

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM440310

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Olson + Co., Inc.		08/17/2017	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ICF International, Inc.		
<b>Street Address:</b>	9300 Lee Highway		
<b>City:</b>	Fairfax		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22031		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87222304	NET EMPATHY SCORE	
<b>Serial Number:</b>	86910566	OLSON ANTHROLYTICS	
<b>Serial Number:</b>	86909669	ANTHROLYTICS	
<b>Serial Number:</b>	86909660	THINK LIKE PEOPLE	
<b>Serial Number:</b>	86909653	GEEKS WITH GUTS	
<b>Serial Number:</b>	86910581	ICF OLSON ANTHROLYTICS	
<b>Serial Number:</b>	86214942	REVOLUTIONIZING ENGAGEMENT	
<b>Serial Number:</b>	85001774	BIKY	
<b>Serial Number:</b>	85347574		
<b>Serial Number:</b>	85291204	THE THINK ROOM	
<b>Serial Number:</b>	85280077	OLSON BRAND ANTHROPOLOGY	
<b>Serial Number:</b>	85103278	CONNECTION IS ALL THAT COUNTS	
<b>Serial Number:</b>	85074617	OLSON DENALÎ	
<b>Serial Number:</b>	77556220	TALLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6124927628		

OP \$365.00 87222304

**Email:** ip@fredlaw.com  
**Correspondent Name:** Leigh Rand  
**Address Line 1:** 200 S. 6th Street  
**Address Line 2:** Suite 4000  
**Address Line 4:** Minneapolis, MINNESOTA 55402

**NAME OF SUBMITTER:** Leigh Rand

**SIGNATURE:** /Leigh Rand/

**DATE SIGNED:** 08/23/2017

**Total Attachments: 3**

source=2017.08.17 Trademark Assignment - Olson+Co to ICF Int#page1.tif

source=2017.08.17 Trademark Assignment - Olson+Co to ICF Int#page2.tif

source=2017.08.17 Trademark Assignment - Olson+Co to ICF Int#page3.tif

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of August 17, 2017, by Olson + Co., Inc. ("Assignor"), in favor of ICF International, Inc. ("Assignee").

Pursuant to an Agreement and Plan of Merger dated October 21, 2014 (the "Purchase Agreement"), Assignor has assigned to Assignee, among other assets, the trademarks and trademark registrations set forth on Exhibit A, and has agreed to execute and deliver this Assignment for recording with governmental authorities including, but not limited to, the United States Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the following (the "Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks:

(a) trademarks and trademark registrations, and all extensions and renewals thereof, set forth on Exhibit A hereto, provided that, with respect to the United States intent-to-use trademark applications set forth on Exhibit A, if any, the transfer of such applications accompanies, pursuant to the Purchase Agreement, the transfer of Assignor's business, or portion of the business to which the trademark pertains, and that business is ongoing and existing;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect,

evidence or perfect the assignment of the assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Purchase Agreement. This Assignment is subject to the terms, conditions, representations and covenants as set forth in the Purchase Agreement, all of which to the extent applicable are incorporated herein by reference. Nothing in this Assignment, express or implied, is intended or shall be construed to expand or defeat, impair or limit in any way the rights, obligations, claims or remedies of the parties as set forth in the Purchase Agreement. In the event of any ambiguity or conflict between the terms hereof and the Purchase Agreement, the terms of the Purchase Agreement are controlling.

4. Assignment. This Assignment shall be binding upon and inure to the benefit of the parties to this Assignment and their successors and assigns.

5. Counterparts. This Assignment may be executed in multiple counterparts, all of which shall be considered one and the same agreement and shall become effective when one or more counterparts have been signed by each of the parties delivered to the other party, it being understood that all parties need not sign the same counterpart. Copies of this Assignment with signatures transmitted by facsimile or electronically (e.g., pdf) shall be deemed to be original signed versions of this Assignment.

IN WITNESS WHEREOF, Assignor has executed this instrument as of the date first written above.

Assignor:

OLSON + CO., INC.

By: E. C. [Signature]

Assignee:


ICF INTERNATIONAL, INC.

By: [Signature]

Name:

Its:

**EXHIBIT A  
TO TRADEMARK ASSIGNMENT**

<u>Serial Number</u>	<u>Reg. Number</u>	<u>Word Mark</u>	<u>Live/Dead</u>
<u>87222304</u>		<u>NET EMPATHY SCORE</u>	<u>LIVE</u>
<u>86910566</u>		<u>OLSON ANTHROLYTICS</u>	<u>DEAD</u>
<u>86909669</u>		<u>ANTHROLYTICS</u>	<u>DEAD</u>
<u>86909660</u>		<u>THINK LIKE PEOPLE</u>	<u>LIVE</u>
<u>86909653</u>		<u>GEEKS WITH GUTS</u>	<u>LIVE</u>
<u>86493269</u>		<u>THE YEAR OF THE CONSUMER CMO</u>	<u>DEAD</u>
<u>86910581</u>		<u>ICF OLSON ANTHROLYTICS</u>	<u>LIVE</u>
<u>86214942</u>	<u>4878076</u>	<u>REVOLUTIONIZING ENGAGEMENT</u>	<u>LIVE</u>
<u>85001774</u>	<u>4084513</u>	<u>BIKY</u>	<u>LIVE</u>
<u>85630605</u>		<u>PODIUM</u>	<u>DEAD</u>
<u>85347627</u>		<u>CONNECT</u>	<u>DEAD</u>
<u>85347574</u>	<u>4191772</u>		<u>LIVE</u>
<u>85291204</u>	<u>4203133</u>	<u>THE THINK ROOM</u>	<u>LIVE</u>
<u>85280824</u>		<u>MYTHUM</u>	<u>DEAD</u>
<u>85280077</u>	<u>4151391</u>	<u>OLSON BRAND ANTHROPOLOGY</u>	<u>LIVE</u>
<u>85103278</u>	<u>4010440</u>	<u>CONNECTION IS ALL THAT COUNTS</u>	<u>LIVE</u>
<u>85074617</u>	<u>3922685</u>	<u>OLSON DENALI</u>	<u>LIVE</u>
<u>85068988</u>		<u>WHERE CONNECTION GOES NEXT</u>	<u>DEAD</u>
<u>77863999</u>	<u>3840375</u>	<u>WE THINK IN SOCIAL CIRCLES</u>	<u>DEAD</u>
<u>77556220</u>	<u>3641095</u>	<u>TALLY</u>	<u>LIVE</u>
<u>77225774</u>	<u>3648146</u>	<u>DENALI MARKETING.ELEVATED</u>	<u>DEAD</u>
<u>77194420</u>	<u>3444044</u>	<u>MYTHUM</u>	<u>DEAD</u>