OP \$640.00 4791826

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM440376

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vapor Shark, LLC		07/28/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Fifth Third Bank, as Administrative Agent	
Street Address:	38 Fountain Square Plaza	
City:	Cincinnati	
State/Country:	OHIO	
Postal Code:	45263	
Entity Type:	Banking Corp.: OHIO	

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	4791826	GREEN SPOT
Registration Number:	4783280	FOG FATHER
Registration Number:	4787295	FOGETABOUTIT
Registration Number:	4681760	MINNOW
Registration Number:	4837761	MOD POD
Registration Number:	4740915	SOUTHERNMOST VAPE SHOP
Registration Number:	4639887	WET YOUR WICKS
Registration Number:	4681794	WET YOUR WICKS
Registration Number:	4810255	ZIP CHARGE
Registration Number:	4994975	DOLLAR VAPE CLUB
Serial Number:	87032025	DOLLAR VAPE CLUB
Registration Number:	4909895	GREEN SPOT
Registration Number:	5146024	MODFUSION
Registration Number:	5049599	SMOKED CUSTARD
Registration Number:	5049598	SMOKY LABS
Registration Number:	4993354	SPARK
Serial Number:	86958672	VAPOR SHARK
Registration Number:	4571455	VAPORSHARK
Serial Number:	86626010	CANNA FLASK
		TRÂDEMARK

900418444 REEL: 006136 FRAME: 0331

Property Type	Number	Word Mark
Registration Number:	4168995	VAPORSHARK
Serial Number:	86712765	MOON PIGEON
Serial Number:	87151345	SWITCHBOX
Registration Number:	4999898	VÓRTICE
Registration Number:	4807970	VAPE SHIELD
Registration Number:	4601537	VAPORSHARK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: michael.barys@thomsonreuters.com

Correspondent Name: Andrea Gniadek

Address Line 1: 111 West Monroe Street
Address Line 2: Chapman and Cutler LLP
Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Andrea Gniadek
SIGNATURE:	/Michael Barys/
DATE SIGNED:	08/23/2017

Total Attachments: 11

source=05. First Lien Trademark Collateral Agreement[3][4]#page1.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page2.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page3.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page4.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page5.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page6.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page7.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page8.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page9.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page10.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page10.tif source=05. First Lien Trademark Collateral Agreement[3][4]#page11.tif

TRADEMARK REEL: 006136 FRAME: 0332

TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement") is made this 28th day of July, 2017, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and FIFTH THIRD BANK, an Ohio banking corporation, in its capacity as agent for the Lenders and the other Secured Parties (in such capacity, together with its successors and assigns in such capacity, "Administrative Agent").

WITNESSETH:

WHEREAS, pursuant to that certain First Lien Credit Agreement dated as of February 17, 2017 (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "Credit Agreement"), by and among Turning Point Brands, Inc., a Delaware corporation ("Turning Point"), and North Atlantic Trading Company, Inc., a Delaware corporation ("NATC"; Turning Point and NATC are each individually referred to herein as a "Borrower" and are collectively referred to herein as the "Borrowers"), the Grantors party thereto, the various institutions from time to time party thereto as Lenders (each of such Lenders, together with its successors and assigns, is referred to hereinafter as a "Lender") and Administrative Agent, the Lenders have agreed to make certain financial accommodations available to the Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the Lenders and the other Secured Parties are willing to make the financial accommodations to the Borrowers as provided for in the Credit Agreement and the other Loan Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to Administrative Agent, for the benefit of the Secured Parties, that certain First Lien Guaranty and Security Agreement, dated as of February 17, 2017 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, amended and restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

SECTION 1. DEFINED TERMS.

All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction

4252968.01.02.docx 4208765 set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

SECTION 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.

Each Grantor hereby unconditionally grants, assigns, and pledges to Administrative Agent, for the benefit of each of the Secured Parties, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the "Trademark Collateral"):

- (1) all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing:
 - (i) all registrations and applications for registration thereof including the registrations and applications listed in Schedule I attached hereto,
 - (ii) all extension and renewals thereof,
 - (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing,
 - (iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof,
 - (v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and
 - (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted hereunder attach to any "intent-to-use" trademark application to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of any registration issuing from such intent-to-use trademark application under applicable federal law; provided that, upon filing with the United States Patent and Trademark Office of an amendment to allege use pursuant to 15 U.S.C. § 1051(c) or a statement of use under 15 U.S.C. § 1051(d) (or any successor provisions), such intent-to-use application shall be considered Trademark Collateral.

ACCEPTED AND ACKNOWLEDGED BY:

ADMINISTRATIVE AGENT: 1

FIFTH THIRD BANK, an Ohio banking corporation

Name: Title:

MATTHIAS UP WARD

SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS/APPLICATIONS

	-		APPLICATION/ REGISTRATION	. /
GRANTOR	COUNTRY	Mark	No.	APP/REG DATE
VAPOR SHARK, LLC	USA	GREEN SPOT	4791826	AUGUST 11,2015
VAPOR SHARK, LLC	USA	FOG FATHER	4783280	JULY 28, 2015
VAPOR SHARK, LLC	USA	FORGETABOUTIT	4787295	AUGUST 4, 2015
VAPOR SHARK, LLC	USA	MINNOW (STYLIZED)	4681760	FEBRUARY 3, 2015
VAPOR SHARK, LLC	USA	MOD POD	4837761	OCTOBER 20, 2015
Vapor Shark, LLC	USA	SOUTHERNMOST VAPE SHOP	4740915	May 19, 2015
VAPOR SHARK, LLC	USA	WET YOUR WICKS	4639887	NOVEMBER 18, 2014
VAPOR SHARK, LLC	USA	WET YOUR WICKS	4681794	FEBRUARY 3, 2015
VAPOR SHARK, LLC	USA	ZIP CHARGE	4810255	SEPTEMBER 8, 2015
Vapor Shark, LLC	USA	DOLLAR VAPE CLUB	4994975	JULY 5,2016
VAPOR SHARK, LLC	USA	DOLLAR VAPE CLUB AND DESIGN	87032025	May 10, 2016
VAPOR SHARK, LLC	USA	GREEN SPOT	4909895	March 1,2016
VAPOR SHARK, LLC	USA	MODFUSION	5146024	FEBRUARY 21, 2017
Vapor Shark, LLC	USA	SMOKED CUSTARD (STYLIZED)	5049599	SEPTEMBER 27, 2016
Vapor Shark, LLC	USA	SMOKEY LABS (AND DESIGN)	5049598	SEPTEMBER 27, 2016
VAPOR SHARK, LLC	USA	SPARK (STYLIZED)	4993354	JULY 5, 2016
VAPOR SHARK, LLC	USA	VAPOR SHARK	86958672	MARCH 30, 2016
VAPOR SHARK, LLC	USA	VAPORSHARK (AND DESIGN)	4571455	JULY 22, 2014
VAPOR SHARK, LLC	USA	CANNA FLASK	86626010	JANUARY 19, 2016
VAPOR SHARK, LLC	USA	VAPORSHARK	4168995	JULY 3, 2012
VAPOR SHARK, LLC	USA	MOON PIGEON	86712765	AUGUST 3,2015
VAPOR SHARK, LLC	USA	SWITCHBOX	87151345	AUGUST 25, 2016
VAPOR SHARK, LLC	USA	VORTICE	4999898	JULY 12,2016
VAPOR SHARK, LLC	USA	VAPE SHIELD	4807970	SEPTEMBER 8, 2015
VAPOR SHARK, LLC	USA	VAPORSHARK	4601537	SEPTEMBER 9, 2014

TRADEMARK REEL: 006136 FRAME: 0336

TRADEMARK SECURITY AGREEMENT

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WITNESSETH:

WHEREAS, pursuant to that certain First Lien Credit Agreement dated as of February 17, 2017 (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "Credit Agreement"), by and among Turning Point Brands, Inc., a Delaware corporation ("Turning Point"), and North Atlantic Trading Company, Inc., a Delaware corporation ("NATC"; Turning Point and NATC are each individually referred to herein as a "Borrower" and are collectively referred to herein as the "Borrowers"), the Grantors party thereto, the various institutions from time to time party thereto as Lenders (each of such Lenders, together with its successors and assigns, is referred to hereinafter as a "Lender") and Administrative Agent, the Lenders have agreed to make certain financial accommodations available to the Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the Lenders and the other Secured Parties are willing to make the financial accommodations to the Borrowers as provided for in the Credit Agreement and the other Loan Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to Administrative Agent, for the benefit of the Secured Parties, that certain First Lien Guaranty and Security Agreement, dated as of February 17, 2017 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, amended and restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, this Trademark Security Agreement;

Now, Therefore, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

SECTION 1. DEFINED TERMS.

All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction

4252968.01.02.docx 4208765 set forth in Section 1(b) of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

SECTION 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.

Each Grantor hereby unconditionally grants, assigns, and pledges to Administrative Agent, for the benefit of each of the Secured Parties, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the "Trademark Collateral"):

- (1) all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of a like nature, whether registered or unregistered, and with respect to any and all of the foregoing:
 - (i) all registrations and applications for registration thereof including the registrations and applications listed in Schedule I attached hereto,
 - (ii) all extension and renewals thereof,
 - (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing,
 - (iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof,
 - (v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and
 - (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted hereunder attach to any "intent-to-use" trademark application to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of any registration issuing from such intent-to-use trademark application under applicable federal law; *provided* that, upon filing with the United States Patent and Trademark Office of an amendment to allege use pursuant to 15 U.S.C. § 1051(c) or a statement of use under 15 U.S.C. § 1051(d) (or any successor provisions), such intent-to-use application shall be considered Trademark Collateral.

SECTION 3. SECURITY FOR SECURED OBLIGATIONS.

This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Administrative Agent, the other Secured Parties or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

SECTION 4. SECURITY AGREEMENT.

The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Administrative Agent, for the benefit of the Secured Parties, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.

SECTION 5. COUNTERPARTS.

This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Trademark Security Agreement constitutes the entire contract among the parties relating to the subject matter hereof and supersedes any and all previous agreements and understandings, oral or written, relating to the subject matter hereof. This Trademark Security Agreement shall become effective when it shall have been executed by the Administrative Agent and when the Administrative Agent shall have received counterparts hereof that, when taken together, bear the signatures of each of the other parties hereto. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

SECTION 6. CHOICE OF LAW, JURISDICTION AND VENUE, JURY TRIAL WAIVER, AND JUDICIAL REFERENCE PROVISION.

ALL TERMS OF SECTION 29 OF THE GUARANTY AND SECURITY AGREEMENT ("GOVERNING LAW; JURISDICTION, WAIVER OF JURY TRIAL, ETC.") ARE INCORPORATED HEREIN BY THIS REFERENCE, AND SHALL APPLY TO THIS TRADEMARK SECURITY AGREEMENT, MUTATIS MUTANDIS.

[SIGNATURE PAGE FOLLOWS]

TRADEMARK REEL: 006136 FRAME: 0339 IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTOR:

VAPOR SHARK, LLC

3y:**√**/

ame: Mark A. Stegeman

Title: Senior Vice President and Chief

inancial Officer

REEL: 006136 FRAME: 0340

ACCEPTED AND ACKNOWLEDGED BY:

ADMINISTRATIVE AGENT:

FIFTH THIRD BANK, an Ohio banking corporation

Name

Name:

AAATTHIAS WARD

JP

SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS/APPLICATIONS

			APPLICATION/ REGISTRATION	
Grantor	COUNTRY	Mark	No.	APP/REG DATE
VAPOR SHARK, LLC	USA	GREEN SPOT	4791826	AUGUST 11, 2015
VAPOR SHARK, LLC	USA	FOG FATHER	4783280	JULY 28, 2015
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VAPOR SHARK, LLC	USA	SOUTHERNMOST VAPE SHOP	4740915	May 19, 2015
VAPOR SHARK, LLC	USA	WET YOUR WICKS	4639887	November 18, 2014
VAPOR SHARK, LLC	USA	WET YOUR WICKS	4681794	FEBRUARY 3, 2015
VAPOR SHARK, LLC	USA	ZIP CHARGE	4810255	SEPTEMBER 8, 2015
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Vapor Shark, LLC	USA	VAPORSHARK (AND DESIGN)	4571455	July 22, 2014
VAPOR SHARK, LLC	USA	CANNA FLASK	86626010	January 19, 2016
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VAPOR SHARK, LLC	USA	SWITCHBOX	87151345	AUGUST 25, 2016
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VAPOR SHARK, LLC	USA	VAPE SHIELD	4807970	SEPTEMBER 8, 2015
VAPOR SHARK, LLC	USA	VAPORSHARK	4601537	SEPTEMBER 9, 2014

TRADEMARK REEL: 006136 FRAME: 0342

Form **PTO-1594** (Rev. 12-11) OMB Collection 0651-0027 (exp. 04/30/2015)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Pleas	e record the attached documents or the new address(es) below.			
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)			
	Additional names, addresses, or citizenship attached?			
Vapor Shark, LLC	Name: Fifth Third Bank, as Administrative Agent			
☐ Individual(s) ☐ Association	Street Address: 38 Fountain Square Plaza			
Partnership Limited Partnership	City: Cincinnati			
Corporation- State:	State: Ohio			
X Other a Delaware limited liability	Country:United States Zip: 45263			
Citizenship (see guidelines)	Individual(s) Citizenship			
Additional names of conveying parties attached? Yes No				
3. Nature of conveyance/Execution Date(s) :	Partnership Citizenship			
Execution Date(s)July 28, 2017	Limited Partnership Citizenship			
<u> </u>	Corporation Citizenship			
Assignment Merger	Other Banking Corp. Citizenship Ohio			
Security Agreement	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No			
Other	(Designations must be a separate document from assignment)			
4. Application number(s) or registration number(s) and	l identification or description of the Trademark. B. Trademark Registration No.(s)			
A. Trademark Application No.(s) Text	See Schedule B attached hereto and made a part hereof.			
See Schedule B attached hereto and made a part hereof.	Additional sheet(s) attached? X Yes No			
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):				
	The second secon			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Andrea Gniadek	6. Total number of applications and registrations involved:			
Internal Address: Chapman and Cutler LLP	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$			
Street Address: 111 West Monroe Street	Authorized to be charged to deposit account			
Street Address.	☐ Enclosed			
City: Chicago	8. Payment Information:			
State: Illinios Zip: 60603				
Phone Number: 312-845-5132	Deposit Account Number			
Docket Number: 4208765				
Email Address:serdiuk@chapman.com	Authorized User Name			
9. Signature: June Spreadel for Chapman and Cutler LLP August 22, 2017				
Signature	Date			
Andrea Gniadek, Project Assistant Name of Person Signing	Total number of pages including cover sheet, attachments, and document:			
Name at Person Staning				

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 006136 FRAME: 0343

RECORDED: 08/23/2017