the goods and/or services on which the Marks are used (the "Products").

Assignors desires to convey, transfer, assign, deliver and contribute to Assignee all of its right, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title and interest of whatever kind in and to the Marks together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringement and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks. Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in the Marks.

* * *

EXHIBIT A
The Marks

1. BARLOC
2. BARLOC

US Registration No. 4322115
US Registration No. 4309771

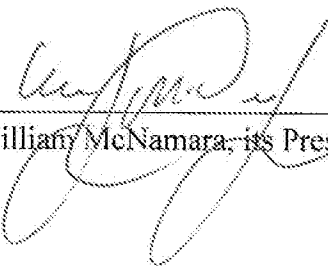
IN WITNESS WHEREOF, Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

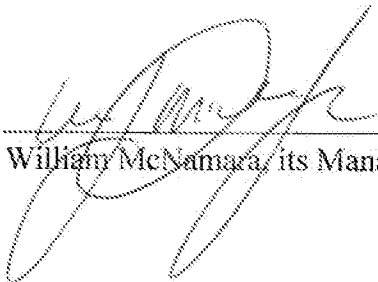
ASSIGNOR:

ASSIGNEE:

DIESEL DIRECT, INC

FUELLOC LLC

By: 
William McNamara, its President

By: 
William McNamara, its Manager

ACKNOWLEDGMENT

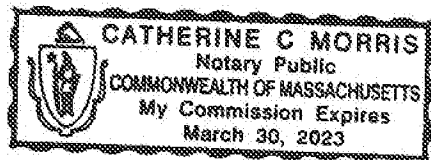
COMMONWEALTH OF MASSACHUSETTS

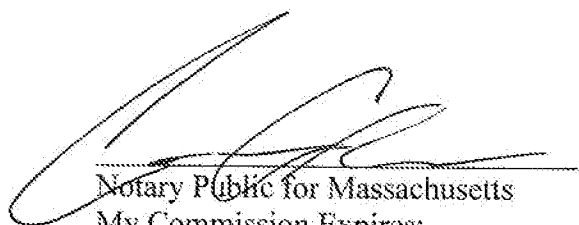
Suffolk County ss:

August 9, 2017

Before me, the undersigned notary public, personally appeared William McNamara, as President of Diesel Direct, Inc. and Manager of Fuelloc LLC, proved to me through satisfactory evidence of identification, which was a driver's license, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose.

WITNESS my hand and official seal.




Notary Public for Massachusetts
My Commission Expires:
March 30, 2023