

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440383

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
RESUBMIT DOCUMENT ID:	900417214		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSTITUTE FOR INTERNATIONAL RESEARCH, INC.		12/13/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	KNect365 US, Inc.		
Street Address:	708 THIRD AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5177222	VIRTUAPEDIA	
Registration Number:	2505905	LIGHT READING	
Registration Number:	2524125	LIGHT READING	
Registration Number:	3327409	HEAVY READING	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3714223		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/Kathryn Starshak/		

DATE SIGNED:	08/23/2017
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Total Attachments: 9

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source=Notice#page1.tif

source=1 Affidavit for Non-Recordation Response#page1.tif

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
January 31, 2017.

A handwritten signature in black ink, appearing to read "B. Fitzgerald", written over a horizontal line.

Brendan Fitzgerald
Executive Deputy Secretary of State

Rev. 09/16

CSC 45
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161214000 159

CERTIFICATE OF MERGER

of

EUROPEAN BUSINESS DEVELOPMENT GROUP

and

IBC USA (CONFERENCES) INC.

and

INFORMA TELECOMS & MEDIA (USA) INC.

and

WASHINGTON POLICY AND ANALYSIS, INC.

and

XCONOMY, INC.

into

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

Under Section 904 of the Business Corporation Law

It is hereby certified, upon behalf of each of the constituent corporations herein named, as follows:

FIRST: The Board of Directors of each of the constituent corporations has duly adopted a plan of merger setting forth the terms and conditions of the merger of said corporations.

SECOND: The name of the domestic constituent corporation, which is to be the surviving corporation, and which is hereinafter sometimes referred to as the "surviving constituent corporation", is Institute for International Research, Inc. The date upon which its certificate of incorporation was filed by the Department of State is July 13, 1983.

THIRD: The name of the foreign constituent corporations, which are being merged into the surviving constituent corporation, and which are hereinafter sometimes referred to as the "merged constituent corporations", are European Business Development Group, IBC USA (Conferences) Inc., Informa Telecoms & Media (USA) Inc., Washington Policy and Analysis, Inc. and Xconomy, Inc. The jurisdiction of incorporation of European Business Development Group is

California; and the date of its incorporation therein is April 1, 1998. The jurisdiction of incorporation of IBC USA (Conferences) Inc. is Massachusetts; and the date of its incorporation therein is March 30, 1989. The jurisdiction of incorporation of Informa Telecoms & Media (USA) Inc. is Delaware; and the date of its incorporation therein is March 4, 2014. The jurisdiction of incorporation of Washington Policy and Analysis, Inc. is Delaware; and the date of its incorporation therein is June 24, 1994. The jurisdiction of incorporation of Xconomy, Inc. is Delaware; and the date of its incorporation therein is May 8, 2007.

The Application for Authority in the State of New York of IBC USA (Conferences) Inc. to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on February 2, 2007. The Application for Authority in the State of New York of Washington Policy and Analysis, Inc. to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on June 23, 2008.

No Applications for Authority in the State of New York of European Business Development Group, Informa Telecoms & Media (USA) Inc. and Xconomy, Inc. to transact business as foreign corporations therein was filed by the Department of State of the State of New York.

FOURTH: As to each constituent corporation, the plan of merger sets forth the designation and number of outstanding shares of each class and series, the specification of the classes and series entitled to vote on the plan of merger, and the specification of each class and series entitled to vote as a class on the plan of merger, as follows:

Institute for International Research, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>10</u>	<u>Common</u>	<u>Common</u>

European Business Development Group

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>2,000</u>	<u>Common</u>	<u>Common</u>

IBC USA (Conferences) Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>1,000</u>	<u>Common</u>	<u>Common</u>

Informa Telecoms & Media (USA) Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>100</u>	<u>Common</u>	<u>Common</u>

Washington Policy and Analysis, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>1,000</u>	<u>Common</u>	<u>Common</u>

Xconomy, Inc.

<u>Designation of each outstanding class and series of shares</u>	<u>Number of outstanding shares of each class</u>	<u>Designation of class and series entitled to vote</u>	<u>Classes and series entitled to vote as a class</u>
<u>Common</u>	<u>100</u>	<u>Common</u>	<u>Common</u>

FIFTH: The merger herein certified was authorized in respect of the surviving constituent corporation by the written consent of holders of outstanding shares of the corporation entitled to vote on the plan of merger, having not less than the minimum requisite proportion of votes, which has been given in accordance with section 615 of the Business Corporation Law of the State of New York. Written notice has been given as and to the extent required by the said section 615.

SIXTH: That the merger is permitted by the jurisdiction of each constituent foreign corporation and is in compliance therewith.

SEVENTH: The following is a statement of any amendments or changes in the certificate of incorporation of the surviving constituent corporation to be effected by the merger:

The certificate of incorporation of Institute for International Research, Inc. shall be amended to change the name of the corporation. To accomplish said amendment, Article 1 of the certificate of incorporation of the corporation relating to the name, shall be stricken out in its entirety, and the following new Article shall be substituted in lieu thereof:

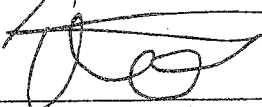
"1. Name: The name of the corporation shall be KNect365 US, Inc."

EIGHTH: The effective date of the merger herein certified, insofar as the provisions of the Business Corporation Law of the State of New York govern such effective date, shall be the 31st day of December, 2016.

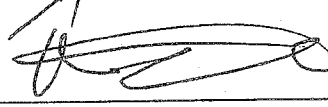
NINTH: The effective date of the amendment to change name on the certificate incorporation, insofar as the provisions of the Business Corporation Law of the State of New York govern such effective date, shall be the 31st day of December, 2016.

Signed on December 13, 2016

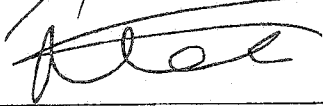
European Business Development Group

By: 
Name: Thomas C. Etter
Capacity: Vice President


IBC USA (Conferences) Inc.

By: 
Name: Thomas C. Etter
Capacity: Vice President

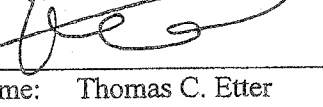
Informa Telecoms & Media (USA) Inc.

By: 
Name: Thomas C. Etter
Capacity: Vice President

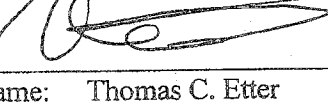
Washington Policy and Analysis, Inc.

By: 
Name: Thomas C. Etter
Capacity: Vice President

Xconomy, Inc.

By: 
Name: Thomas C. Etter
Capacity: Vice President

Institute for International Research, Inc.

By: 
Name: Thomas C. Etter
Capacity: Vice President

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CSC 45
DRAW DOWN

CERTIFICATE OF MERGER

OF

EUROPEAN BUSINESS DEVELOPMENT GROUP

and

IBC USA (CONFERENCES) INC.

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INFORMA TELECOMS & MEDIA (USA) INC.

and

WASHINGTON POLICY AND ANALYSIS, INC.

and

XCONOMY, INC.

into

INSTITUTE FOR INTERNATIONAL RESEARCH, INC.

1.00
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED DEC 14 2016

TAX \$ _____

BY: *Ant*

RECEIVED
2016 DEC 13 PM 3:05

Under Section 904 of the Business Corporation Law.

Filed by: Patricia Peter, Informa
(Name)
711 3rd Avenue, 8th Floor
(Mailing address)
New York, New York 10017
(City, State and Zip code)

Not Rd 418197AJC

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2016 DEC 14 AM 10:57

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439108

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSTITUTE FOR INTERNATIONAL RESEARCH, INC.		12/13/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	KNect365 US, Inc.		
Street Address:	708 THIRD AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5177222	VIRTUAPEDIA	
Registration Number:	2505905	LIGHT READING	
Registration Number:	2524125	LIGHT READING	
Registration Number:	3327409	HEAVY READING	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3714223		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/Kathryn Starshak/		
DATE SIGNED:	08/14/2017		

CH \$115.00 5177222



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

August 18, 2017

PTAS

KATHRYN STARSHAK C/O K&L GATES LLP
P.O. BOX 1135
CHICAGO, IL 60690-1135



900417214

United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The document is a merger and not a change of name.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Monday, September 18, 2017**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

Document ID: 900417214
Access Code: XIM3QF5115AGDHL

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

TRAYNA LAWRENCE
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

Response to Notice of Non-Recordation of an Assignment Document

Document ID: 900417214

Access Code: XIM3QF5115AGDHL

This is in response to the Notice of Non-Recordation of an Assignment Document received from the USPTO on August 18, 2017. The filing submitted with the Trademark Assignment Branch on August 14, 2017 was rejected for the reason stated below:

1. The document is a merger document and not a change of name

Applicant submits the document is a change of name. At Page 5, the document shows that the new name of the corporation shall be KNect365 US, Inc. Several companies merged into Institute for International Research, Inc., which then changed its name to KNect365 US, Inc. The subject Registrations are in the name of Institute for International Research, Inc. Applicant requests that the name be changed to KNect365 US, Inc.

Applicant is attaching the original cover sheet, the document from the Secretary of State showing the change of name; and the Non-Recordal Notice.